



Clash De Cartier

ASIA JEWELLERS

EXQUISITE ELEGANCE

Bahrain can boast access to some of France and the world's most coveted watch and jewellery brands, thanks to luxury retailer, Asia Jewellers.

D de Dior Satine -
Malachite & Lapis

Frivole Bracelet-Van Cleef & Arpels

Offering the best in high-end accessories over the years, Asia Jewellers is a name that has carved out a truly individual personality for itself. The retailer's commitment to offering discerning customers the option to purchase fine products from some of the world's most prestigious watchmakers and jewellery houses from France, Italy, Switzerland and also the Middle East, has earned it great repute in the region.

The company has positioned itself in each market sector with a comprehensive selection of brands, carefully placed retail stores and select brand boutiques. With 12 boutiques operating in the Kingdom, locations extend from City Centre Bahrain, Al Aali Shopping Complex and Seef Mall in the Seef district, to boutiques at the Ritz-Carlton, Bahrain, and the island's luxury shopping landmark, Moda Mall. Luxurious standalone boutiques include Cartier in Manama and Al Khobar, Saudi Arabia, as well as IWC Schaffhausen, Officine Panerai, Audemars Piguët and Van Cleef & Arpels in Bahrain.

With its dynamic approach to business, Asia Jewellers channels Bahrain's new spirit and shares the Kingdom's ambition to create a diversified economy for the country. As the company looks to the future, it will continue to grow its list of prestigious brands and exceed the expectations of customers in Bahrain and throughout the Middle East.

The organisation is the sole dealership for

the most sought-after global marques such as Van Cleef & Arpels, Cartier, Fabergé, Djula, and Repposi for precious trinkets that include understated but high-fashion statement necklaces, earrings, bracelets and rings. When it comes to timepieces, Asia Jewellers has partnered with the topmost range of international watch houses. Ladies will be mesmerised with beautiful watches from Dior, Fendi and Alain Philippe among others. Gentlemen can boast the most technologically modern, yet timeless wristwatches from brands like Bovet, IWC Schaffhausen, Officine Panerai,

Roger Dubuis and Ulysse Nardin, to name a few.

Besides ornaments and watches for personal use, the outlets also offer an elegant range of bridal accessories, refined essentials like pens, wallets and card holders from labels like J. Rousseau and Jorg Hysek, as well as sophisticated gifting solutions.

**Call Moda Mall 17 535-344,
Al-Aali Mall 17 581-444, Seef Mall 17 587-888,
Ritz-Carlton Bahrain 17 580-123,
City Centre Bahrain 17 179-009
or visit www.asiajewellers.com**

Recently, a new label, Messika, has been added to the company's prestigious collection. The brand, born in Paris in 2005, is run by Valérie Messika, daughter of the famous diamond merchant André Messika. Core values have been passed down from father to daughter: to enhance the diamond, to push the boundaries and to strive continuously for excellence. This Parisian house of fine jewellery chose to be represented in Bahrain through Asia Jewellers, and thus was born Messika's luminous new boutique at Moda Mall, showcasing a unique diamond experience to patrons. The outlet, which is operated by Asia Jewellers, exhibits all of the brand's iconic collections, and is a place where the designer also unveils her exceptional haute joaillerie creations.

