

# LOVES ME, LOVES ME NOT?

M'AMA NON M'AMA's gemstone kaleidoscope leaves no doubt. With Byzantine inspiration, Pomellato introduces a mosaic of rose gold M'AMA NON M'AMA rings, bangles and earrings, featuring mineral gems for the first time ever.



**T**he M'AMA NON M'AMA collection, Italian for "loves me, loves me not," embodies the unpredictable nature of love with a gem for every emotion. Like every love story, the M'AMA NON M'AMA collection is in constant evolution: Pomellato's new tale evokes Byzantine colors in the unprecedented use of mineral gems. Set between pavé gems of similar hues, the jeweled result is a mosaic of monochromatic shimmer.

For 2019, Pomellato crafts a new ring, bangles and earrings into four precious shades: onyx and black diamonds, mother-of-pearl and icy diamonds, lapis lazuli and blue sapphires, or turquoise with zircons. Each M'AMA NON M'AMA jewel is a colourful symbol of love to be mixed and matched together, per the complexity of amore. A gemstone's colour is striking and symbolic: with each M'AMA NON M'AMA jewel, every love story finds its own colours.

*Pomellato's collections are exclusively available at  
Asia Jewellers boutique in Moda Mall  
For more information please contact them on +973 17535544  
@asiajewellers*

## ABOUT POMELLATO

THE FIRST GLOBAL LUXURY ITALIAN FASHION FINE JEWELLERY, UNCONVENTIONAL, COLOURFUL. THE NEW PRECIOUS. WORKING TOWARDS A MORE ECO-CONSCIOUS FUTURE, POMELLATO HAS NOW ACHIEVED 100% RESPONSIBLE GOLD PURCHASING. ESTABLISHED IN MILAN IN 1967, POMELLATO WAS THE FIRST BRAND TO INTRODUCE THE PRÊT-À-PORTER VISION INTO THE WORLD OF JEWELLERY. CRAFTED BY THE HANDS OF EXPERT GOLDSMITHS, POMELLATO STANDS OUT FOR ITS UNIQUE DESIGN AND COLOURFUL GEMS WHICH THROUGH INNOVATIVE STONE CUTTING AND SETTING TECHNIQUES HAVE COME TO DEFINE AN UNMISTAKABLE AND ICONIC STYLE. POMELLATO IS PART OF KERING, A WORLD LEADER IN APPAREL AND ACCESSORIES WHICH DEVELOPS AN ENSEMBLE OF POWERFUL LUXURY AND SPORT & LIFESTYLE BRANDS. POMELLATO, AN ENVIRONMENTALLY-CONSCIOUS APPROACH TO JEWEL-CREATION. POMELLATO HAS INCREASED FAIRMINED GOLD PURCHASES AS WELL TO CREATE A SPECIAL COLLECTION AND CONTINUES TO INVEST IN THE TRACEABILITY OF COLOURED STONES AND DIAMONDS WHILE EXPLORING NEW MATERIALS AND RECYCLING SOLUTIONS. MEANWHILE, IT COLLABORATES WITH A MILAN-BASED GOLDSMITH SCHOOL TO SAFEGUARD CONSISTENCY AND CRAFTSMANSHIP. THROUGH INITIATIVES AND ADVOCACY, POMELLATO CONTINUES TO REINFORCE THE IMPORTANCE OF SUSTAINABILITY, AN EARTH-CONSCIOUS COMMUNITY, FEMALE EDUCATION AND CAREER GROWTH, AND A GLOBAL WELL-BEING THAT PROMOTES A HEALTHIER WORK-LIFE BALANCE.