



RAYMOND WEIL

GENEVE

PRESS KIT 2020
FREELANCER CALIBRE RW1212
2780-STC-52001

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FREELANCER CALIBRE RW1212 | GREEN 2780 STC 52001

RAYMOND WEIL is proud to unveil a stunning new addition to the flagship *freelancer* Calibre RW1212 range; this time, in a striking green. This deep coloured *freelancer* Calibre RW1212 is brand new to the market for Spring 2020.

In 2017, RAYMOND WEIL meticulously developed an exclusive inhouse movement produced by the manufacturer Sellita. Paying tribute to the brand's Swiss origins, RAYMOND WEIL named this movement Calibre RW1212. It is a nod to the postal code of the company's global headquarters, Grand-Lancy. The movement is a testament to over 40 years of the finest Swiss watch-making traditions and expertise. Therefore, it was only fitting that this automatic movement be housed in its bestselling *freelancer*.

Today, RAYMOND WEIL announces the 2780-STC-52001 with bold green accents. A model that has been carefully curated with 2020's colour palette in mind, this luxury Swiss watch is a must-have for any watch collector.

This latest addition to the *freelancer* collection features a 42 mm stainless steel dial framed by a green satin chapter ring with silver indices, Clous de Paris in the centre and a seconds train on the outside.

Taking centre stage of this timepiece is the visible balance wheel located above the 6 o'clock position; an open aperture design to highlight RAYMOND WEIL's bespoke mechanical movement with automatic winding. This delicate aperture gives a fascinating view

into RW1212 Calibre movement, revealing the oscillating balance wheel, the pulsating hairspring and the vibrating pallet lever.

A mesmerising view, the insight into the slender two-spoke balance bridge and escape wheel is housed in sapphire crystal with antiglare treatment on both sides of the case, a screwed-down crown with a RW monogram logo and a combination of both satin and polished stainless steel detailing. The 2780-STC-52001 is complimented by matching deep green strap made from synthetic textiles and completed with a RAYMOND WEIL's stainless steel folding clasp with double push-security system.

This new timepiece completes the *freelancer* Calibre RW1212 range for RAYMOND WEIL, the flagship collection for him from the luxury Swiss watchmaking Maison.

Join the discussion on social media networks using **#RW1212** **#PrecisionMovements**

For any further information:
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2780-STC-52001

MOVEMENT

Mechanical self-winding in-house movement,
with visible balance wheel – RW1212

POWER-RESERVE

38 hours

JEWELS

27

FUNCTIONS

Central hours, minutes

CASE

Round – Polished and satinated stainless steel
Diameter: 42mm
Thickness: 10.6mm

CROWN

Screw down, polished stainless steel,
fluted with RW monogram

CRYSTAL

Sapphire crystal with dual-sided antiglare treatment

DIAL

Galvanic green and large opening at 6 o'clock

INDEX

Steel type

HANDS

Steel type, barrel-shaped, enhanced with
white Super-Luminova®

CASE BACK

Screw down, with sapphire crystal

BRACELET

Green synthetic fabric with RW folding clasp
and double push-button security system

WATER RESISTANCE

10 ATM





ABOUT RAYMOND WEIL

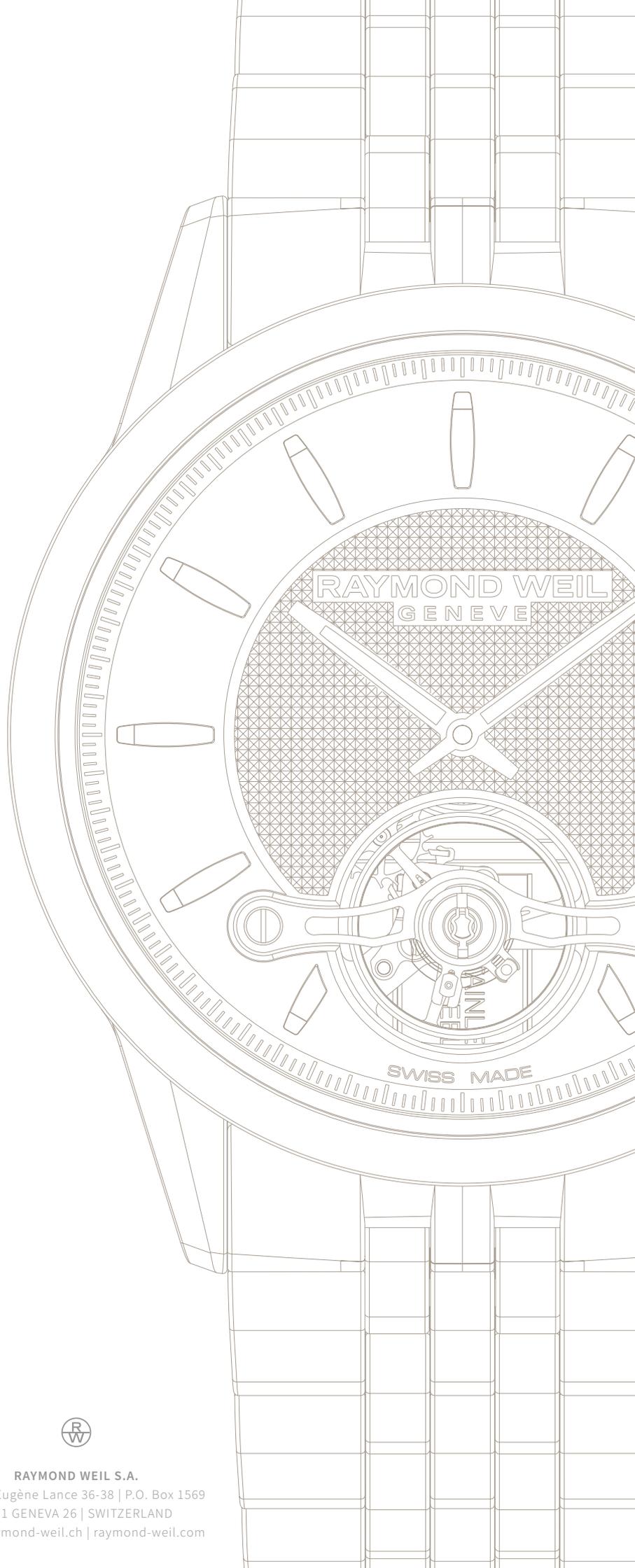
RAYMOND WEIL is the name of a Swiss watchmaking Maison and that of a family which has for almost half a century been embedding its values at the very heart of its watches.

Belonging to the privileged circle of independent family businesses, it creates elegant and refined watches for women and men. Founded in 1976, it is now headed by Elie Bernheim, grandson of the founder who gave his name to the company. Across three generations, the Geneva-based firm has been pursuing its development and steadily consolidating its status as a leading light in the Swiss watch industry.

Music and Art are to RAYMOND WEIL what thought is to humankind: an inexhaustible source of inspiration and creativity. This enduring family-driven vision not only forges the strength of RAYMOND WEIL, but also shapes its distinctive nature. Music and Art stimulate its creativity and lie at the heart of all its international partnerships with renowned artists, famous music brands, iconic concert halls, foundations dedicated to supporting the arts, as well as the most prestigious award ceremonies.

Building on more than 40 years of experience, the Swiss watchmaking Maison brings to the fore the watchmaking skills and expertise patiently acquired in Switzerland over the centuries. Precision, quality, reliability, nobility and high-tech materials are the demanding standards of a philosophy that earns it the much-coveted 'Swiss-made' label.

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