

ULYSSE  NARDIN

BLAST



XPLORATION

OF THE XTREMES

ULYSSE NARDIN

BEWARE OF  
BLAST



**ULYSSE NARDIN, SWISS WATCHMAKER TO THE FAST AND FURIOUS, HAS TAPPED INTO THE VERY MAGMA OF THE EARTH AND FORGED “BLAST”, A RIPPED XPLOSION OF VOLCANIC ENERGY.**

***Fire and ice, magma and glaciers, violent lava eruptions and cascading ice shelves. Adventurers have always been lured by the planet’s extremes. From imposing blue glaciers at the ends of the planet to the volcanic islands of the Pacific, the daunting and dangerous nature of these ultimate hot and cold zones have fascinated explorers for centuries. The imposing forms that jut out of the land and sea – from the hardened black magma of a volcano to the ancient ice of a glacier – are reminders of how vast and wild our Earth is and how remote and dangerous its seductive extremities can be.***

**Geneva, August 25<sup>th</sup>, 2020** – Supercharged with classic Ulysse Nardin *savoir faire*, **BLAST** is an avatar of its time, a potent force of nature. This technological wonder made with rock-hard, masculine lines has ignited a flame that will send seismic shockwaves through the watchmaking world to its core. The

complex, geometric architecture of the tessellated horns – reminiscent of furtive aircraft – create a pumped-up, vigorous and imposing masterpiece.

With its tight, edgy blueprint, omnipresent “X-Factor” and stealth design, the new **BLAST** – a fresh, muscular and robust open-worked model – will send you rocketing into the stratosphere. **BLAST** is taking your mind by storm, playing off the transparency of its new powerful automatic silicium tourbillon nested in a bold, X-shaped cage, which beats inside at a frequency of 2.5 Hz. Light penetrates the open-worked body of the watch like a laser. Some Ulysse Nardin emblematic codes have been included – the rectangular frame, the 3-horned signature fixing the strap, the smooth, colored bezel, the verticality of the movement with the barrel at 12 o'clock and the flying tourbillon at 6 o'clock.

## RADAR DODGING DESIGN AND FIERCE, TESSELATED HORNS



This distinctive look – modeled on the same lines as a stealth aircraft – is the latest proof of Ulysse Nardin's aesthetic prowess. Aeronautical and military engineers have created furtive aircrafts with aligned edges and serrated triangular patterns to make them invisible to radar and to deflect radio waves. The Ulysse Nardin designers have restyled and rebuilt the watch horns making them strong and geometric like the sharp wings of a stealth aircraft as it slices through a storm. Smooth yet muscular, the horns are aerodynamic and imposing, much like the sharp rocks that jut out of a volcano. Each triangle has a different finish, the surface of the horns alternating between polished, satin-finish and

sand-blasted veneer. The result is a shock to the eye and the effect otherworldly, like the lunar landscapes of black, cold magma that surround a volcano and glisten under the light of the moon.

As with **FREAK X**, **SKELETON X** and **DIVER X**, **BLAST** wears its “X” prominently and with pride. Indeed, the “X” has become an underlying theme progressing transversally throughout all Ulysse Nardin collections and has affirmed its presence in all four **BLAST** models. Its shape-within-shape-within-shape geometry is a visual delight: an “X”, framed in a rectangle, both inside a circle.

This atomic bomb of a watch is powered by the recently fashioned UN-172 movement (an evolution of the UN-171 movement) and has a three-day power reserve. With an automatic tourbillon for the first time within the Ulysse Nardin **SKELETON** collection and a new tiny yet powerful platinum micro-rotor – visible only from the front of the watch at 12 o'clock – **BLAST** was 18 months in the making, from conception to creation. Every part of this new marvel was cleverly thought, from the triple-toothed round bezel to the double “X” that clamps the movements together in a “secret-agent style” sandwich, to the self-deploying buckle which releases effortlessly in just one click. Thanks to a new patented 3 blade system that opens in a synchronized manner it snaps open like a couple sharing a dynamic and erotic tango dance. Stunningly easy, powerfully secure.

## CARSTEN PETER, A STORM-CHASING, VOLCANO DIVING NEW ULYSSE OF THE XTREME





To embody this volatile life force, Ulysse Nardin is partnering with Carsten Peter, a nature photographer and storyteller of the Xtreme. His Xplosive images take the viewer to places most would never dare to go; over glaciers, into tornadoes and right up to the intense heat present around volcanoes. Carsten is an award-winning and regular contributor to National Geographic Magazine specialized in capturing never-before-seen images of some of the most remote and dangerous places on the planet. Using innovative techniques, he is a pioneer, bringing toxic caverns, thermal caves and lava lakes to life before sharing them with the world. Climber, paraglider, caver, diver and canyoner, Carsten is obsessed with original photographic techniques that permit him to capture images from some of the world's most inhospitable environments. Carsten embodies the Ulysse Nardin spirit and the desire within us all to embark upon our own Odyssey.

**BLAST** is available in four distinct models, each with the new manufacture UN-172 movement with an automatic tourbillon and the new self-deploying buckle. Several strap options are possible: structured rubber, leather, velvet and some other specific option.

#### ICE : WHITE BLAST, 45 mm

Color composition for this watch is a palette straight out of Antarctica: white ceramic, metallic grey, dark blue and beautiful transparency. Just like a frozen lake. Reminiscent of glaciers, this model features a smooth titanium bezel, dark blue inscriptions on the barrel mentioning "Silicium Technology" which beats inside of it. The dark blue "Ulysse Nardin" logo is featured prominently on the rectangular frame and the dark blue color on the sculpted indexes and hands, is completed by Superluminova. Its jewels are transparent just like snowflakes.

#### FIRE : ROSE GOLD BLAST, 45 mm

Forged from one of the most precious metals on Earth, this model features a black DLC middle case and solid gold horns, black ceramic bezel, a bicolor tourbillon cage rose gold colored and black PVD, sculpted rose gold indexes and hands set with Superluminova. Transparent jewels. Black X. Black Rectangle.



### FIRE : BLACK BLAST, 45 mm

The iconic model of this line, BLACK **BLAST** comes complete with a ceramic upper middle case and bezel; black rectangular bridge, red and black double “X” pattern and a stunning new red balance wheel – the first time that Ulysse Nardin has ever developed a colored balance wheel. The crystal joint is red, so are the jewels and the lacquered inscription “Silicium Technology” on the barrel. Grey Ulysse Nardin logo completes the rectangular frame. The geometric horns are fully polished and sandblasted for a matte-finish.

### ICE : BLUE BLAST, 45 mm

Cool blue like the inside of an iceberg, the BLUE **BLAST** has a titanium middle case, blue titanium bezel, blue brass rectangular bridge, blue tourbillon cage, blue and grey double “X” pattern, metallic grey sculpted hands and indexes with Superluminova.

Link to the press room: [https://www.ulyссе-nardin.com/row\\_en/press](https://www.ulyссе-nardin.com/row_en/press)

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### **About Ulysse Nardin – Manufacture of Freedom**

*Ulysse Nardin is the Pioneering Manufacture inspired by the sea and delivering innovative timepieces to free spirits.*

*Founded by Mr. Ulysse Nardin in 1846 and a proud member of the global luxury group Kering since November 2014, Ulysse Nardin has written some of the finest chapters in the history of Haute Horlogerie. The company's earliest renown came from its links to the nautical world: its marine chronometers are among the most reliable ever made, still sought by collectors around the world. A pioneer of cutting-edge technologies and the innovative use of materials like silicon, the brand is one of the few with the in-house expertise to produce its own high-precision components and movements. This exceptional level of watchmaking excellence has earned Ulysse Nardin membership in the most exclusive circle of Swiss watchmaking, the Fondation de la Haute Horlogerie. Today, from its sites in Le Locle and La Chaux-de-Fonds in Switzerland, the brand's continuing quest for horological perfection centers around five collections: The Marine, the Diver, the Classico, the Executive and the Freak. In 2020, Ulysse Nardin explores the Xtremes, bringing the X-factor to the core of its collections. [www.ulyссе-nardin.com](http://www.ulyссе-nardin.com)*

## TECHNICAL SPECIFICATIONS



### References

**BLUE BLAST:** T-1723-400/03

**BLACK BLAST:** T-1723-400/BLACK

**WHITE BLAST:** T-1723-400/00

**ROSE GOLD BLAST:** T-1725-400/02

### Movement

Caliber UN-172

Automatic tourbillon movement with micro-rotor

### Functions

Tourbillon, hours, minutes

Skeleton, raised rectangular bridge

Escapement wheel, anchor, and balance spring in silicium

Platinum micro-rotor at 12 o'clock

25 jewels, 18'000 V/H

2,5 Hz tourbillon

### Power reserve

approx.. 72 hours

### Case

Titanium with PVD/DLC Coating

Rose Gold

Ceramic



Diameter	45 mm
Case back	Sapphire crystal
Water resistance	50 m
Strap	Structured or plain Rubber strap Alligator or Calfskin Strap Velvet or Denim Strap
World prices	<b>BLUE BLAST: T-1723-400/03 – 44'000 EUR</b> <b>BLACK BLAST: T-1723-400/BLACK – 46'000 EUR</b> <b>WHITE BLAST: T-1723-400/00 – 46'000 EUR</b> <b>ROSE GOLD BLAST: T-1725-400/02 – 54'000 EUR</b>