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Press Highlights August 2020



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A LIFE IN COLOUR

UK



How To Spend It Jewellery

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An exclusive look at Fabergé's first high jewellery collaboration

London-based James Ganh is the first featured designer to collaborate with Fabergé on a high jewellery collection – one that's full of surprises



James Ganh sketching in his London studio

Vivienne Becker AUGUST 24 2020



<https://www.ft.com/content/41fc0a09-fd84-4183-8a05-18d6aaf5d154>

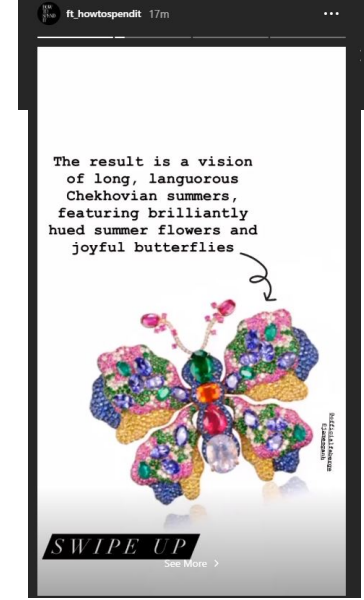
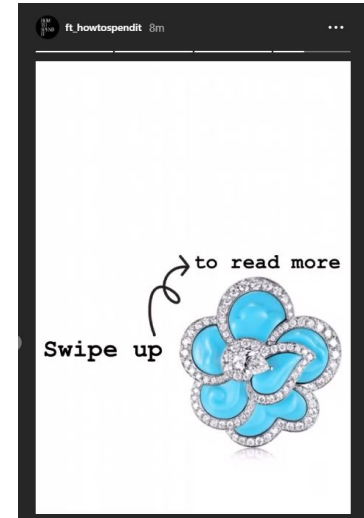
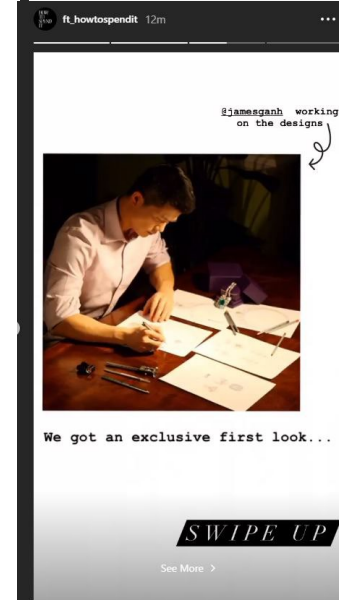
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FT HTSI Social Media Coverage

Stories

Post: <https://www.instagram.com/p/CERejkBHnRM/>



FABERGÉ

A LIFE IN COLOUR

China



Fabergé Launches Hilal Crescent Collection

- Source: www.dyhjw.com
- August 11th, 2020
- Impression: 67,000
- AD Value: 1,290 USD

俄罗斯Fabergé 推出 Hilal Crescent 系列：新月与八芒星

2小时前 来源：第一黄金网 责任编辑：方南

摘要 俄罗斯珠宝商 Fabergé 刚刚推出新一季珠宝作品——「Hilal Crescent」，以「新月」和「八芒星」为设计元素，创造出充满阿拉伯气息的现代风格珠宝。

俄罗斯珠宝商 Fabergé 刚刚推出新一季珠宝作品——「Hilal Crescent」，以「新月」和「八芒星」为设计元素，创造出充满阿拉伯气息的现代风格珠宝。

「Crescent」的设计灵感源自20世纪初 Fabergé 订制的一组烟盒，据称这是法国贵族 Cécile Murat 公主和法国特勤局官员Luzarche d'Azay 的定情信物，烟盒中隐藏新月、蛇形、阿拉伯铭文、尼罗河地图等元素，目前收藏于巴黎「装饰艺术博物馆」。

新作重新演绎这一浪漫信物中的设计元素——新月图腾由黄金打造，外圈雕刻弧形饰纹，内缘则镶嵌大小渐次的圆钻，构成充满层次而明亮的「新月」图案。另一侧用祖母绿点缀一颗金质八角星，该系列使用的祖母绿来自 Fabergé 母公司 Gemfields 拥有的赞比亚祖母绿矿。

新作共由3件单品组成——Hilal Crescent 戒指采用半开放结构，戒圈两端自然延伸为新月与星形元素；挂坠新作将新月图腾旋转，通过祖母绿镶嵌的星形与长链衔接；耳坠新作则将星形图腾作为耳钉，搭配2颗圆形祖母绿，精巧的新月坠饰在耳畔轻盈摆荡。

Hilal Crescent 金质戒指，by Fabergé

镶嵌1颗0.49ct的圆形切割祖母绿，产自赞比亚，点缀总重0.63ct的圆形切割钻石，1颗0.02ct的圆形切割红宝石。



Hilal Crescent 金质耳坠，by Fabergé

镶嵌2颗圆形切割祖母绿，产自赞比亚，点缀圆形切割钻石。



Exquisite Jewellery by Fabergé

- Source: Ying De Xiong Zhi Zhuo Shou Wang (WeChat)
- August 12th, 2020
- Impression: 53
- AD Value: 1,613 USD



英德匈执着守望公众服务号

微信号: H3666D886

月发文

【守望房产】高贵无比的费伯奇珠宝

守望房产 英德匈执着守望公众服务号 2020-08-12



英德匈执着守望公众服务号

费伯奇 (Fabergé) 品牌，给人的第一印象是光彩夺目的精湛首饰，并以其精湛技艺、绚丽无比的奥妙设计，让人叹为观止。在过去的100年中，费伯奇家族是珠宝业的最高权威，其设计、工艺及多次皇室御用，使其成为珠宝业的传奇。终于在2007年，费伯奇家族重新崛起，让费伯奇家族重新崛起。

不少珠宝爱好者都想知道费伯奇珠宝是由德国的Victor Mayer公司制作，以为是德国品牌，实际上，费伯奇与沙皇俄国皇室有着深厚的渊源。费伯奇家族是珠宝业的最高权威，其设计、工艺及多次皇室御用，使其成为珠宝业的传奇。终于在2007年，费伯奇家族重新崛起，让费伯奇家族重新崛起。



只此一枚，独一无二，这是费伯奇家族珠宝的精髓。

1917年，费伯奇家族在俄罗斯沙皇尼古拉二世和皇后亚历山德拉的婚礼上，为沙皇夫妇设计并制作了一枚订婚戒指。这枚戒指由白金和钻石制成，镶嵌着一颗巨大的蓝色蓝宝石。

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费伯奇家族，1844年创立于俄罗斯圣彼得堡，由费伯奇家族 (House of Fabergé) 所创立。费伯奇家族是俄罗斯沙皇的御用珠宝商，为沙皇夫妇设计并制作了大量的珠宝。费伯奇家族珠宝以其精湛的工艺、绚丽的色彩和独特的设计而闻名于世。



1917年，费伯奇家族在俄罗斯沙皇尼古拉二世和皇后亚历山德拉的婚礼上，为沙皇夫妇设计并制作了一枚订婚戒指。这枚戒指由白金和钻石制成，镶嵌着一颗巨大的蓝色蓝宝石。

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只此一枚，独一无二，这是费伯奇家族珠宝的精髓。

Fabergé Launches Hilal Crescent Collection

- Source: www.wto168.net
- August 12th, 2020
- Impression: 1,000
- AD Value: 1,290 USD



俄罗斯Fabergé 推出 Hilal Crescent 系列：新月与八芒星

2020-08-12 10:17 作者: lychee 文章来源: 洪兴 浏览次数: 0

俄罗斯珠宝商 Fabergé 刚刚推出一系列珠宝作品——「Hilal Crescent」，以「新月」和「八芒星」为设计元素，创造出充满阿拉伯气派的现代风格珠宝。

「Crescent」的设计灵感源自20世纪60年代 Fabergé 订制的一款戒指，据称是法国珠宝商 Cécile Murat 公主和法国时尚设计师 Lucien d'Azy 的婚戒。戒指上镶嵌着一颗祖母绿、钻石、阿拉伯铭文、伊斯兰几何图案等元素，目前收藏于巴黎「装饰艺术博物馆」。

新作重新演绎这一浪漫珠宝设计元素——新月和八芒星。外圈镶嵌祖母绿和钻石，内圈则镶嵌大小不一的圆钻，构成两道层次分明的「新月」图案。另一圈则是祖母绿和一颗祖母绿八角星，该系列使用的祖母绿均来自 Fabergé 母公司 Gemfields 拥有拉贾比兰坦等矿场。

新作共有3件单品组成——Hilal Crescent 戒指采用半开结构，戒指两端由品牌的新月与星形元素组成新月和新月图案，通过戒指两端的圆钻与祖母绿宝石的镶嵌外圈作为设计，把新月和星形元素巧妙地融入其中，精致的新月和星形图案。



Hilal Crescent 系列戒指，by Fabergé

戒指1颗0.48ct的圆形切割祖母绿，1颗0.12ct的圆形切割钻石，1颗0.01ct的圆形切割祖母绿，1颗0.01ct的圆形切割祖母绿。

Fabergé Launches Hilal Crescent Collection

- Source: HJZYMBBS (WeChat)
- August 14th, 2020
- Impression: 138
- AD Value: 1,613 USD



行家这样买宝石

微信号: HJZYMBBS

Fabergé推出Hilal Crescent系列珠宝：充满阿拉伯气息的新月与八角星

主理人: 行家这样买宝石 HJZYMBBS

- 近期，俄罗斯珠宝商Fabergé推出了一款珠宝系列——「Hilal Crescent」，以新月和八角星为设计元素，流露出充满阿拉伯气息的现代风格珠宝。



行家这样买宝石

Hilal Crescent 金质戒指
镶嵌1颗0.45克拉祖母绿切割祖母绿
并镶嵌12颗
总重量: 4.5克拉
(附0.02克拉重祖母绿切割祖母绿)

「Crescent」的设计灵感源自20世纪初Fabergé订制的一枚胸针，原设计是法国贵族 Cécile Burat 公主和法国时尚圈圈粉 Lutzarcho d'Azay 的赠礼信物，图案中隐藏着新月、蛇形、阿拉伯纹、尼罗河地图等元素，其纹饰源于巴黎装饰艺术博物馆。



行家这样买宝石

Hilal Crescent 金质吊坠项链
镶嵌1颗0.45克拉祖母绿切割祖母绿
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新作重新演绎这一浪漫信物中的设计元素——新月圆环由黄金打造，外圈雕刻弧形纹饰，内圈则镶嵌大小渐次的圆钻，构成充满层次感的新月图案，另一侧用祖母绿点缀一颗八角星，该系列使用的祖母绿来自Fabergé母公司Gemfields拥有的赞比亚祖母绿矿。



行家这样买宝石

Hilal Crescent 金质耳坠
镶嵌2颗圆形切割祖母绿
并镶嵌12颗
点钻圆形切割钻石

新作共由3件单品组成——Hilal Crescent 戒指采用半开合结构，戒指两端自然延伸为新月与星形元素，搭配新作将新月图案做特，通过祖母绿镶嵌的星形与长链衔接，取悦新作则将星形图案作为耳钉，搭配2颗圆形祖母绿，精巧的新月配饰在耳畔轻盈摇曳。



Gift List for the Chinese Valentine's Day

- Source: iWeekly
- August 23rd, 2020
- Impression: 5,120,000
- AD Value: 1,613 USD

说真的，给你们整理礼物的时候自己被种草了！

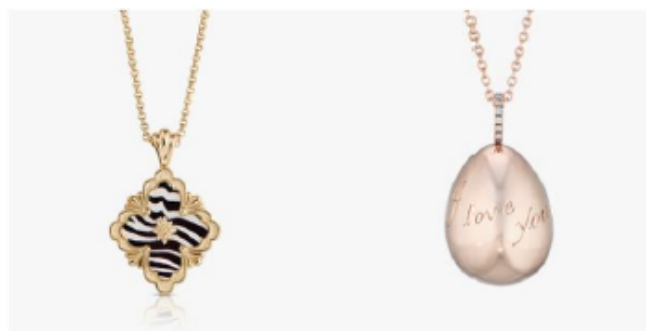
2020年08月23日 19:43 新浪网 作者 iWeekly周末画报

A | A* | ☆ | 微博 | 微信

说真的，今年的七夕节礼物可以说是非常的多，

仅整理资料小编就花了大半天的时间，

里面有几款产品真是越看越喜欢！



（左）Buccellati Opera Color限量版系列，buccellati.com.cn

（右）费伯奇“我爱你”玫瑰金吊坠，faberge.com

Gift List for the Chinese Valentine's Day

- Source: www.modernweekly.com
- August 23rd, 2020
- Impression: 5,120,000
- AD Value: 1,290 USD

周末 MODERN WEEKLY 画报

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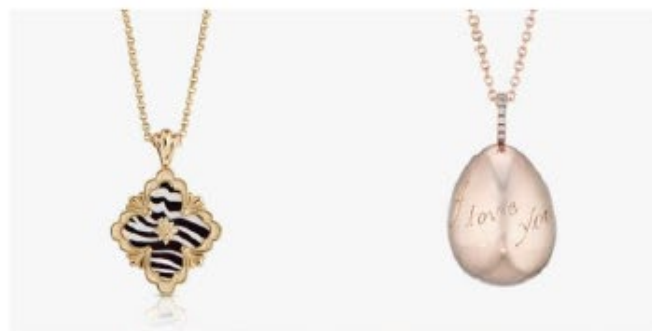
2020年08月23日 19:43 新浪网 作者 iWeekly周末画报

A A ☆ 6 7

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Gift List for the Chinese Valentine's Day

- Source: www.sina.com.cn
- August 24th, 2020
- Impression: 334,707,000
- AD Value: 4,839 USD



说真的，给你们整理礼物的时候自己被种草了！

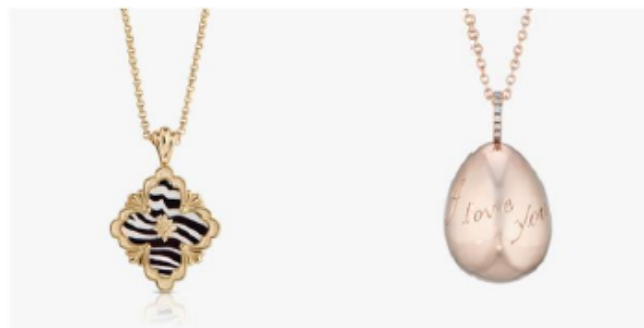
2020年08月23日 19:43 新浪网 作者 iWeekly周末画报

A | A | ☆ | 评论 | 分享

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Fabergé Debuts 'Featured Designer' James Ganh

- Source: GemGuide (WeChat)
- August 31st, 2020
- Impression: 271
- AD Value: 1,613 USD



宝石指南

微信号: GemGuide

鉴赏 | Fabergé × James Ganh 推出合作珠宝系列，展现夏日盎然生机

来源：宝石指南 2020-08-31

不久前，俄罗斯珠宝商Fabergé宣布，邀请伦敦珠宝设计师James Ganh出任品牌第一位主题设计师（Featured Designer），合作完成全新珠宝系列。

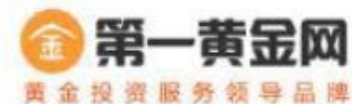


新作的灵感源于夏季绚烂的自然色彩，汇集超过10种彩色宝石，串珠绿松石、花朵等自然意象，展现夏日的盎然生机。



Fabergé Debuts 'Featured Designer' James Ganh

- Source: www.dyhjw.com
- August 31st, 2020
- Impression: 67,000
- AD Value: 1,290 USD



俄罗斯Fabergé推出 James Ganh 合作珠宝系列「夏日蝴蝶与繁花」

2020年 8月31日 10:00 100000 1000

【导语】俄罗斯著名珠宝品牌 Fabergé 与著名设计师 James Ganh 合作推出夏季系列「夏日蝴蝶与繁花」珠宝系列，该系列珠宝设计灵感源自俄罗斯传统工艺，结合现代设计元素，展现出独特的艺术魅力。

【正文】俄罗斯著名珠宝品牌 Fabergé 与著名设计师 James Ganh 合作推出夏季系列「夏日蝴蝶与繁花」珠宝系列，该系列珠宝设计灵感源自俄罗斯传统工艺，结合现代设计元素，展现出独特的艺术魅力。

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【正文】俄罗斯著名珠宝品牌 Fabergé 与著名设计师 James Ganh 合作推出夏季系列「夏日蝴蝶与繁花」珠宝系列，该系列珠宝设计灵感源自俄罗斯传统工艺，结合现代设计元素，展现出独特的艺术魅力。

Fabergé & James Ganh 合作珠宝系列

夏日蝴蝶与繁花系列珠宝，设计灵感源自俄罗斯传统工艺，结合现代设计元素，展现出独特的艺术魅力。



James Ganh Fabergé Jewelry
BUTTERFLY PENDANT (18K WHITE GOLD, DIAMOND, EMERALD, SAPPHIRE, RUBY, PEARL)



James Ganh Fabergé Jewelry
BUTTERFLY PENDANT (18K WHITE GOLD, EMERALD, SAPPHIRE, RUBY, PEARL)



James Ganh Fabergé Jewelry
BUTTERFLY PENDANT (18K WHITE GOLD, DIAMOND, EMERALD, SAPPHIRE, RUBY, PEARL)



James Ganh Fabergé Jewelry
BUTTERFLY PENDANT (18K WHITE GOLD, DIAMOND, EMERALD, SAPPHIRE, RUBY, PEARL)



James Ganh Fabergé Jewelry
BUTTERFLY PENDANT (18K WHITE GOLD, DIAMOND, EMERALD, SAPPHIRE, RUBY, PEARL)



Fabergé Debuts 'Featured Designer' James Ganh

- Source: www.qq.com
- August 31st, 2020
- Impression: 785,817,000
- AD Value: 4,839 USD



Fabergé x James Ganh 推出合作珠宝系列，展现夏日盎然生机

2020
08/31
6:55

不久前，俄罗斯珠宝商Fabergé宣布，邀请伦敦珠宝设计师James Ganh出任品牌第一位主题设计师（Featured Designer），合作完成全新故事珠宝系列。



宝石项链

新作的设计灵感源于夏季傍晚的自然色彩，汇集超过10种珍贵宝石，采用绿松石、花朵等自然意象，展现夏日的盎然生机。



宝石项链

Fabergé x James Ganh 合作系列

设计灵感：夏季傍晚的自然色彩，汇集超过10种珍贵宝石，采用绿松石、花朵等自然意象，展现夏日的盎然生机。



宝石项链



宝石项链

Fabergé x James Ganh 合作系列

设计灵感：夏季傍晚的自然色彩，汇集超过10种珍贵宝石，采用绿松石、花朵等自然意象，展现夏日的盎然生机。



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FABERGÉ

A LIFE IN COLOUR

USA



FABERGÉ

A LIFE IN COLOUR

BlackBook Online

Date: August 25th, 2020

Story: Dazzling Up Tradition: Fabergé Launches New Capsule Collection w/
Designer James Ganh

UMV: 31,650

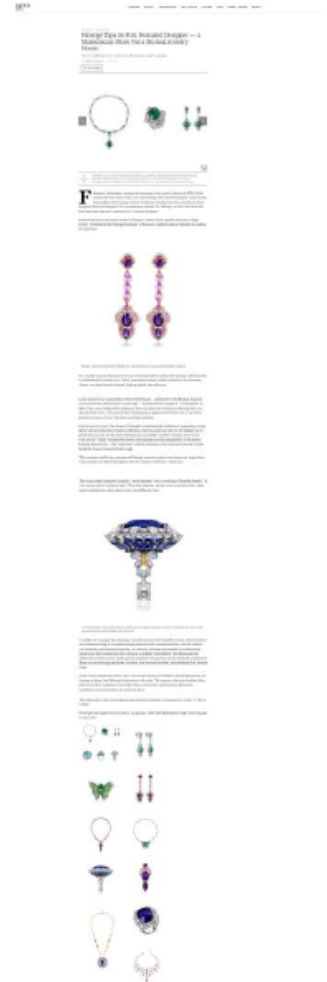


PaperCity Magazine Online

Date: August 26th, 2020

Story: Fabergé Taps its First Featured Designer — a Momentous Move For a Storied Jewelry House

UMV: 18,660



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V Magazine Online

Date: August 26th, 2020

Story: Fabergé Taps James Ganh As First 'Featured Designer'

UMV: 230,100



WWD

Date: August 26th, 2020

Story: Fabergé Teams Up With James Ganh Label for Jewelry Collection

UMV: 1,140,990



ACCESSORIES / JEWELRY

Fabergé Teams Up With James Ganh Label for Jewelry Collection

The high jewelry pieces will be available in September.

By Mercedes Spencer on August 26, 2020



James Ganh jewelry for Fabergé. Courtesy

PARIS — Fabergé has teamed up with an external designer — the first “featured designer” for the label — calling on James Ganh for a [high jewelry](#) collection.

Best known for its Imperial Easter Eggs for the Russian court in the 19th century, designed by founder Peter Carl Fabergé, the historic label will release the jewelry by the Central Saint Martins-trained designer in September.

“Peter Carl would have been approving,” said Josina von dem Busche-Kessel, who heads the company’s global sales and sits on the label’s U.K. board of directors. The executive noted the collaboration fits the tradition of mixing East and West influences.

James Ganh, who is creative director of his namesake label, graduated in jewelry design in 2011 and is based in London. The designer, who grew up in China, draws on Asian influences and worked as a consultant for Fabergé in 2018.

Ganh has built his reputation with transformable pieces and ample use of colored stones.

One of the most striking pieces of the new collection has a royal blue tanzanite at the center, with sapphires and diamonds, surrounded by colored gemstones.

The new collection comes at a challenging time for the [high jewelry](#) industry.

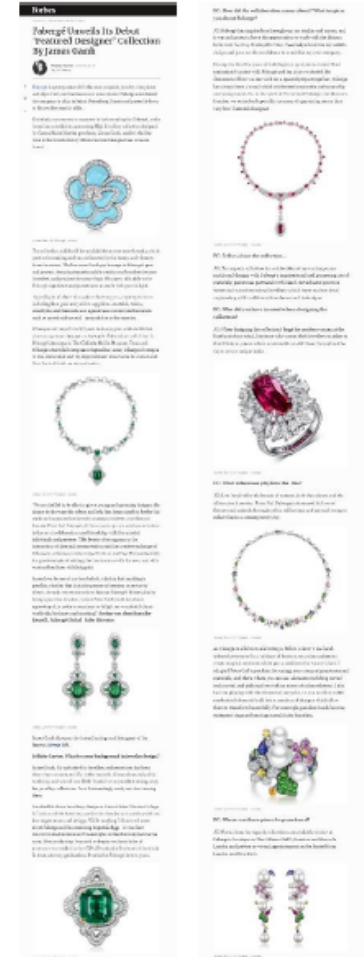
Bain & Co. has forecast a decline in the luxury goods sector of between 20 percent and 35 percent this year, and the jewelry segment has seen steeper declines than other high-end goods, as shown by corporate financial results in recent months.

Forbes Online

Date: August 27th, 2020

Story: Fabergé Unveils Its Debut 'Featured Designer' Collection By James Ganh

UMV: 85,598,070



FABERGÉ


A LIFE IN COLOUR

JenniferHeebner.com

Date: August 27th, 2020

Story: The Fabergé x James Ganh Jewelry Collection Is Available for Purchase in September 2020


UMV: 21,768



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The Fabergé x James Ganh Jewelry Collection Is Available for Purchase in September 2020



Genève, Aug. 27, 2020—Luxury jewelry house Fabergé, awarded a new collection with London-based diamond jeweler James Ganh. The Fabergé x James Ganh Caprice collection is available for purchase starting September 2020.

The debut is significant because it marks the first time Fabergé is releasing a collection in a modern setting. The jewelry house, founded in 1824 and known for its iconic Fabergé eggs, has a long history of creating jewelry for royal and aristocratic clientele. The new collection is a collaboration with James Ganh, a London-based diamond jeweler who has worked with Fabergé for over 20 years.


The brand's Caprice collection is a modern take on the traditional Fabergé style, featuring a mix of classic and contemporary designs. The collection includes a variety of jewelry, including rings, necklaces, and earrings, all featuring high-quality diamonds and colored gemstones.

James Ganh, who has worked with Fabergé for over 20 years, is a London-based diamond jeweler who has worked with the brand for a number of years. He has worked on a variety of projects, including the restoration of Fabergé jewelry and the creation of new pieces.

"The overall aesthetic of the new Caprice collection," he noted in the press.

The Fabergé x James Ganh Caprice collection is set to be the most significant in the brand's history, featuring a mix of classic and contemporary designs. The collection includes a variety of jewelry, including rings, necklaces, and earrings, all featuring high-quality diamonds and colored gemstones.

For more information, contact Jennifer Heebner at JenniferHeebner.com.



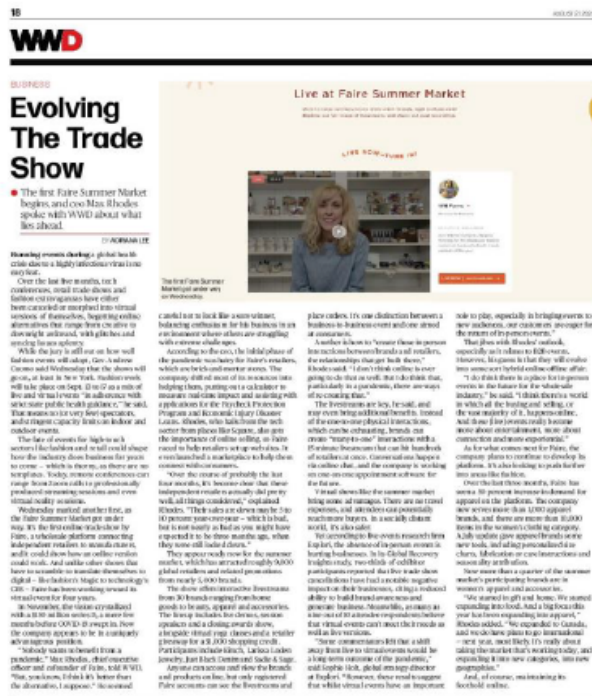
Design by Fabergé, James Ganh Caprice collection

WWD Digital Daily

Issue: August 27th, 2020

Story: Fabergé, James Ganh Team Up For Jewelry Collection

Circulation: 57,000



ACCESSORIES

Fabergé, James Ganh Team Up For Jewelry Collection

by the Central Saint Martins-trained designer in September.

“Peter Carl would have been approving,” said joint co-creator Françoise Ganh, who leads the company’s global sales and is also the jewelry’s chief designer. “The executive moved the collaboration to the tradition of meeting first and then business.”

James Ganh, who is creative director of his namesake label, graduated his jewelry design in 2001 and is based in London.

The designer, who grew up in China, didn’t see Peter Carl until he worked at a consultant for Fabergé in 2003. Ganh has built his reputation on his brand’s multi-generational and unique mix of colored stones.

One of the most striking pieces of the new collection has a royal blue, amethyst or the center, with sapphires and diamonds, surrounded by colored gemstones.

The new collection comes at a challenging time for the high jewelry industry.

Since this has been a decline in the luxury goods sector of between 20 percent and 30 percent this year, and the jewelry segment has seen deeper declines than other high-end goods, as luxury consumers have shifted to more modest.

“The jewelry market is still very strong,” said Ganh. “However, there are some challenges. One of the biggest challenges is the shift from physical to digital. We are seeing a lot of digital events, but the physical events are still very important.”

“The jewelry market is still very strong,” said Ganh. “However, there are some challenges. One of the biggest challenges is the shift from physical to digital. We are seeing a lot of digital events, but the physical events are still very important.”

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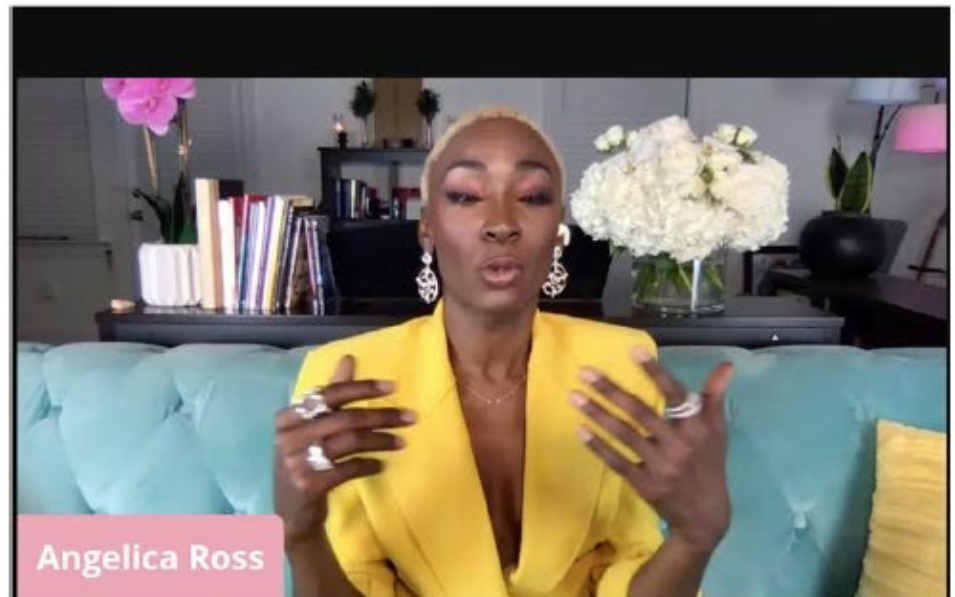
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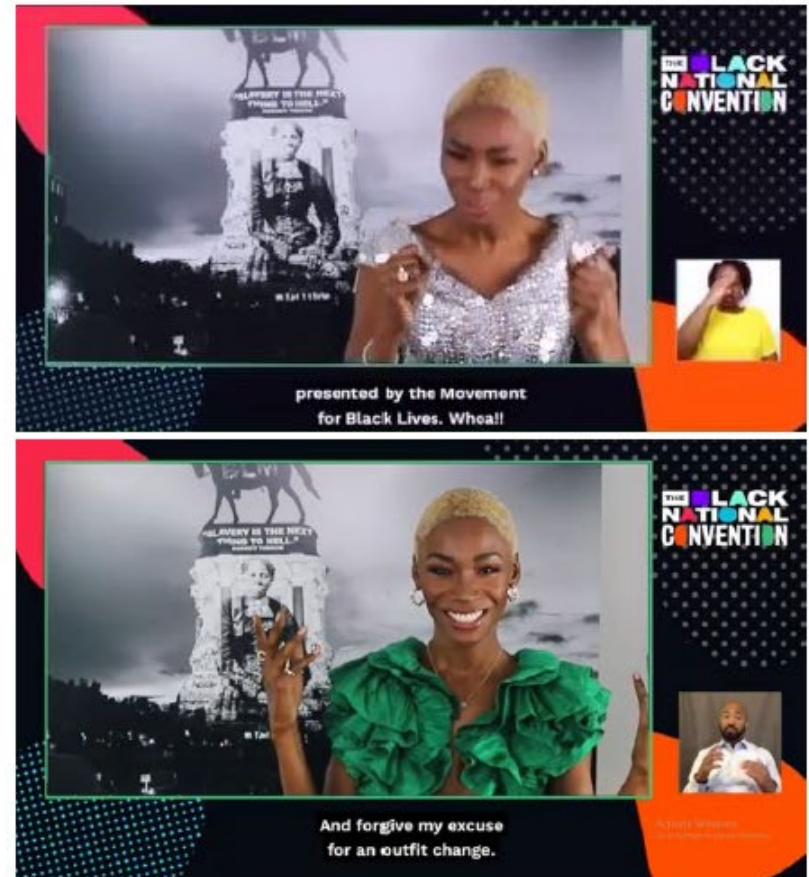
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FABERGÉ: PRODUCT PLACEMENT

YouTube Channel: Movement For Black Lives

Date: August 28, 2020

[Direct link to video](#)



FABERGÉ: PRODUCT PLACEMENT

YouTube Channel: MTV

Date: August 30, 2020

Direct link to video

Julia Michaels Wears Fabergé at the 2020 MTV Music Awards in her performance of “If the World Was Ending” with JP Saxe.



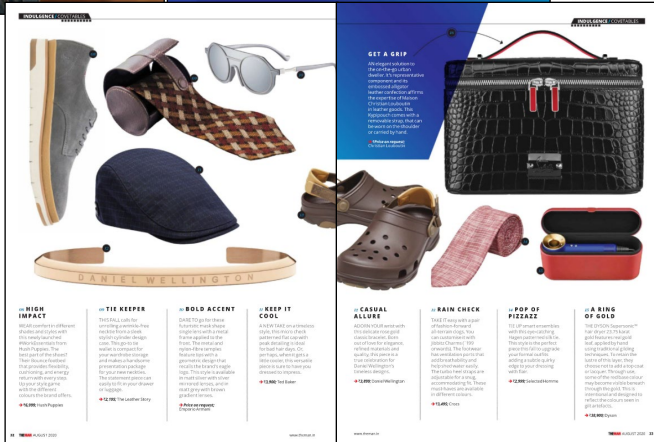
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Back to Business

JEWELLERY



The eggs are here

Historic brand Fabergé to soon launch their jewellery in India, says CEO, Antony Lindsay

BY ALIYA LADHARHOY

22 | LUXEBOOK | AUGUST 2020

Fabergé is synonymous with its remarkable imperial eggs. Founded in 1842, the first imperial Fabergé egg was commissioned by Tsar Alexander II for his wife in 1882. Jeweller Peter Carl Fabergé went on to create 30 egg-shaped gifts for the last tsar and 42 of these eggs continue to be spread across the world today in museums and private collections.

The brand has seen several highs and lows and entered a new life when Carl's grandson, Peter, took over in 2012. While the Fabergé egg is an integral part of the brand's royal legacy and design portfolio, the brand has expanded into diamonds and gem lab-grown diamonds, among other ventures.

With the tagline 'A Life in Colour' the brand's collections are heavily influenced by art and architecture. The brand has been slowly increasing its presence by partnering with inspired jewellers around the world, including Shikhar in India (only in Singapore, currently). In 2019, Fabergé CEO Antony Lindsay told about the growing demand for gemstone jewellery sales and innovative jewellery collections that are in the pipeline.

How does Fabergé balance its rich legacy in the modern world?
By taking inspiration from art, Russian past and applying it today in a modern, contemporary way. By keeping with Fabergé tradition, we also continue to explore vibrant colour palette of enamel and push the boundaries of artistry and craftsmanship, making the most of each gemstone's unique characteristics.



As per the Knight Frank luxury Investments Index of 2019, coloured gemstones have significantly outperformed precious stones in the jewellery industry over the past 10 years. Following Fabergé's past year sales in mind, has this been validated?

Absolutely! We've seen a tremendous increase in demand and appreciation for coloured gemstones over the last few years. We've also witnessed an increased demand for responsibly sourced gemstones.

Apart from rubies and emeralds, is there any other precious gemstone that is gaining traction right now?
Well, of course, sapphires, but sapphire, in general, is so on trend at present and it's true we are also seeing an increase in demand for lesser known gemstones such as garnets, opals, tourmalines... the list is long, it is colourful.

Which segment garners more sales for Fabergé: jewellery or diamonds?
Jewellery is our largest area of the business. However, 2021 will see the launch of our new diamond jewellery, which we are really excited about.

Personalisation and customisation is a huge trend. Could you tell us a little more about this segment for Fabergé?
We offer a dedicated custom service, which means it is possible to create anything your heart desires. In our Fabergé world, there really is no limit to what we can do.

We have seen an increasing desire where clients want to give their special person a Fabergé gift and move away from the disposable culture. Our clients frequently like to invest in pieces which hold emotional value, becoming future heirlooms.

AUGUST 2020 | LUXEBOOK | 23



Apert from two headlamps, Fabergé has expanded over the last few years through the things they wear. Could you tell us a little more about this segment?

Fabergé is proud to partner with some of the finest multi-brand retailers around the world who have the expertise and the design standards that we would expect from a Fabergé authorised retail partner. These very select retailers are represented by Fabergé's continued success and allow us to cater to a wider global audience of discerning clients.

Fabergé has partnered with Shikhar to retail in Singapore in India. Could you tell us a little more about Fabergé's plans to India?
The retail strategy is still at the assessment phase, and in addition we want to ensure positive and

I think that post-COVID-19, the desire to 'breat oneself' and celebrate life and living by wearing a colourful item or suite of jewellery will be stronger than it's been in a long time



Press Esc to exit full screen



value, which is our base for Gemfields, especially around gemstones.

When can we expect Fabergé's jewellery to be launched in India?
As soon as possible. We had planned on launching earlier in the year (pre-COVID-19) and so we will continue to monitor the situation and hope to be in a position to schedule a new official, launch date very soon.

Which are the new retailing avenues for Fabergé?
At present, our key markets are Europe, the USA and the Middle East.

How do you think the jewellery industry will fare in the current pandemic?
I think the jewellery industry, in general, will fare just fine, and we are seeing opportunities ahead. Many clients have a long personal relationship and the wearing of jewellery is not a passing trend but rather a longstanding tradition that is ingrained within our way of thinking. I think that post-COVID-19, the desire to 'breat oneself' and celebrate life and living by wearing a colourful item or suite of jewellery will be stronger than it's been in a long time (and at least in the last 17 years).

Post the pandemic, are you seeing growing interest in vintage?
Most definitely. Our online sales have been simply booming for the last year and long time to come.

Going forward, is the brand going to alter its business strategy in any way?
All our work is based on the pursuit of the most extraordinary craftsmanship, both in our retail and in our production. The Fabergé brand is very much about what we do, and we will continue our quest of extraordinary luxury jewellery.



Antony Lindsay, CEO, Fabergé

strengthen and align that with a sense of wonder and optimism and discovery. All our work is based on the pursuit of the most extraordinary craftsmanship, both in our retail and in our production. The Fabergé brand is very much about what we do, and we will continue our quest of extraordinary luxury jewellery.

Could you tell us about some of the projects that are in the pipeline?
For such a small business, we take on many projects, and we have a busy year ahead of us. This year, we will be launching new high jewellery collections and in the first time in Fabergé history this will be with a large campaign. The Fabergé brand is very much about what we do, and we will continue our quest of extraordinary luxury jewellery.

AUGUST 2020 | LUXEBOOK | 25



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Historic brand Fabergé to soon launch their jewellery in India, says CEO, Antony Lindsay

August 4, 2021

Allya Ladhakky

Fabergé is synonymous with its enigmatic imperial eggs. Founded in 1844, the first imperial design egg was commissioned by Tsar Alexander II for his wife in 1888. Jeweller Peter Carl Fabergé went on to create 50 egg-shaped Easter gifts for the tsar's family and 42 of these eggs continue to be spread across the world today in museums or private collections.

The brand has seen several highs and lows and reached a new life when Gemfields acquired it in 2012. While the Fabergé egg is an integral part of the brand's royal legacy and design portfolio, the brand has expanded into timepieces and gemstone jewellery, some which are adorned with responsibly sourced gemstones from Gemfields' own mines.

With the tagline, A Life in Colour, the artistic collections are heavily inundated with gems and enamelling.

The brand has been slowly increasing its presence by partnering with reputed jewellers around the world – including Dacorum in India (only timepieces, currently) in 2019.

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Immerse yourself in the World of Luxury

Birthday girl Beyoncé's glamorous look in two Indian

Fabergé's CEO Antony Lindsay talks about the growing demand for gemstone jewellery, online sales and innovative jewellery collections that are in the pipeline.



How does Fabergé balance its rich legacy in the modern world?


By taking inspiration from our rich, illustrious past and applying it today in a modern, contemporary way. In keeping with Fabergé tradition, we also continue to explore vibrant colour palettes of enamel and push the boundaries of artistry and craftsmanship, making the most of each gemstone's unique characteristics.

As per the Knight Frank luxury Investments Index of 2019, coloured gemstones have significantly outperformed the rest of the jewellery industry over the past 10 years. Keeping Fabergé's past year sales in mind, has this been validated?

Absolutely! We've seen a tremendous increase in demand and appreciation for coloured gemstones over the last few years. We've also witnessed an increased demand for responsibly sourced gemstones.

officialfaberge 21.5K Followers

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Apart from rubies and emeralds, is there any other precious gemstone that is gaining traction right now?

Well, of course, sapphires, but colour, in general, is so on-trend at present and in turn, we are also seeing an increase in demand for lesser-known gemstones such as garnets, spinels, tourmalines... the list is as long as it is colourful.

Which segment garners more sales for Fabergé: jewellery or timepieces?

Jewellery is our largest area of the business. However, 2021 will see the launch of our new timepiece novelties, which we are really excited about.

Personalisation and customisation is a huge trend. Could you tell us a little more about this segment for Fabergé?

We offer a dedicated bespoke service, which means it is possible to create anything your heart desires. In true Fabergé spirit, there really is no limit to what we can do.

We have seen an increasing desire where clients want to give their special pieces a longer life and move away from the 'disposable culture'. Our clients frequently like to invest in pieces, which hold emotional value, becoming future heirlooms.



Apart from two boutiques, Fabergé has expanded over the last few years through the shop-in-shop route. Could you tell us a little more about this strategy?

Fabergé is proud to partner with some of the finest multi-brand retailers around the world who have the acumen and first-class standards that one would expect from a Fabergé authorised retail partner. These very select retailers are instrumental to Fabergé's continued success and allow us to cater to a wider, global audience of discerning clients.



Which are the top three consuming markets for Fabergé?

At present, our key markets are Europe, the USA and the Middle East.

How do you think the jewellery industry will fare in the current pandemic?

I think the jewellery industry, in general, will fare just fine, and we see exciting opportunities ahead. History clearly shows us that personal adornment and the wearing of jewellery is not a passing trend, but rather a longstanding tradition that is ingrained within our very existence. I think that post-COVID-19, the desire to 'treat oneself' and celebrate life and living by wearing a colourful item or suite of jewellery will be stronger than it's been in a long time (and at least in the last 15 years).

Post the pandemic, are you witnessing greater online sales?

Most definitely. Our online sales have been simply booming so far this year and long may it continue.



Going forward, is the brand going to alter its business strategy in any way?

At the same time, Creative audacity and extraordinary craftsmanship, both, innovative and traditional, is what motivates us. We will continue our quest of reinvigorating luxury jewellery, timepieces and object d'art with a sense of wonder, anticipation and discovery. All our work is based on the pursuit of perfection.

Could you tell us about some of the projects that are in the pipeline?

For such a small business, we take on mighty projects and we have a busy year ahead of us! This year, we will be launching a new High Jewellery collection and, for the first time in Fabergé's history, this will be with a guest designer. The whole Fabergé family is very excited about what lies ahead, so watch this space!

Read: An Amazon Prime's Shakti Kaal Devi Vidya Balan rocks the harem look like always

<https://www.luxebook.in/historic-brand-faberge-to-soon-launch-their-jewellery-in-india-says-ceo-antony-lindsay/>



MONEY CONTROL



Interview: Fabergé, known for jewelled eggs it crafted for Russia's tsars, has big plans for India

The brand — that had deep connections with several of India's royal families — is already retailing fine in the country and, on special requests, even those decadent eggs. Its jewellery collection is completely handcrafted by highly-skilled artisans.

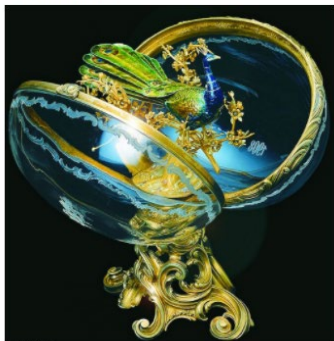
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In 2012, Gemfields, the London-based suppliers of coloured gemstones, brought luxury jeweller Fabergé from one of their shareholders. In a deal 'valuing the maker of lavishly decorated eggs for Russia's last tsar at £142 million. Since then, the brand has been on an expansion spree, launching watches and jewellery in different markets.

Fabergé launched its watches in India a year ago and is now set to introduce its jewellery. Justina von Busche-Kessell, Global Sales Director, and Aurélie Picaut, Times Piece Director, takes us through the brand's history and India strategy.



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cosmetics
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31/04/24



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DAY UPDATED

Aurélien Picaut: Fabergé is part of the Gemfields Group, which has offices in India, and we regularly attend jewellery and gemstones fairs in the country. We started introducing our innovative timepieces in 2017 through different trunk shows organised in New Delhi and Mumbai. We revealed stories behind each of them and how we have translated the heritage of Peter Carl Fabergé (the founder) in our contemporary creations. More recently, we partnered with Diacolor, which represents the majority of our timepiece collections.

It is extremely important to us to include the Fabergé characteristic of "ingenuity" through all our new watches, particularly in our complications. We develop exclusive Fabergé movements and other unexpected ways to display the time, as Fabergé himself was doing with the clock objects.

We reinterpret our heritage in a way that is contemporary and surprising. For example, the Complicious Peacock was inspired by the Peacock Egg from 1908 and the Complicious Winter by the Winter Egg designed by a young woman, Alma Phil, in 1913.

The Visionnaire DTL timepiece displays a second time zone in a unique hidden way at the centre of the watch, which is again inspired by the concept of surprise at the heart of Fabergé eggs.

Not many Indians are aware of the backstory or heritage of Fabergé's jewellery.

And in 1937, Queen Mary gifted the Maharaja a presentation box by Fabergé.

Due to India's deep connection to jewellery, its love for gemstones and its unique and astonishing jewel creations, we have felt drawn to the country and have many Indian clients who appreciate the quality and craftsmanship of Fabergé pieces. And in many ways, that reconnects Fabergé to India again today.



Aurville Mount

Which have been your best-selling watches?

Aurélië: The Indian market has been particularly interested in our two award-winning watches: Complicqué Peacock and Visionnaire DTZ. Both have been developed from scratch and include the new Fabergé exclusive watch movements. Our Complicqué timepiece is particularly colourful and studded with rubies and emeralds. The creative use of colour in India is a source of inspiration while designing our timepieces.

Fabergé, as a brand, was known for jewelled eggs, particularly famous among the Russian oligarchs. From eggs to watches and jewellery, what is the brand's heritage?

Aurélien: Peter Carl Fabergé himself worked on clock objects, eggs, clocks as well as the timepieces. He used Moser or Vacheron Constantin movements during his time, so it seemed logical for us to return to what Fabergé was doing before 1917: Partnering with the best craftspeople for each watch project, creating exclusively mechanical watches, working with the finest Swiss suppliers.

Josina: I was once invited to meet some of Delhi and Mumbai's best-loved family jewellers. They were so hospitable and showed me some of their most treasured creations. I was blown away by the complexity and grandeur of the pieces. I was fascinated to see that the transformability of pieces was the norm and we have begun incorporating it in our design ethos, in particular with our new James Cosh x Fabergé high jewellery collection.









Journal von Herrn Johann De Wicquart


And while I cannot say that we have created anything in direct reference to India, Fabergé has a special relationship with the peacock. I am confident that the Peacock Compiliquee timepiece will be a great success, particularly the recent edition with emeralds. Our greatest joy would be to create bespoke wedding jewellery for a family to commemorate this major milestone. I have heard and read about the famous Indian weddings.

LUXEBOOK

Gemfields and Net-A-Porter launch capsule jewellery collections to conserve African elephants

August 17, 2020



Elephant earrings by Bina Goenka x Gemfields for Walk for Giants

International conservation charity Space for Giants, in partnership with Gemfields and Net-A-Porter, has launched *Walk for Giants*, a fundraising and awareness campaign for African wildlife conservation.

The campaign, which starts today, includes two capsule collections. Gemfields' *Walk for Giants* capsule collection features the brand's Zambian emeralds and Mozambican rubies set in 44 pieces by 12 brand partners.

These include jewellers such as AYR, Backes & Strausz, Bina Goenka, Fabergé, Fahmida Lakhtang, Francis de Laro, G/G Jewellery by Nilufer, Margary Hirschey, Sandy Leong, VAK Fine Jewels, Valeri Atelier and Zoe & Morgan. The jewellery designs, too, are centred around Africa and its wildlife.


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<https://www.luxebook.in/gemfields-and-net-a-porter-launch-capsule-jewellery-collections-to-conserve-african-elephants/>

VOGUE



© French de Luxe & Gemfields exclusively for Walk for Giants. Photo: Christophe Ganssart

FASHION

How 12 jewellery houses came together with Gemfields to launch a campaign for wildlife conservation

BY CAMILLA COOPER
18 AUGUST 2020

The wildlife-themed capsule collection of 46 pieces, featuring Zambian emeralds and Mozambican rubies, is part of the Walk for Giants campaign. We speak to Jack Cunningham, sustainability, policy and risk director, about African provenance and the responsible sourcing commitment at Gemfields.



With a heightened sense of customer awareness and consciousness, fashion enthusiasts are cognisant of the impact of their purchases, whether environmental or social. While the implications of the fast fashion system are widely known, the luxury sector is facing a revolution of reasonless fashion itself. Jewellery, an inseparable accompaniment to high-end fashion, is not too far behind. But companies like Gemfields in the business who are committed to creating a positive ripple effect from the very first step—sourcing raw materials. The leading supplier of coloured gemstones to international jewellers has announced the launch of fundraising and awareness-building capsule collections in collaboration with [Space for Giants](#), a conservation charity for Africa's wildlife and their natural habitat.



<https://www.vogue.in/fashion/content/how-12-jewellery-houses-came-together-with-gemfields-to-launch-a-campaign-for-wildlife-conservation>





Style 17 Aug 2020 08:18 PM

Gemfields brings elephant lovers and jewellery aficionados together

ANUPAM DABKAL Sr. Associate Editor

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If you know your jewellery well, Gemfields is a name that resonates with quality and responsibly-sourced coloured gemstones. Their latest collaboration with Space for Giants, an international conservation charity that protects Africa's elephants, is meant for all jewellery lovers who want to invest in evergreen and versatile pieces.



Image: Courtesy Fabergé's Gemfields exclusively for Walk for Giants

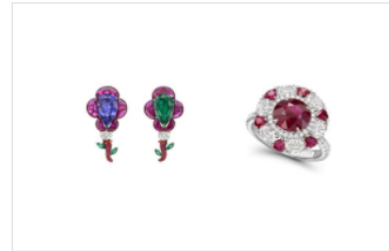
Gemfields and Space for Giants have unveiled Walk for Giants, a fundraising and awareness-building campaign for African wildlife conservation. The campaign kicked off with the release of two exclusive capsule collections: A 44-piece collection from Gemfields, and a series of 15 sustainable collections from the luxury fashion retailer NET-A-PORTER.

The campaign comes at a time when the travel and tourism industry has suffered an unprecedented setback. As a result, the wild and natural habitats around the globe are more vulnerable. All proceeds from these capsule collections will bring critical support to protect Africa's elephants and their natural habitat. The campaign was shot by Francesco Carrozini, with creative direction by Riccardo Ruini, featuring models Arianna Muse and Selena Pomesi at Ennsell Game Sanctuary in Laikipia, Kenya.

<https://www.lifestyleasia.com/ind/style/jewellery/gemfields-latest-collaboration-is-meant-for-those-who-love-elephants/>



Gemfields Unveils Jewellery Capsule Collection To Raise Funds For Elephant Conservation



International conservation charity, Space for Giants, in partnership with Gemfields, announced Walk for Giants, a fundraising and awareness-building campaign for African wildlife conservation. The campaign will kick-off with the release of two exclusive capsule collections: a 44-piece collection from Gemfields, and a series of 15 sustainable collections from Net-a-Porter, a leading online luxury fashion retailer.

Proceeds from these capsule collections will bring critical support to protect Africa's elephants and their natural habitat.

"What Walk for Giants so brilliantly amplifies is that conserving existing natural landscapes is not just critical for the future of humanity but is also the best economic deal around. Nature-based businesses bring jobs, buy from local suppliers, pay taxes, and build national economies. But the natural assets these enterprises rely on - including Africa's last populations of mega-fauna - are under grave risk. We must protect them now, so they can continue to deliver their value, forever. We are excited that Gemfields and Net-a-Porter have chosen to use their influence to bring much-needed attention and funds to this cause," said Dr. Max Graham, Founder and CEO of Space for Giants.

Gemfields' Walk for Giants capsule collection features the brand's Zambian emeralds and Mozambican rubies set in 44 pieces by 12 brand partners including: AYA, Backes & Strauss, Bina Goenka, Fabergé, Fehmida Lakhani, Francis de Lara, GFG Jewelry by Nilufer, Margery Hirschey, Sandy Leong, VAK Fine Jewels, Valani Atelier and Zoe & Morgan. Profits will benefit Space for Giants. The collection will be available via gemfields.com.

"Africa's natural resources, whether in the form of her minerals or her biodiversity, must play a greater role in supporting local communities and championing vast conservation spaces. We need everyone to walk the talk for these giant causes and we are honored to support the energetic team at Space for Giants in their intrepid cause," said Sean Gilbertson, CEO of Gemfields.

Captions:

https://giepc.org/news_detail.php?id=6363

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A LIFE IN COLOUR

DIAMOND WORLD



Space For Giants Announces Walk For Giants Campaign

The Fundraising and Conservation Campaign Features Sustainable Capsule Collections from Gemfields and NET-A-PORTER

By: Diamond World News Service | Aug 18 2020 10:57AM | Reference: 25099

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A- A+



International conservation charity, Space for Giants, in partnership with Gemfields, announces Walk for Giants, a fundraising and awareness-building campaign for African wildlife conservation. The campaign will kick-off with the release of two exclusive capsule collections: a 44-piece collection from Gemfields, a world-leading supplier of responsibly sourced colored gemstones; and a series of 15 sustainable collections from NET-A-PORTER, the world's leading online luxury fashion retailer. Proceeds from these capsule collections will bring critical support to protect Africa's elephants and their natural habitat. Space for Giants is committed to securing the ecological and economic value that nature conservation offers. Especially in this time of

<https://www.diamondworld.net/Content/Space-For-Giants-Announces-Walk-For-Giants-Campaign/25099>



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INSTAGRAM



<https://www.instagram.com/p/CDfyrxiJfPL/>



FABERGÉ

A LIFE IN COLOUR

Middle East



FABERGÉ

A LIFE IN COLOUR

Air – Magazine with Altitude

Circulation: 6,000

AVE: \$ 16,000.00

مطار البطين
AL BATEEN AIRPORT
AIR DUBAI

AIR
A MAGAZINE WITH ALTITUDE



AUGUST/SEPTEMBER 2020
JOHN DAVID WASHINGTON

What I Know Now
ADVERTISEMENT AND COVER: 100



Auréli Picaud
VICE PRESIDENT OF FABERGÉ

The best piece of advice I've ever received is that you don't have to forget your values to succeed. It may take more time to get where you want to but keep your target in mind and be patient.

I first felt successful when Fabergé won the GPEC Award for our champagne peacock limousine in 2017. It was a collective effort and a huge moment for the Fabergé team, our suppliers, and all the people who make the challenge of creating and developing a new limousine (involving a new mechanical, exclusive movement) in 18 months, possible.

I make sure to walk and meditate each day. It allows me to get my negative energy out, develop clear ideas, get

inspired, and think of the next steps in our upcoming limousine projects. A lesson I learned the hard way was to find the right work/life balance.

Outside of work I'm inspired by women such as Alexandra Oksa-Cortez, Marie Colvin, Sofia Coppola, and many others. I'm motivated by women who are strong and determined.

My definition of personal success is to reach your targets, whatever they are, while remaining your true self.

If I could tell my younger self anything it would be to be patient, remain strong, persistent, believe in yourself

and don't pay too much attention to what other people might say and think. You will find that there will always be people who will judge you and your actions in a negative way, but the key to dealing with it is to simply follow your instinct: trust yourself.

One thing I'm very proud of in my career so far is being able to contribute to the ever-growing reputation of our limousine department at Fabergé. I'm equally proud of our workshop in Geneva, where clients can come to discover how their timepieces are made and where they can meet the watchmakers and workmasters who devote their skills to creating the pieces.

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A LIFE IN COLOUR

Air Magazine – DC Aviation

Circulation: 6,000

AVE: \$ 16,000.00

DC AVIATION
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AUGUST/SEPTEMBER 2020
JOHN DAVID WASHINGTON

What I Know Now
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A LIFE IN COLOUR

Air Magazine - Empire

Circulation: 6,000

AVE: \$ 16,000.00

AIR
THE HEIGHT OF LUXURY FROM
EMPIRE AVIATION GROUP



AUGUST/SEPTEMBER 2020
DOMENICO DOLCE &
STEFANO GABBANA

What I Know Now
Aurélie Picaud



Aurélie Picaud
WATCHES OF EMPIRE AT FABERGÉ

The best piece of advice I've ever received is that you don't have to forget your values to succeed. It may take more time to get where you want to but keep your target in mind and be patient.

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A LIFE IN COLOUR

Air Magazine – Gama Aviation

Circulation: 6,000

AVE: \$ 16,000.00

Gama Aviation™
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AUGUST/SEPTEMBER 2020
JOHN DAVID WASHINGTON

What I Know Now
AUGUST/SEPTEMBER 2020 VOL. 1 NO. 1



Aurélie Picaud
WATCHES OF SWITZERLAND AT FABERGÉ

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A LIFE IN COLOUR

Air Magazine - Nasjet

Circulation: 8,000

AVE: \$ 16,000.00

NASJET
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AUGUST/SEPTEMBER 2020
JOHN DAVID WASHINGTON

What I Know Now
AUGUST/SEPTEMBER 2020 VOL. 108



Auréli Picaud
WATCHES OF FINEST QUALITY AT FABERGÉ

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Destinations of the World

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Middle East Watches

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AVE: \$ 777.70



السعر بالقرنك السويسري



جورجيو أرماني - جينيف
السعر: 24,000



جورجيو أرماني - جينيف
السعر: 24,000



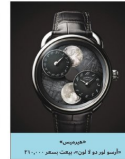
جورجيو أرماني - جينيف
السعر: 24,000



جورجيو أرماني - جينيف
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She and He Magazine

Circulation: 36,000

AVE: \$ 1,372.71



<https://uaenews247.com/2020/08/09/gemfields-china-report-reveals-coloured-gem-interest-and/>

Circulation: 30,000

AVE: \$3,250

Date: 09/08/2020

GEMFIELDS' CHINA REPORT REVEALS COLOURED GEM INTEREST AND...

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Gemfields' China Report Reveals Coloured Gem Interest and Consumers' Willingness to Pay A Premium for Responsibly Sourced Gemstones

Gemfields' first-ever report on coloured gemstones in China reveals that now is the time to seize the opportunity of meeting Chinese consumers' expectations of corporate responsibility and sustainability.



Titled Sustainability: The Future of Coloured Gemstones in China, the report also presents that up to 35% of Chinese jewellery owners plan to purchase rubies, and 25% wish to acquire emeralds in the near future, pointing to an opportunity for the coloured gemstone industry if pieces are correctly marketed.

Based on extensive qualitative and quantitative research among gemstone owners across China's different regions, city tiers and levels of affluence, the findings provide a set of clear conclusions as to the preferences and behaviours of gemstone owners in China across diverse demographics and geographies.

Sean Gilbertson, CEO of Gemfields, commented, "China is a very important market to Gemfields, and integral to our company's growth. It is highly positive that 97% of jewellery owners are willing to pay a premium for responsibly mined gemstones. We expect responsible sourcing will continue to receive ever-increasing attention, and become progressively more important to Chinese jewellery buyers."

Additionally, all jewellery consumers surveyed consider it 'slightly important to very important' that a brand acts in environmentally and socially responsible ways. Specifically, younger consumers (aged 21-38) in Tier 1 cities state that environmentally and socially responsible mining is 'very important'.

Some of the further discoveries made in the report were that for 92% of respondents, clarity of the gemstone is the most important factor when making a purchase decision, 82% view carat (weight) as the most important, narrowly followed by colour at 82% and cut (design) at 82%. The four 'Cs' were first applied by the diamond industry to inform consumers' purchase decisions, and in the coloured gemstone industry, six 'Cs' are required, adding character and certification. While a familiarity with the four 'Cs' is heartening, improving understanding of these two additional factors amongst Chinese consumers could add to the appeal of coloured gemstones and boost their popularity, thus further marketing could be advantageous in these areas. Notably, only 76% of respondents think price is the most important factor, rating it of less significance than the gemstone itself.

Emily Dunne, Marketing and Communications Director of Gemfields, highlights, "It is encouraging to see that it is the gemstone itself – in terms of clarity, colour, carat and cut – that is the decisive factor in a purchase decision on gemstones. The research also indicated that an overwhelming number of consumers are specifically seeking coloured gemstones set in more contemporary jewellery designs, as well as advice on how to style coloured gems with their look. Therefore, I see an opportunity to increase the popularity of coloured gemstones by focusing marketing efforts on modern design concepts and creative, personalised styling."

Summary of key findings	
Gemstones preferences	<ul style="list-style-type: none"> - Diamonds, the most preferred gemstones of 25% respondents - Rubies, 19% - Emeralds, 10%
Coloured Gemstone Purchase Drivers	<ul style="list-style-type: none"> - Clarity, a key factor for 92% respondents - Carat (weight), 82% - Colour, 82% - Cut (design), 82% - Price, 76%
Importance of responsible mining practices	<ul style="list-style-type: none"> - 40% respondents consider very important - 22% important - 20% moderately important - 18% slightly important - 0% not important
Premium willing to pay for responsibly mined gemstones	<ul style="list-style-type: none"> - 16% respondents willing to pay a premium of 42% or over - 18%, 11% - 40% premium - 24%, 21-30% premium - 24%, 11-20% premium - 17%, 1-10% premium - 3%, 0% premium

Full report available to download: <https://gemfields.com/china-consumer-research-report/>

-Ends-

ABOUT GEMFIELDS

Gemfields is a world-leading supplier of responsibly sourced coloured gemstones. The operator and 75% owner of both the Kagem emerald mine in Zambia (believed to be the world's single largest producing emerald mine) and the Montepuez ruby mine in Mozambique (one of the most significant recently discovered ruby deposits in the world), Gemfields believes that those who mine gemstones should do so with transparency, legitimacy and integrity.

Gemfields introduced the most technologically advanced coloured gemstone sort house in the world at its operation in Mozambique, with state-of-the-art equipment, like optical sorting machines. In addition, a proprietary grading system, a pioneering auction platform and an active marketing presence have all contributed to Gemfields playing a significant role in the rise of African gemstones. Underlying this achievement has been the strong belief that coloured gemstones should create a positive impact for the country and community from which they originate.

Responsible sourcing for Gemfields means implementing industry-leading policies and practices across operations, transparency in its auction sales process, an active role in working groups to modernise the sector, projects to improve health, education and livelihoods for the communities around its mines and conservation efforts (deconservation gemstones) to protect Africa's great wildlife and biodiversity.

Fabergé – an iconic name with an exceptional heritage – is a member of the Gemfields Group. This partnership, and the beauty of Fabergé's designs and craftsmanship, improves Gemfields' positioning and brand perception, and helps to raise consumer awareness of responsibly sourced coloured gemstones.

As well as supplying the majority of the world's rough rubies and emeralds, Gemfields initiates activations to build desire for coloured gemstones: for example, collaborations with international jewellery brands and other creative partners. Often surprising, unexpected and unique, these collaborations are chosen to promote consumer awareness and increase the appeal of coloured gemstones, raising their profile, and, in turn, providing greater benefit to their place of origin in Africa.

Gemfields: [Gemfields.com](https://gemfields.com/) | [Investors](#) | [Instagram](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [Weibo](#) | [WeChat](#) | [@GemfieldsOfficial](#)

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Kagem Mining: [LinkedIn](#)

Montepuez Ruby Mining: [LinkedIn](#)

Gemfields' China Report Reveals Coloured Gem Interest



08th August 9, 2020
0 Comments

Gemfields' China Report Reveals Coloured Gem Interest and Consumer Willingness to Pay a Premium for Responsibly Sourced Gemstones

Gemfields' first-ever report on coloured gemstones in China reveals that now is the time to seize the opportunity of meeting Chinese consumer expectations of corporate responsibility and sustainability. Titled 'Sustained by the Future of Coloured Gemstones in China', the report also presents that up to 33% of Chinese jewellery consumers plan to purchase rubies and 23% plan to do the same with the near future, pointing to an opportunity for the coloured gemstone industry if places are correctly marketed.

Based on extensive qualitative and quantitative research among gemstone owners across China's different regions, city tiers and areas of affluence, the findings provide a set of clear contributions to the preferences and behaviour of gemstone owners in China across all of these demographics and geographies.

Jean-Christophe, CEO of Gemfields commented, 'China is an important market to Gemfields, and integral to our company approach. It is a highly positive that 97% of jewellery owners are willing to pay a premium for responsibly mined gemstones. Via expert responsible sourcing will continue to reach a new increasing attention, and become progressively more important to Chinese jewellery buyers.'

Additionally, as jewellery consumers surveyed consider it slightly important to very important that a brand acts in environmentally and socially responsible ways. Specifically (younger consumers aged 21-35) in Tier 1 cities state that environmentally and socially responsible mining is very important.

Some of the further discoveries made in the report were that for 32% of respondents, clarity of the gemstone is the most important factor when making a purchase decision. 33% also ranked 'weight' as the most important, narrowly followed by colour at 23% and cut (design) at 22%. The four C's were first applied by the diamond industry to inform consumers' purchase decisions, and in the coloured gemstone industry, it's China we need, adding character and certification to the familiarity with the four C's is a promising, improving understanding of these five additional factors amongst Chinese consumers could add to the appeal of coloured gemstones and boost their popularity. Thus, further marketing could be advantageous in these areas. Notably, only 73% of respondents think price is the most important factor, rating it of less significance than the gemstone itself.

Emily Chung, Marketing and Communications Director of Gemfields, highlights, 'It is encouraging to see that to the gemstone itself - in terms of clarity, colour, carat and cut - that the second factor in purchase decision on gemstones. The research was indicated that an increasing number of consumers are expected to seek for coloured gemstones in more contemporary jewellery designs, as well as add them on to their existing gemstone collections. Therefore, we see an opportunity to increase the popularity of coloured gemstones by focusing marketing efforts on modern design concepts and creative, personalized styling.'

Summary of key findings

- Diamonds, the most preferred gemstones of 26% respondents

Gemstones preferences

- Rubies, 19%
- Emeralds, 10%

Coloured Gemstone Purchase Drivers

- Clarity, a key factor for 32% respondents
- Carat (weight), 33%
- Colour, 23%
- Cut (design), 22%
- Price, 73%

Importance of responsible mining practices

- 40% respondents consider very important
- 22% important
- 30% moderately important
- 16% slightly important
- 0% not important

Premium willing to pay for responsibly mined gemstones

- 16% respondents willing to pay a premium of 41% or over
- 16%, 21% - 40% premium
- 24%, 21-30% premium
- 24%, 11-20% premium
- 17%, 1-10% premium
- 3%, 0% premium

Full report available to download: <https://gemfields.com/china-consumer-research-report/>

-End-

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Responsible sourcing for Gemfields means implementing industry-leading policies and practices across operations, transparency in its auction sales process, an active role in working groups to modernise the sector, projects to improve health, education and livelihoods for the communities around its mines and conservation efforts (like conservation gemstones) to protect Africa's great wildlife and biodiversity.

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Kagem Mining: [LinkedIn](#)

Montepuez Ruby Mining: [LinkedIn](#)

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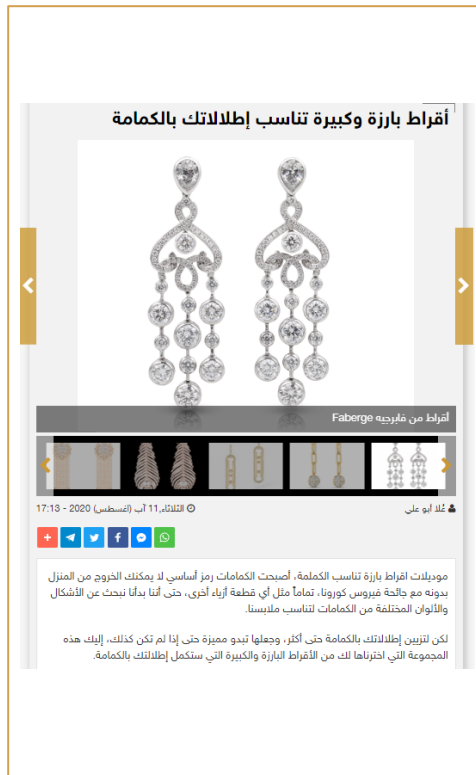
A LIFE IN COLOUR

[illegible]

Circulation: 958,333

AVE: \$3,250

Date: 11/08/2020



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<https://www.hiamag.com/>

Circulation: 958,333

AVE: \$3,250

Date: 12/08/2020

أساور عريضة بأحجار كريمة ثلاثين فساتين الصيف الطويلة



سوار من فابريجه Faberge



17:51 - 2020 © لاريما، آب (أغسطس) 2020

تلا أبو علي



أحدث موديلات أساور ذهب عريضة، صممت المجوهرات في صيف 2020 بشكل كبير على أساور الذهب العصرية بأشكالها المختلفة، سواء كانت لوجها أو مكسمة مع أساور أخرى أو ساعات. ومن أبرز المصنعات هذه هي الأساور العريضة المزينة بالمسة الأحجار الكريمة، والتي تناسب فساتين الصيف الطويلة بالتحديد. إليك أبرز ما اخترناه لك اليوم من هذه الأساور الرائعة.

سوار من فابريجه



من علامة فابريجه Faberge، اخترنا لك سوار ذهب أبيض عريض مزعم بأحجار الياقوت الأزرق والبنفسجي مع لمسة الألماس الأبيض.

<https://dayofdubai.com/news/encrusted-semi-precious-stones-charming-replicas-imperial-eggs-faberge-display-dubai>

A LIFE IN COLOUR
Circulation: 90,322
AVE: \$3,250
Date: 12/08/2020



Encrusted With Semi-Precious Stones, Charming Replicas Of Imperial Eggs By Faberge On Display At Dubai International Jewellery Week

4 replica Fabergé eggs are being displayed at Dubai International Jewellery Week 2015. The well-known collectors' items, displayed by Solitaire Gemmological Laboratories, UK, consist of a replica royal blue Imperial Coronation egg consisting of an ideal mini Coronation.

Said to represent the 'blue blood' of the former Russian Royal Family, the creation is showcased together with 3 lovely reproduction Easter eggs. Crafted from a mix of semi-precious stones consisting of peridot gemstones to imitate the lavish initial eggs created more than a century earlier for the Russian Imperial family in between 1885 and 1916, the eggs are showing popular with visitors at the show.

The original Objets d'Art were produced by Carl Fabergé for the Russian Imperial Family in between 1855 and 1916, and are the artist-goldsmith's most well-known production. The first Fabergé egg, created from pure gold, was made for Tsar Alexander III who presented it to his partner Empress Marie Fedorovna to celebrate the 20th anniversary of their marital relationship.

It is believed that the Tsar himself was heavily involved in the creation of the egg, working carefully with Fabergé, recommending design components and execution of the egg. The egg was influenced by the design of an 18th century egg had by his better half's aunt Princess Wilhelmine Marie of Denmark, which had actually caught the imagination of the Empress as a kid. Called the 'Hen Egg', this was the first of the 50 Fabergé Imperial Eggs produced over 32 years.

The Imperial eggs got large popularity and led Fabergé to produce similar exclusive pieces for other high profile customers including the Duchess of Marlborough, the Russian noble family, the Yusupovs and the Rothschild household, well-known for having the biggest personal fortune in the world in the 19th century.

Dubai International Jewellery Week is on at the Dubai World Trade Centre till Saturday, 12 December 2015 and opens from 2 pm to 10 pm. Entry to the program is free of charge. Visitors will be required to sign up onsite and need to bring valid ID files

FABERGÉ

A LIFE IN COLOUR

<https://www.hiamag.com/en/18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000>

Circulation: 958,333

AVE: \$3,250

Date: 16/08/2020



A LIFE IN COLOUR

<https://www.dmcnews.org/women/1216129/e>

Circulation: 72,727

AVE: \$3,250

Date: 16/08/2020



أساور بالأحجار الملونة لإطلاقك خلال الصيف، اليوم الأحد 16 أغسطس 04:19 مساءً

عَلَّا أَبُو عَلِيٍّ الْأَحَد، 16 آب (أغسطس) 2020 - 16:18

لا شيء يزين إطلالات الصيف أجمل من المجوهرات العصرية المرحبة والمزينة بالأحجار الكريمة الملونة، وبالأخص أساور الذهب بأشكالها المختلفة. اكلمي إطلالتك في الشهر الأخير من صيف 2020 بهذه المجموعة التالية من الأساور التي اخترناها لك.

أساور ذهب مزينة بالأحجار الملونة لإطلالتك خلال الصيف

سوار من فابریه



من علامة فارجه Faberge، اخترنا لك سوار ذهب أصفر مفتوح مرصع بأحجار الألماس والروبي والزمرد والياقوت والتسافيريت على الطرفين.

<https://www.arabianknightonline.com/Details/8489/New-collections-back-Walk-for-Giants>

Circulation: 4,800

AVE: \$3,250

Date: 17/08/2020

New collections back Walk for Giants



Elephant prop ring from VAK Fine Jewels/ Gemfields

International conservation charity Space for Giants, in partnership with Gemfields, has announced Walk for Giants, a fundraising and awareness-building campaign for African wildlife conservation.

The campaign will kick off with the release of two exclusive capsule collections: a 44-piece collection from Gemfields, a world-leading supplier of responsibly sourced coloured gemstones; and a series of 15 sustainable collections from NET-A-PORTER, the world's leading online luxury fashion retailer.

Proceeds from these capsule collections will bring critical support to protect Africa's elephants and their natural habitat. Space for Giants is committed to securing the ecological and economic value that nature conservation offers. Especially in this time of crisis, when travel and tourism are impacted, wildlife and natural habitats are even more vulnerable to exploitation, said a statement.

Both capsules are showcased in a series of stunning images, made possible by the support of Gemfields. The Walk for Giants Campaign was shot by Francesco Carrozzini, with creative direction by Riccardo Rumi, featuring models Arizona Muse and Selena Forrest at Ensofit Game Sanctuary in Laikipia, Kenya.

"What Walk for Giants so brilliantly amplifies is that conserving existing natural landscapes is not just critical for the future of humanity but is also the best economic deal around. Nature-based businesses bring jobs, buy from local suppliers, pay taxes, and build national economies. But the natural assets these enterprises rely on – including Africa's last populations of mega-fauna – are under grave risk. We must protect them now, so they can continue to deliver their value forever. We are excited that Gemfields and NET-A-PORTER have chosen to use their influence to bring much needed attention and funds to this cause," said Dr Max Graham, Founder and CEO of Space for Giants.

Gemfields' Walk for Giants capsule collection features the brand's Zambian emeralds and Mozambican rubies set in 44 pieces by 12 brand partners including: AYA, Backes & Strauss, Bina Goenka, Fabergé, Fahmida Lalbany, Francis de Lara, GFG Jewellery by Nidder, Margery Hirschey, Sandy Leong, VAK Fine Jewels, Valant Atelier and Zoe & Morgan. Profits will benefit Space for Giants. The collection will be available via gemfields.com.

"Gemfields has, for more than a decade, walked a trail promoting greater transparency in the mining and selling of Africa's coloured gemstone resources. Today, more emerald- and ruby-derived value than ever accrues to our host countries in Mozambique and Zambia. Africa's natural resources, whether in the form of her minerals or her biodiversity, must play a greater role in supporting local communities and championing vast conservation spaces. We need everyone to walk the talk for these giant causes and we are honoured to support the energetic team at Space for Giants in their intrepid cause," said Sean Gilbertson, CEO of Gemfields.

NET-A-PORTER's exclusive capsule collections are made with function and sustainability in mind and include renowned brands such as Burberry, 3.1 Phillip Lim, Brunello Cucinelli, Chantecaille and Ole Lynggaard Copenhagen, in collaboration with Gemfields, as well as emerging designers such as Hereu, Fisch and Bassike. NET-A-PORTER's capsule series will be sold exclusively on net-a-porter.com.

"NET-A-PORTER has been committed to supporting fashion with sustainability at the core of its design and, in 2019, launched Net Sustain to highlight and celebrate those brands that are driven by a desire to make fashion and beauty more sustainable. We are honoured to be partnering with Space for Giants on these exclusive capsule collections, with all profits benefiting the charity and the worthwhile cause of protecting Africa's wildlife and landscape," said Elizabeth von der Goltz, Global Buying Director of NET-A-PORTER.

Gemfields' 44-piece Walk for Giants collection and NET-A-PORTER's exclusive sustainable capsule series are available now on gemfields.com and net-a-porter.com.

The release of these capsule collections marks the launch of the Walk for Giants campaign, which will culminate in an immersive conservation journey along an ancient elephant migration corridor, with some of the world's most influential individuals, to raise awareness and funding for the protection of Africa's iconic wildlife and the critical natural ecosystems that they depend on, the statement added.

<https://uaenews247.com/2020/08/17/gemfields-and-space-for-giants-announces-walk-for-giants-campaign/>
 A LIFE IN COLOUR
 Circulation: 30,000
 AVE: \$3,250
 Date: 17/08/2020



FEATURED: LIFE STYLE & LEISURE

GEMFIELDS AND SPACE FOR GIANTS ANNOUNCES WALK FOR GIANTS CAMPAIGN

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GEMFIELDS AND SPACE FOR GIANTS ANNOUNCES WALK FOR GIANTS CAMPAIGN

The Fundraising and Conservation Campaign Features Sustainable Capsule Collections from Gemfields and NET-A-PORTER

August 17, 2020 – International conservation charity Space for Giants, in partnership with Gemfields, announces Walk for Giants, a fundraising and awareness-building campaign for African wildlife conservation. The campaign will kick off with the release of two exclusive capsule collections: a 44-piece collection from Gemfields, a world-leading supplier of responsibly sourced coloured gemstones; and a series of 15 sustainable collections from NET-A-PORTER, the world's leading online luxury fashion retailer. Proceeds from these capsule collections will bring critical support to protect Africa's elephants and their natural habitat. Space for Giants is committed to securing the ecological and economic value that nature conservation offers. Especially in this time of crisis, when travel and tourism are impacted, wildlife and natural habitats are even more vulnerable to exploitation. Both capsules are showcased in a series of stunning images, made possible by the support of Gemfields. The Walk for Giants Campaign was shot by Francesco Carrozini, with creative direction by Riccardo Rulli, featuring models Arizona Muse and Selena Forrest at Ensofit Game Sanctuary in Laikipia, Kenya.

"What Walk for Giants so brilliantly amplifies is that conserving existing natural landscapes is not just critical for the future of humanity but is also the best economic deal around. Nature-based businesses bring jobs, buy from local suppliers, pay taxes, and build national economies. But the natural assets these enterprises rely on – including Africa's last populations of mega-fauna – are under grave risk. We must protect them now, so they can continue to deliver their value forever. We are excited that Gemfields and NET-A-PORTER have chosen to use their influence to bring much needed attention and funds to this cause," said Dr. Max Graham, Founder and CEO of Space for Giants.

Gemfields' Walk for Giants capsule collection features the brand's Zambian emeralds and Mozambican rubies set in 44 pieces by 12 brand partners including: AVA, Backes & Strauss, Bina Gonenka, Fabergé, Fehmda Lakhany, Francis de Lara, GFG Jewellery by Nilufer, Margery Hirschey, Sandy Leong, VAK Fine Jewels, Valani Atelier and Zoe & Morgan. Profits will benefit Space for Giants. The collection will be available via gemfields.com.

"Gemfields has, for more than a decade, walked a trail promoting greater transparency in the mining and selling of Africa's coloured gemstone resources. Today, more emerald- and ruby-derived value than ever accrues to our host countries in Mozambique and Zambia. Africa's natural resources, whether in the form of her minerals or her biodiversity, must play a greater role in supporting local communities and championing vast conservation spaces. We need everyone to walk the talk for these giant causes and we are honoured to support the energetic team at Space for Giants in their intrepid cause," said Sean Gilbertson, CEO of Gemfields.

NET-A-PORTER's exclusive capsule collections are made with function and sustainability in mind and include renowned brands such as Burberry, 3.1 Phillip Lim, Brunello Cucinelli, Chantecaille and Ole Lynggaard Copenhagen. In collaboration with Gemfields, as well as emerging designers such as Hereu, Fisch and Basille. NET-A-PORTER's capsule series will be sold exclusively on net-a-porter.com.

"NET-A-PORTER has been committed to supporting fashion with sustainability at the core of its design and, in 2019, launched NET SUSTAIN to highlight and celebrate those brands that are driven by a desire to make fashion and beauty more sustainable. We are honoured to be partnering with Space for Giants on these exclusive capsule collections, with all profits benefiting the charity and the worthwhile cause of protecting Africa's wildlife and landscape," said Elizabeth von der Goltz, Global Buying Director of NET-A-PORTER.

Gemfields' 44-piece Walk For Giants collection and NET-A-PORTER's exclusive sustainable capsule series are available now on gemfields.com and net-a-porter.com.

The release of these capsule collections marks the launch of the Walk for Giants campaign, which will culminate in an immersive conservation journey along an ancient elephant migration corridor, with some of the world's most influential individuals, to raise awareness and funding for the protection of Africa's iconic wildlife and the critical natural ecosystems that they depend on.

A LIFE IN COLOUR

<https://aeworld.com/just-in/luxury-brands-join-forces-to-support-the-conservation-of-african-wildlife/>

Circulation: 20,000

AVE: \$3,250

Date: 17/08/2020

Luxury Brands Join Forces to Support the Conservation of African Wildlife

UNSAFE / J001 | 17-08-2020

International conservation charity Space for Giants has partnered with Gemfields and Net-A-Porter on a project that sees the brands create sustainable capsule collections.



Photography: Francesco Carrozzini for Walk for Giants.

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The project, titled Walk for Giants, sees the two luxury companies partner with the charitable organisation on this awareness campaign for African wildlife conservation.

The two exclusive capsule collections which launch today consist of a 44-piece jewellery and watches collection and a series for 15 sustainable collections from Net-A-Porter.

Proceeds from the collection will bring critical support to protect Africa's elephants and their natural habitat.



Roscoe & Strauss x Gemfields x VFRQ Green African Elephant

Space for Giants is committed to securing the ecological and economic value that nature conservation offers. Especially in this time of crisis, when travel and tourism are impacted, wildlife and natural habitats are even more vulnerable to exploitation.



Zoe & Morgan x Gemfields x VFRQ Amelia Necklace

Dr. Max Graham, Founder and CEO of Space for Giants said of the project: "What Walk for Giants so brilliantly amplifies is that conserving existing natural landscapes is not just critical for the future of humanity but is also the best economic deal around. Nature-based businesses bring jobs, buy from local suppliers, pay taxes, and build national economies. But the natural assets these enterprises rely on – including Africa's last populations of mega fauna – are under grave risk. We must protect them now, so they can continue to deliver their value forever. We are excited that Gemfields and NET-A-PORTER have chosen to use their influence to bring much-needed attention and funds to this cause."



Bina Goema x Gemfields x VFRQ The Palm Earrings

The release of the capsule collections marks the launch of the Walk for Giants campaign, which will culminate in an immersive conservation journey along an ancient elephant migration corridor, with some of the world's most influential individuals, to raise awareness and funding for the protection of Africa's iconic wildlife and the critical natural ecosystems that they depend on.



Fahimda Lakhani x Gemfields x VFRQ Butterfly Earrings

Gemfields' Walk for Giants capsule collection features the brand's Zambian emeralds and Mozambican rubies set in 44 pieces by 12 brand partners including: AYA, Backes & Strauss, Bina Goema, Fabergé, Fahimda Lakhani, Francis de Lara, GFG Jewellery by Nilufer Mangery Hirschey, Sandy Laong, VAK Fine Jewels, Valani Atelier and Zoe & Morgan. Profits will benefit Space for Giants. The collection will be available via gemfields.com.



GFG Jewellery by Nilufer x Gemfields x VFRQ Zolene Hoopa

"Gemfields has, for more than a decade, walked a trail promoting greater transparency in the mining and selling of Africa's coloured gemstone resources. Today, more emerald- and ruby-derived value than ever accrues to our host countries in Mozambique and Zambia. Africa's natural resources, whether in the form of her minerals or her biodiversity, must play a greater role in supporting local communities and championing vast conservation spaces. We need everyone to walk the talk for these giant causes and we are honoured to support the energetic team at Space for Giants in their intrepid cause," said Sean Gilbertson, CEO of Gemfields.

FABERGÉ

A LIFE IN COLOUR

<https://www.dunesmagazine.com/post/space-for-giants-announces-walk-for-giants-campaign>

Circulation: 1,500

AVE: \$3,250

Date: 18/08/2020

SPACE FOR GIANTS ANNOUNCES WALK FOR GIANTS CAMPAIGN

*The Fundraising and Conservation Campaign Features Sustainable Capsule Collections from
Gemfields and NET-A-PORTER*



International conservation charity Space for Giants, in partnership with Gemfields, announces *Walk for Giants*, a fundraising and awareness-building campaign for African wildlife conservation. The campaign will kick off with the release of two exclusive capsule collections: a 44-piece collection from Gemfields, a world-leading supplier of responsibly sourced coloured gemstones; and a series of 15 sustainable collections from NET-A-PORTER, the world's leading online luxury fashion retailer. Proceeds from these capsule collections will bring critical support to protect Africa's elephants and their natural habitat. Space for Giants is committed to securing the ecological and economic value that nature conservation offers. Especially in this time of crisis, when travel and tourism are impacted, wildlife and natural habitats are even more vulnerable to exploitation. Both capsules are showcased in a series of stunning images, made possible by the support of Gemfields. The *Walk for Giants* Campaign was shot by Francesco Carrazzini with creative direction by Riccardo Rulli, featuring models Arizona Muse and Selena Foxton at Etosha Game Sanctuary in Loikop, Namibia.



Gemfields' *Walk for Giants* capsule collection features the brand's Zambian emeralds and Mozambican rubies set in 44 pieces by 12 brand partners including: ALVA, Boodles & Strouts, Bino, Gieske, Fabergé, Fahmida Lakhtany, Francis de Lara, GFG Jewellery by Nilufer Margery, Hirsch, Sandy Leong, I&K Fine Jewels, John Varvatos and Zoe & Morgan. Profits will benefit Space for Giants. The collection will be available via gemfields.com.



Circulation: 70,370

AVE: \$3,250

Date: 18/08/2020

ستنتقل الحملة مع طرح مجموعتين حصريتين، الأولى تضم ٤٤ قطعة من "جيم فيلدر"، التي تعمل في إنتاج الأحجار الكريمة الملونة، والثانية عبارة عن سلسلة تضم ١٥ تشكيلة مستدامة من موقع NET-A-PORTER الإلكتروني الفاخر للنسج.

- تسهم الأبحاث في مبيعات هذه المجموعات في تقديم الدعم الضروري لحماية الأقاليم في أفريقيا وإبنتها الطبيعية.
- لنقدم مجموعة Space for Giants بأمان القيمة الإيكولوجية والاقتصادية المأمنة عن الحفاظ على البيئة. خصوصاً خلال هذه الأوقات التي أدركت أن الضرر والاضمحلال ما يجتاز الحد الحرجة، إبنتها إلى مزيد من الاستكشاف، وغضل ضمن "عمل فريد" تظهر المجموعات في سلسلة من العمل الطائفة، بحسب الضرر.
- في مسكوكو ورومانيا، يديرها **Francesco Carrozini** وهو مدير بيئي (أحد) الذين شاركوا في سلسلة كبرى الأبناء أرومانا من **Arizono** وسيلينا فوريسست **Selena Forrest** أخبرت مجموعة الطراد **Ensoat** Sanctuary، ملاحظة الكسما، في كندا كورسيف.

تتمثل مجموعة "جيم كيلد" الكسبولة لحمة في Walk for Giants قطعة مجوهرات مرصعة بأحجار الزمرد المستخرجة من زامبيا والياقوت المستخرجة من الموزمبيق تحمل توقيع 11 علامة وهي AYA و Backes & Strauss و GFG Jewellery by Nilufer و Francis de la R و Fahmidha Lakshmy و Fabergé و Bina Goenka و Zoe و Morgan و Valani Artists و VAK Fine Jewels و Sandy Leong و Margery Hirschey ستنفرد المجموعة على غرار aemfields.com ، بعد بيع الأثاث إلى جميع المجموعات Space for the People

أما المجموعة الكسبوية الحصرية بموقع NET-A-PORTER فتتبع التصميم المريح والاستدامة وتشمل قطعاً تحمي توبيخ أرقى العلامات مثل Burberry و Phill Lim و Brunello Cucinelli و Chantecaille و Ole Lynggaard Copenhagen بالتعاون مع "جيم فيلدر" إلى جانب المصممين الناشئين مثل Fisch و Bassike. إن هذه المجموعة الكسبوية تُباع حصراً على موقع net-a-porter.com.

الجدير ذكره أن مبادرة Walk for Giants تنطلق مع طرح هاتين المجموعتين، وتستمر مع حملة إعلانية تسلط الضوء على الحفاظ على البيئة، يظهر فيها ممر قديم تسلكه الأبقال للهجرة، ويشارك فيها نخبة من الشخصيات النافذة حول العالم، لنشر الوعي حول حماية الحياة البرية في أفريقيا والمنظومة البيئية المحيطة بها، وجميع الأموال لدعم هذه القضية.

<https://www.iconiclady.com/2020/08/18/space-for-giants-announces-walk-for-giants-campaign/>

Circulation: 6,666

AVE: \$3,250

Date: 18/08/2020

SPACE FOR GIANTS ANNOUNCES WALK FOR GIANTS CAMPAIGN

The Fundraising and Conservation Campaign Features Sustainable Capsule Collections from Gemfields and NET-A-PORTER

August 17, 2020 – International conservation charity Space for Giants, in partnership with Gemfields, announces Walk for Giants, a fundraising and awareness-building campaign for African wildlife conservation. The campaign will kick off with the release of two exclusive capsule collections: a 44-piece collection from Gemfields, a world-leading supplier of responsibly sourced coloured gemstones, and a series of 15 sustainable collections from NET-A-PORTER, the world's leading online luxury fashion retailer. Proceeds from these capsule collections will bring critical support to protect Africa's elephants and their natural habitat. Space for Giants is committed to securing the ecological and economic value that nature conservation offers. Especially in this time of crisis, when travel and tourism are impacted, wildlife and natural habitats are even more vulnerable to exploitation. Both capsules are showcased in a series of stunning images, made possible by the support of Gemfields. The Walk for Giants Campaign was shot by Francesco Carrozzini, with creative direction by Riccardo Ruini, featuring models Arizona Muse and Selena Forrest at Ensofit Game Sanctuary in Laikipia, Kenya.



"What Walk for Giants so brilliantly amplifies is that conserving existing natural landscapes is not just critical for the future of humanity but is also the best economic deal around. Nature-based businesses bring jobs, buy from local suppliers, pay taxes, and build national economies. But the natural assets these enterprises rely on – including Africa's last populations of mega-fauna – are under grave risk. We must protect them now, so they can continue to deliver their value forever. We are excited that Gemfields and NET-A-PORTER have chosen to use their influence to bring much needed attention and funds to this cause," said Dr. Max Graham, Founder and CEO of Space for Giants.

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NET-A-PORTER's exclusive capsule collections are made with function and sustainability in mind and include renowned brands such as Burberry, 3.1 Phillip Lim, Brunello Cucinelli, Chantecaille and Ole Lynggaard Copenhagen, in collaboration with Gemfields, as well as emerging designers such as Hereu, Fiach and Bassike. NET-A-PORTER's capsule series will be sold exclusively on net-a-porter.com.

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A LIFE IN COLOUR

<https://www.dubainewstyle.com/2020/08/18/144972/>

Circulation: 4,500

AVE: \$3,250

Date: 18/08/2020

SPACE FOR GIANTS ANNOUNCES WALK FOR GIANTS CAMPAIGN

POUR EL COMMUNITY
August 18, 2020



The Fundraising and Conservation Campaign Features Sustainable Capsule Collections from Gemfields and NET-A-PORTER

August 17, 2020 International conservation charity Space for Giants, in partnership with Gemfields, announces Walk for Giants, a fundraising and awareness-building campaign for African wildlife conservation. The campaign will kick off with the release of two exclusive capsule collections: a 44-piece collection from Gemfields, a world-leading supplier of responsibly sourced coloured gemstones, and a series of 15 sustainable collections from NET-A-PORTER, the world's leading online luxury fashion retailer. Proceeds from these capsule collections will bring critical support to protect Africa's elephants and their natural habitat. Space for Giants is committed to securing the ecological and economic value that nature conservation offers, especially in this time of crisis, when travel and tourism are impacted, wildlife and natural habitats are even more vulnerable to exploitation. Both capsules are showcased in a series of stunning images, made possible by the support of Gemfields. The Walk for Giants Campaign was shot by Francesco Carrozzini, with creative direction by Riccardo Ratti, featuring models Aislinn Mui and Selena Forrest at Kinross Game Sanctuary in Laikipia, Kenya.

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234SPACE FOR GIANTS ANNOUNCES WALK FOR GIANTS CAMPAIGN

18 August 2020 | News story



The Fundraising and Conservation Campaign Features Sustainable Capsule Collections from Gemfields and NET-A-PORTER

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FABERGÉ

A LIFE IN COLOUR

<https://lqlifestyle.com/space-for-giants-announces-walk-for-giants-campaign/>

Circulation: 30

AVE: \$3,250

Date: 18/08/2020

SPACE FOR GIANTS ANNOUNCES WALK FOR GIANTS CAMPAIGN



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<https://www.ejaraine.com/2020/08/18/space-for-giants-announces-walk-for-giants-campaign/>

Circulation: 30

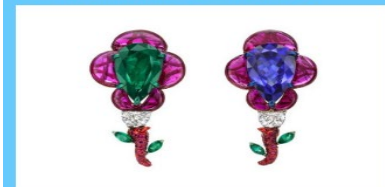
AVE: \$3,250

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FABERGÉ

A LIFE IN COLOUR

<https://www.hiamag.com/> K₃-2 PivR 6) 5 (Pis 3/3 VTPS-1%5 v5-1237056/m 3EVI1/8/m 3EVI1/8

Circulation: 958,333

AVE: \$3,250

Date: 18/08/2020



A LIFE IN COLOUR

<https://www.dmcnews.org/women/1234447/سلسلة تشوكر من فايرجيه مع حجر الزمرد في الوسط>

Circulation: 72,727

AVE: \$3,250

Date: 19/08/2020

سلسلة تشوكر تناسب إطلالاتك العصرية

المرآة • هذا اليوم • تبليغ



سلسلة من فايرجيه

ومن علامة فايرجيه Fabergé. اخترنا لك سلسلة تشوكر ذهب وردي مزعج بالألماس الأبيض مع حجر الزمرد البارز في الوسط.



FABERGÉ

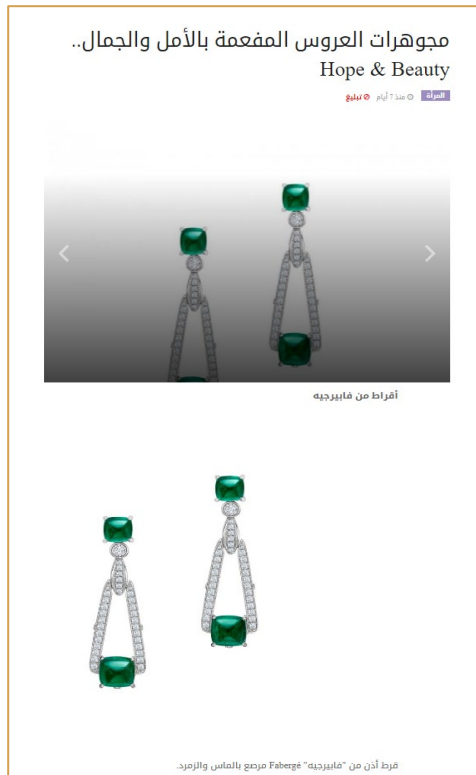
A LIFE IN COLOUR

[https://www.dmcnews.org/women/1242928/-1/5\(1/8\)3/5V1/5/8M6-5/81/8/5-9W1K3-m3IWp1/8Hope--Beauty](https://www.dmcnews.org/women/1242928/-1/5(1/8)3/5V1/5/8M6-5/81/8/5-9W1K3-m3IWp1/8Hope--Beauty)

Circulation: 72,727

AVE: \$3,250

Date: 20/08/2020



FABERGÉ

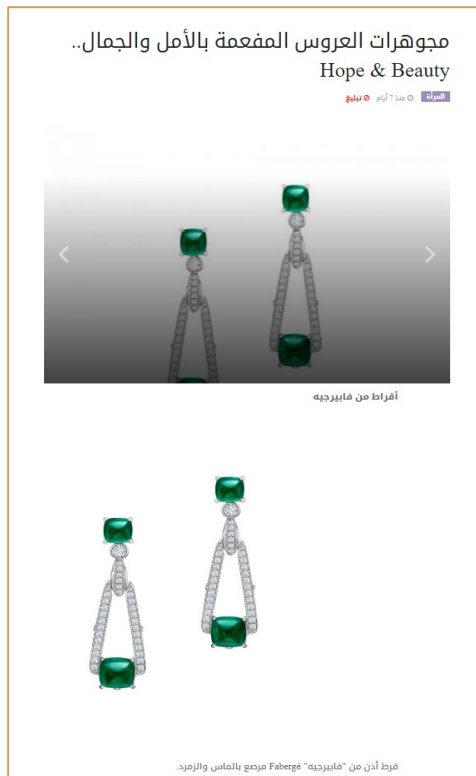
A LIFE IN COLOUR

<https://www.saadaonline.net/women/4473314/-1/51/8p3/5V11/8M1-5/K1/8p3-9W1K3-m3IWA1/8Hope--Beauty>

Circulation: 221,428

AVE: \$3,250

Date: 21/08/2020



FABERGÉ

A LIFE IN COLOUR

<http://thefashionwithstyle.com/lifestyle/faberge-debuts-featured-designer-james-ganh/>

Circulation: 8,700

AVE: \$3,250

Date: 25/08/2020

Fabergé Debuts 'Featured Designer': James Ganh

BY ADMIN · AUGUST 25, 2020



Fabergé, the world's most iconic artist jeweller, is pleased to announce James Ganh as their first 'Featured Designer'. This new partnership launches in September 2020 with a vibrant capsule collection inspired by nature and the resplendent colours of summer's floral blooms. It comes after a year of 'behind the scenes' work, with Ganh and his team designing the pieces in secret. The magical collection pays homage to Fabergé's past and present, featuring transformable creations which surprise and delight in equal measure.

These playfully transformable pieces also provide the wearer with versatility, transitioning from day to night with ease, and freedom of expression. A charming element of surprise is neatly woven into the collection, with delightfully innovative mechanical elements. Earrings can be attached as statement drops on co-ordinating necklaces; brooches become bracelets; and pendants become rings.

FABERGÉ

A LIFE IN COLOUR

<https://www.hiamag.com/>

Circulation: 958,333

AVE: \$3,250

Date: 25/08/2020



FABERGÉ

A LIFE IN COLOUR

<http://firstavenuemagazine.com/faberge-debuts-featured-designer-james-ganh/>

Circulation: 750

AVE: \$3,250

Date: 25/08/2020



FABERGÉ DEBUTS 'FEATURED DESIGNER': JAMES GANH

by editor / No Comments / a View / August 26, 2020

Fabergé, the world's most iconic watch and jewelry, is pleased to announce James Ganh as their first 'Featured Designer'. This new partnership features a collection of pieces with a vibrant capsule collection inspired by nature and the legendary history of Fabergé's iconic designs. It comes after a year of behind-the-scenes work, with Ganh and his team designing the pieces in secret. The magical collection also pays homage to Fabergé's past and present, featuring incredible craftsmanship which captures and designs the most precious.



Peter Carl Fabergé, a pioneer and innovator, was considered a maverick when he introduced watchmakers in 1882. These independent craftsmen were given the freedom to develop their own characteristic style, with each of their finished pieces personally inspected by Peter Carl, one of the esteemed designers, to ensure it met Fabergé's exacting standards. Fabergé continues to work with a small number of modern-day watchmakers, and the Maison has long held a desire to expand the tradition in a contemporary format, by providing a platform to endorse future talent – this is how the concept of a 'Featured Designer' was born.

Fabergé sees James Ganh as a true innovator and visionary, with a keen eye for detail and an understanding ability to engineer the type of high-jewelry masterpieces of which Peter Carl Fabergé would be proud. The desire to restore the talent of such a young, independent creative factored in Fabergé's decision to select Ganh as their first 'Featured Designer'.



A Central Saint Martins graduate, Ganh has a very personal connection to Fabergé. He worked for the business for a number of years, and it was while doing so that his passion and superior craftsmanship evolved, inspiring him to turn his design fantasies into reality. "The romantic and living surprises of Fabergé creations spoke to my heart and inspired my work, and this is evident throughout the new capsule collection," says Ganh.

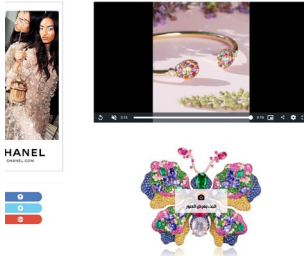
Since establishing his own business in 2014, Ganh has developed a reputation amongst his loyal customers and admirers for the hidden details and surprises that appear in his work. Inspired by nature and art, his capsule collection pieces for Fabergé take this to a new level of innovation, while also embodying the Maison's ethos of 'A Life in Colour'. Utilising a diverse array of gemstones in a whole rainbow of colours, they impart a zest for life to the wearer.



To further highlight homage to Peter Carl Fabergé, Ganh has painted the capsule collection using a stunning colour palette of gemstones, including blue, pink and yellow sapphires, emeralds, rubies, tanzanites, aquamarines, diamonds, amethysts, and tourmalines, to name just a few. These gems have been partnered with less conventional materials, including carved rock crystal.

The Fabergé x James Ganh capsule collection features a magnificent array of wearable high-jewelry pieces, which deliver both style and substance. Prices per set range from \$14,200 to \$2,150,000, while individual pieces range from \$33,150 to \$317,650. Selected sets will debut in Fabergé's boutique in The Galleria Mall, Houston, Texas and Fabergé's Harrods boutique in September 2020. It will later be launching in Fabergé's boutique in The Dubai Mall and by Appointment showrooms in London and New York.

طيف غني من الأحجار الكريمة الملونة تتوج تعاون فابرجيه مع المصمم JAMES GANH



في إطار سلسلة "Featured Designer" التي تهدف إلى إلقاء الضوء على أعمج المصممين في عالم التصميم المصور، اختار د. "قارورية" Eshargh التعاون مع المصمم [Gennadiy Goren](#) حيث تتناول هذه الشراكة الجديدة في شهر سبتمبر 2017 مع مجموعة أكاديمية واحدة للبحوث مستوحاة من الطبيعة الأثيرال الرائعة التي تعطي على الأجزاء التي تنتج في فصل الصيف بأنيق الإلحان بعد عام من العمل في الكولاج حيث كان Goren يرفقه بصحبة الطائر بعيداً عن الأثيرات، أخذت هذه المجموعة اسمها عالمي "قارورية" واستوحيت أيضاً لتشمل تصميم متعلقه تعكس ذلك الوجهة إلى الغروب بغامضها الخافتة.

• **ما الذي يجب أن تعلموه عن فكرة "Featured Designer"؟**
 اثنين من مستخدمي البورصة الذين شاركوا في ورشة العمل بالاشتراك في عالم المصورات وتعدّياً مستمداً للخلق فكرياً
 المصنفين المستقلين الذين أطلقوا أصلاً هؤلاء المصنفين حديثاً الذين لا يتكلمون وصادفوا معهم الحادثة
 التي التفتيح كانت كل قطعة معروضة في المعرض المصنوعة من يتم ذلك شخصياً - كما نرى - معاريفهم
 مبرراً على الأساسيات ما عداها المبدأ الجديد الذي لا يزال "مربحاً" التبرع بعمل من عبادة من المصنفين
 بالتعبير العائلي للكتابة وأرادت تسويق هذا الفقيه بصورة مختلفة عن العصر ولكن من خلال تأمين مساحة لدعم
 العمل من المستقلين على ما أحسنه كبريت "Featured Designer".

عن هو المصمم James Gorn!
 زائد "كارفرصة" في James Gorn مستمعا أبدا ما وافقه الحسية بكل ما تشككته من حصى "رائعي" ألقاها التفاصيل ويضمن
 بهاها: مختلفة التصميم، نخلد، فنية آثار، ليعبرها، بها من كل كارفرصة إن كان على هذه الحيلة، انطلاقا من راسها، في
 التصميم حريصة شابة ومسافلة، هذا وقع "الخير" الذي Gorn يكون إلى مصمم تقني، الصعود عليه في إطار
 "Featured Designer".

[illegible]

الثالث في هذه التسميات أنها تراعى المرأة من النهار إلى الليل بكل سهولة يتاح لها حرية التعبير عن نفسها ترعر
المجموعة بعناصر معالجة مستقلة بدقّة وإتقان في كل قطعة يمكن تحليل الألفاظ على عقود متناصفة فيما
الميلاد لتعمل إلى أساس الفلكلور إلى عنوان

تعددت التصورات كإل فاردية (١٩٥٥) هذه المجموعة بطرق واسعة من الأحجار الكريمة بتدرجاتها الحالية على الصيغ الأربعة واللون الأصفر والرمادي والبنفسجي والأخضر والبنفسجي والأبيض والبنفسجي والبنفسجي وغيرها. زادت هذه الأحجار الكريمة يوماً بعداً عندما ظهرت بعض أقل تقليدية على حجر البازيل المصنوع

[illegible]

FABERGÉ

A LIFE IN COLOUR

<https://www.dunesmagazine.com/post/faberg%C3%A9-debuts-featured-designer-james-ganh>

Circulation: 1,500

AVE: \$3,250

Date: 26/08/2020

Fabergé Debuts 'Featured Designer': James Ganh



Fabergé, the world's most iconic jeweller, is pleased to announce James Ganh as their first 'Featured Designer'. This new partnership, launched in September 2020, with a vibrant capsule collection inspired by nature and the independent spirit of Fabergé's first designs, it comes after a year of behind-the-scenes work, with Ganh and his team designing the pieces in secret. The magical air which adds magic to Fabergé's past and present, making transformative creations when surprise and delight in each master.

For Carl Fabergé, a pioneer and innovator, was considered a master when he introduced watchmaking in 1892. These independent craftsmen gave him the freedom to develop his own creations and, with each of the Fabergé pieces personally designed by Carl, or one of his renowned designers, to create the Fabergé's lasting heritage. Fabergé continues to care, with a small number of independent watchmakers, and the latest has long had a desire to create innovation in a contemporary form, by providing a platform to embrace future designs in a new, the concept of a 'Featured Designer' was born.



Fabergé sees James Ganh as a true innovator and visionary, with a keen eye for detail and an unwavering ability to engineer the type of high-jewellery masterpieces of which Peter Carl Fabergé would be proud. The desire to nurture the talent of such a young, independent creative featured in Fabergé's decision to select Ganh as their first 'Featured Designer'.

A Carrié Saint Martin graduate, Ganh has a very personal connection to Fabergé. He worked for the business for a number of years, and it was while doing so that his passion and superior craftsmanship evolved, inspiring him to turn his design fantasies into reality. 'The romantic and loving surprises of Fabergé creations spoke to my heart and inspired my work, and this is evident throughout the new capsule collection,' says Ganh.



Since establishing his own business in 2014, Ganh has developed a reputation amongst his loyal customers and admirers for the hidden details and surprises that appear in his work. Inspired by nature and art, his capsule collection pieces for Fabergé take him to a new level of innovation, while also embodying the Fabergé ethos of 'A Life in Colour'. Utilising a diverse array of gemstones in a whole rainbow of colours, they impart a zest for life to the wearer.

These playfully transformable pieces also provide the wearer with versatility, transitioning from day to night with ease, and freedom of expression. A charming element of surprise is neatly woven into the collection, with delightfully innovative mechanical elements. Earrings can be attached as statement drops on coordinating necklaces, brooches become brooches, and pendants become rings.



To further highlight homage to Peter Carl Fabergé, Ganh has paired the capsule collection using a stunning colour palette of gemstones, including blue, pink and yellow sapphires, emeralds, rubies, tourmalines, aquamarines, diamonds, onyxes, and tourmalines, to name just a few. These gems have been paired with less conventional materials, including carved rock crystal.

The Fabergé x James Ganh capsule collection features a magnificent array of wearable high-jewellery pieces, which deliver both style and substance. Prices per piece range from \$74,100 to \$1,150,000, while individual pieces range from \$33,150 to \$317,450. Selected sets will debut in Fabergé's boutique in The Galleria Mall, Houston, Texas and Fabergé's Harrods boutique in September 2020. It will later be launching in Fabergé's boutique in The Dubai Mall and, by appointment, showrooms in London and New York.



FABERGÉ

A LIFE IN COLOUR

<https://www.dmcnews.org/women/1313956/> , www.dmcnews.org/women/1313956/ , www.dmcnews.org/women/1313956/

Circulation: 72,727

AVE: \$3,250

Date: 26/08/2020

سلاسل ذهب مزينة بأشكال القلوب

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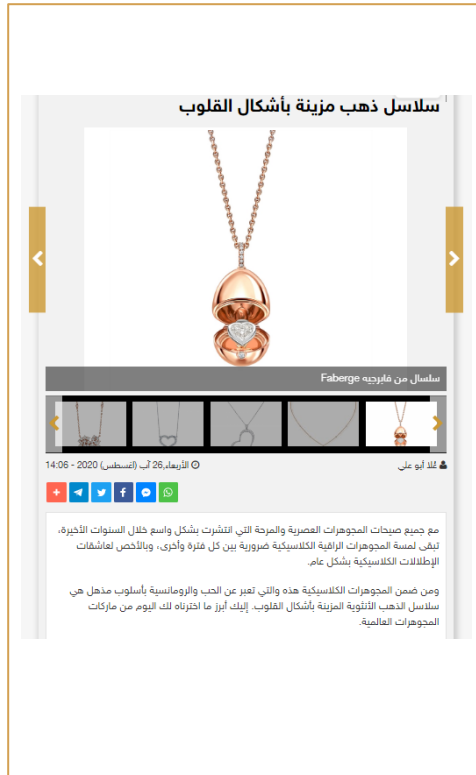
A LIFE IN COLOUR

<https://www.hiamag.com/> VD=1/4N 0-0/218- IV=1/3 13-1240646/m 121W1/8/m 121W1/8

Circulation: 958,333

AVE: \$3,250

Date: 26/08/2020



A LIFE IN COLOUR

<https://www.dubaihospitalitynews.com/2020/08/26/107465/>

Circulation: 720

AVE: \$3,250

Date: 26/08/2020

طار "فايرجيه" نسلط الضوء على قصص المجاهدين James Ganh

2022-2023 26

أحد "موجهي" *Shereen* الثلاثة عائلتي التي تتألف من المهرجانات المتفرقة، شملت الدعوة إلى تصميم *James* في إطار سلسلة "Featured Designer" التي تهدف إلى إلقاء الضوء على أيقاع المصممين في عالم المهرجانات. تتألف هذه الشركة الجديدة في شهر مارس 2020 مع موهبة كرسولة إلهامات، مستوحاة من القطعة والألوان الزاهية التي تلمح على الأزياء التي تنتج في فصل الصيف، على هذا الإعلان بدورهم من العمل في الترويج. عيّن *Garth* ورثه بصمما معاً بعد أن كان الأبطال، فقد بدأ المهرجانات المتفرقة "موجهي" "موجهي"، وعامه، وأدى إلى تسليع تصميمات مختلفة خلال تلك الفترة وتوسيع الإعلان في عالم المهرجانات.

أقرن اسم «مؤسس» الدار «بإبراهيم كرجية» بإضافة وإيثار، إلى الجواهرات، ودمجاً ومزجاً ما أُنشئ كوكب الخريفين المستقلين عام 1982، أسعى هؤلاء الخريفون للإطلاق العنان لإبداعهم وإضافة بصمتهم الخاصة إلى التصميم، وكانت كل قطعة تتروى على شكل من الخرافة من روار كمال التفسير أو من أحد كبار مؤيديه، ربما على الالتزام بالمثل المعروفة في جنبها الدار، إلا أن «كرجية» اليوم تمثل نوعاً من الخريفين، يأنس الناصر هناك، وهناك أدوات توسع أذن التقليد بعيداً عن الحيز العربي، وذلك من خلال تأمين منصة إبداعية للأصناف في المستقبل، ومن أجل ما أخرجت كوكب «Resonance» Designer.

رأت "فارجيه" في James Garth مصممًا مبتدئًا وناظر الصورة بكل ما تكلمه من معنى، وأمام أروق التفاصيل وبين إشارة عطفية تصمم لحث فنية كان ليعبر بها "باز كارل فارجيه" لو كان على عهد الحياة، اعتقاداً من رغبها في احتضان موهبة شابة ومستقلة مثل هذه، ولم اعتبار الدار على Garth ليكون أول مصمم تقبل الدعوة عليه في إطار وظيفته "Featured Designer".



ربط علاقة وطيدة جداً بين *Gash* وهو أحد تلاميذ جامعة القنول في لندن *Central Saint Martins* و"قاريجيه" إذا عمل لدى الشركة لسنوات عديدة، وهناك لقاء فطيمه يصمم المفهومات وتطوّرت بهارته المفهومات، لتُرمج التصميم التي تدور في حوله عن أرض الواقع، يقول *Gash* "وجدت تصميم 'قاريجيه' مفاجئاً لخطه والرومنسية متناهي، وأُفتمت تصميمي، وبُحّل ذات في كل لحظة من المفهومات الكينونية الجديدة".

منذ تأسيس شركته الخاصة عام 2014، قام اسم Gash بن حملات الأولياء والمعجبين بتصاميمه لا تقتصر من تفاصيل مسترة وملحقات، من وهي الطابعة والقرن، تزيين مجموعة الكيسبوت التي يحملها "كاش" إلى مستويات جديدة من الإبداع، المبنية في الوقت نفسه على الدار تحت شعار "حياتنا بألحان الأبطال". إزداد القمصان يظف في من الأحجار الكريمة بأن فوس الفرج، فتدرك المرأة التي ترتديها بقوى تعيش



انقلت في هذه القصص التي وافق المرآة من التبار إلى الليل بكل سبيله وكبح ما حربه العيون عن السبيل توتر القصيدة فباعتبر مفاجئة مدققة وإعلان في كل قطعة، يمكن تعليق الأخطاء على عترة متشاكسة.

لعلها اسم "باركازل فارسية"، لأن Goda هذه المصنوعة بطنف واسع من الأجر الكريمة يدرجها الخليفة، مثل السطر الأزرق والوردي والأصفر، والزمرد، والياقوت، واللؤلؤ، والأحجار، والآثار، الأمازيغية، والبرما، وغيرها. زادت هذه الأجر الكريمة روحاً عندما ظهرت لواء ألق خليفة، مثل حجر النور المنحوت.



تعتبر "مخترعة" "القرية" بالتعاون مع James Garth كشكة خلية من قطع المجوهرات التي توفى بين الألفا والعمامة، التراجع أسعار الأقماع بين 74100 دولار و 1150500 دولار، فيما قطع المشفرة التراجع بين 33150 و 317400 دولار، متراجع بعض الأقماع في بولندا "القرية" في ألمانيا حول في مدينة فيوسان في ولاية سكسايا الأمريكية، وفي بولندا "القرية" داخل متجر هارولد في لندن في شبو سبتمبر 2020، من أن تعرض لاسقط في بولندا "القرية" في دى مولد في صالات العرض في لندن وبولندا عدد هذه المراحل مسقطاً.

FABERGÉ

A LIFE IN COLOUR

<https://www.dubainewstyle.com/2020/08/26/145614/>

Circulation: 4,500

AVE: \$3,250

Date: 26/08/2020

Fabergé Debuts 'Featured Designer': James Ganb

August 26, 2020



Fabergé, the world's most iconic artist jeweller, is pleased to announce James Ganb as their first 'Featured Designer'. This new partnership launches in September 2020 with a vibrant capsule collection inspired by nature and the resplendent colours of summer's floral blooms. It comes after a year of 'behind the scenes' work, with Ganb and his team designing the pieces in secret. The magical collection pays homage to Fabergé's past and present, featuring transformable creations which surprise and delight in equal measure.

Peter Carl Fabergé, a pioneer and innovator, was considered a maverick when he introduced workmasters in 1882. These independent craftsmen were given the freedom to develop their own characteristic style, with each of their finished pieces personally approved by Peter Carl, or one of his esteemed deputies, to ensure it met Fabergé's exacting standards. Fabergé continues to work with a small number of modern-day workmasters, and the Maison has long held a desire to expand this tradition in a contemporary format, by providing a platform to endorse future talent – this is how the concept of a 'Featured Designer' was born.

Fabergé sees James Ganb as a true innovator and visionary, with a keen eye for detail and an unwavering ability to engineer the type of high-jewellery masterpieces of which Peter Carl Fabergé would be proud. The desire to nurture the talent of such a young, independent creative factored in Fabergé's decision to select Ganb as their first 'Featured Designer'.

A Central Saint Martins graduate, Ganb has a very personal connection to Fabergé. He worked for the business for a number of years, and it was while doing so that his passion and superior craftsmanship evolved, inspiring him to turn his design fantasies into reality. "The romantic and living surprises of Fabergé creations spoke to my heart and inspired my work, and this is evident throughout the new capsule collection," says Ganb.

Since establishing his own business in 2014, Ganb has developed a reputation amongst his loyal customers and admirers for the hidden details and surprises that appear in his work. Inspired by nature and art, his capsule collection pieces for Fabergé take this to a new level of innovation, while also embodying the Maison's ethos of 'A Life In Colour'. Utilising a diverse array of gemstones in a whole rainbow of colours, they impart a real feel for life to the wearer.

These playfully transformable pieces also provide the wearer with versatility, transitioning from day to night with ease, and freedom of expression. A charming element of surprise is neatly woven into the collection, with delightfully innovative mechanical elements. Earrings can be attached as statement drops on co-ordinating necklaces; brooches become bracelets; and pendants become rings.



To further highlight homage to Peter Carl Fabergé, Ganb has painted the capsule collection using a stunning colour palette of gemstones, including blue, pink and yellow sapphires, emeralds, rubies, tanzanites, aquamarines, diamonds, amethysts, and tourmalines, to name just a few. These gems have been partnered with less conventional materials, including carved rock crystal.



The Fabergé x James Ganb capsule collection features a magnificent array of wearable high-jewellery pieces, which deliver both style and substance. Prices per set range from \$74,100 to \$1,150,500, while individual pieces range from \$33,150 to \$317,466. Selected sets will debut in Fabergé's boutique in The Galleria Mall, Houston, Texas and Fabergé's Harrods boutique in September 2020. It will later be launching in Fabergé's boutique in The Dubai Mall and 'By Appointment' showrooms in London and New York.

A LIFE IN COLOUR

<https://www.dubaiiconiclady.com/2020/08/26/112193>

Circulation: 10,000

AVE: \$3,250

Date: 26/08/2020

دار "فابرجيه" تُسلّط الضوء على مُصمّم المجوهرات James Ganh

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تُعدّ "فارجية" *Fargh* الرائدة عالمياً في الفن بصناعة المجوهرات الفاخرة، تسيطر الصو على التصميم James Benh في إطار سلسلة "Featured Design" التي تهدف إلى إلقاء الضوء على عمل المصمّم في تصميم المجوهرات. تتخطى هذه الميزة الحدود، كما فعلت منذ تأسيسها في عام 2020 مع ميسمير. استوحوا من مجموعة من الألوان الزاهية التي تطفئ على ألوانها التي تتناغم في فصل الصيف، يأتي هذا الإعلان بعد عام من العمل في الكواليس حيث كان Benh وفرقة تصميمه القطع بعدة من الأنوار، يُكّدها مجموعة المصمّمات صافي "فارجية" وحاضرها إذ تعمل ضامكة قد تعال (ويروند ألبان) على فصلها المصممة.

اقترن اسم مؤسس الدار "بندر كارل فارجه" بالرمادة والاشكال في عالم المجوهرات، واعتبر نموذراً عندما عام أطلق فكرة "الوقت المستقيم" عام 1952. كانت هؤلاء الجواهر الخيرية لاثبات ابداعه وإيمانه، وفضله، وخصاله الخاصة على التضاميم، وكرهات كل فضاء بصورها، بغير علم المؤلف من غير أن يحسبها أو أن عام كان عارياً، حرصاً على الالتزام بالقيم معايير الجودة التي شجعها الدار. ولما زلزال "فارجه" اليوم نعمل من حقبة من الحرفين بالمعنى المعاصر للكلمة، ونظاماً أرادت توسيع الحرفة التقليدية بصوت جاري العصر، وذلك من خلال تأمين منصة لدعم المواهب في المستقبل، ومن هنا أصبحت فكرة "Features Design".

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رأت "فارجيه" في James Ganh خصمًا جديًا وناقد البصرة بكل ما للكلمة من معنى، يُراعى أدق التفاصيل وتُفن بمهارة مطلقة تصميم تحف مثله كان لبعضها "ستر كارل فارجيه" لو كان على قيد الحياة. انطلاقًا من رغبته في احتضان موهبة شابة ومستقلة مثل هذه، وقع اختيار الدار على Ganh ليكون أول مصمم يُلقى الضوء عليه في إطار برنامج "Featured Designer".

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أدت "تاريخية" James Benh حصصاً مُدبداً وأفاد الصورة بكل ما للكلية من معنى، بُرغم أنّ التفاصيل وتُفهم بمهارة مُطلقة تصميم تحف فنية كالليقنر بها "سبر كالان تاريخية" لو كان لدى عبد الحاح. اختلافاً في رغبتها في احتضان موسيقى شائعة ومستقلة مثل هذه. وقع اختيار الدار على Benh ليكون أول مصمم يُلقى الضوء عليه في إطار برنامج "Featured Designer".



يرتبط علاقة وطيدة جداً بين Genh، وهو أحد مجري جامعة الفنون في لندن Central Saint Martins، و"فارجيه"، إذ عمل لدى الشركة لسنوات عديدة. وهناك نشأ شغفه بتصميم المجوهرات وتطوّر مهاراته الحرفية، ليرتجح التصاميم التي تدور في خياله على أرض الواقع. يقول Genh: "دعغت تصاميم 'فارجيه' بمفاهيمها الجميلة والرومسية وألهمت تصاميمي. وسجلت ذلك في كل فلعلة من المجموعة الكسبيلية الجديدة".

منذ تأسيس شركته الخاصة عام 2014، دأب اسم Deen بين عملائه الأولاء والمعجبين بتصاميمه لما تتضمنه من تفاصيل مسترعة ومعتدات، من وحى الطبيعة والفن، ترفيق مجموعة الكسولة التي صممها "فانجوية" إلى مستويات جديدة من الإبداع. يستمد في الوقت نفسه فلسفة الدار تحت شعار "حياة بأضواء أفضل". تزدها المجموعة بعرض غني عن الأفجار، فوس المرأة العصرية تنمذج أسلوب الحياة بأطلال.



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الملفت في هذه التصاميم أنها ترافق المرأة من النهار إلى الليل بكل سهولة وتُتيح لها حرية التعبير عن نفسها. تزرع المجموعة عناصر مفاجئة كسترة بدقة وإتقان في كل قطعة. يُمكن تعليق الأفرط على عقود متناسقة، فيما البروشات تتحول إلى أساور والقلادات إلى خواتم.

لتقليد الاسم "بنز كارل فاريمه". لأن Genh هذه المجموعة لطيف واسع من الأحجار الكريمة بتدريجها الخلابة، مثل السافير الأزرق والوردي والأصفر، والزمرد، والياقوت، والتزائيت، والأكوامارين، والألماس، والأمستيت، والتورمالين، وغيرها. زادت هذه الأحجار الكريمة رونقاً عندما اقترنت بمواد أقل تقليدية، مثل حجر البليور المنحوت.



تضم مجموعة "فابريج" بالتعاون مع James O'Neil تشكيلة فنية من قطع الجوهريات التي توفى من الأباقة والفضة. تتراوح أسعار الأطقم بين 74100 دولار و 1150500 دولار، فيما القطع المنفردة تتراوح بين 31250 و 317460 دولار. ستعرض بعض الأطقم في بوتيك "فابريج" في غاليري هاو في مدينة هيوستن في ولاية تكساس الأميركية. وفي بوتيك "فابريج" داخل متجر هارولد في لندن في شهر سبتمبر 2020 على أن تعرض لاحقاً في بوتيك "فابريج" في دبي مول، وفي صالات العرض في زوري ونيويورك مع حجر العواصم كسفلاً.

FABERGÉ

A LIFE IN COLOUR

<https://www.ejaraine.com/2020/08/26/faberge-debuts-featured-designer-james-ganh/>

Circulation: 30

AVE: \$3,250

Date: 26/08/2020

FABERGÉ DEBUTS FEATURED DESIGNER: JAMES GANH

Fabergé, the world's most iconic artist jeweller, is pleased to announce James Ganh as their first 'Featured Designer'. This new partnership launches in September 2020 with a vibrant capsule collection inspired by nature and the resplendent colours of summer's floral blooms. It comes after a year of 'behind the scenes' work, with Ganh and his team designing the pieces in secret. The magical collection pays homage to Fabergé's past and present, featuring transformable creations which surprise and delight in equal measure.

Peter Carl Fabergé, a pioneer and innovator, was considered a maverick when he introduced workmasters in 1882. These independent craftsmen were given the freedom to develop their own characteristic style, with each of their finished pieces personally approved by Peter Carl, or one of his esteemed deputies, to ensure it met Fabergé's exacting standards. Fabergé continues to work with a small number of modern-day workmasters, and the Maison has long held a desire to expand this tradition in a contemporary format, by providing a platform to endorse future talent – this is how the concept of a 'Featured Designer' was born.

Fabergé sees James Ganh as a true innovator and visionary, with a keen eye for detail and an unwavering ability to engineer the type of high-jewellery masterpieces of which Peter Carl Fabergé would be proud. The desire to nurture the talent of such a young, independent creative factored in Fabergé's decision to select Ganh as their first 'Featured Designer'.

A Central Saint Martins graduate, Ganh has a very personal connection to Fabergé. He worked for the business for a number of years, and it was while doing so that his passion and superior craftsmanship evolved, inspiring him to turn his design fantasies into reality. "The romantic and loving surprises of Fabergé creations spoke to my heart and inspired my work, and this is evident throughout the new capsule collection," says Ganh.



Since establishing his own business in 2014, Ganh has developed a reputation amongst his loyal customers and admirers for the hidden details and surprises that appear in his work. Inspired by nature and art, his capsule collection pieces for Fabergé take this to a new level of innovation, while also embodying the Maison's ethos of 'A Life In Colour'. Utilising a diverse array of gemstones in a whole rainbow of colours, they impart a zest for life to the wearer.

These playfully transformable pieces also provide the wearer with versatility, transitioning from day to night with ease, and freedom of expression. A charming element of surprise is neatly woven into the collection, with delightfully innovative mechanical elements. Earrings can be attached as statement drops on co-ordinating necklaces, brooches become bracelets, and pendants become rings.



To further highlight homage to Peter Carl Fabergé, Ganh has painted the capsule collection using a stunning colour palette of gemstones, including blue, pink and yellow sapphires, emeralds, rubies, tanzanites, aquamarines, diamonds, amethysts, and tourmalines, to name just a few. These gems have been partnered with less conventional materials, including carved rock crystal.



The Fabergé x James Ganh capsule collection features a magnificent array of wearable high-jewellery pieces, which deliver both style and substance. Prices per set range from \$74,100 to \$1,150,500, while individual pieces range from \$33,150 to \$317,460. Selected sets will debut in Fabergé's boutique in The Galleria Mall, Houston, Texas and Fabergé's Harrods boutique in September 2020. It will later be launching in Fabergé's boutique in The Dubai Mall and 'By Appointment' showrooms in London and New York.

FABERGÉ

A LIFE IN COLOUR

<https://www.dubaiglobalnews.com/2020/08/26/163189/>

Circulation: 5,000

AVE: \$3,250

Date: 26/08/2020

Fabergé Debuts 'Featured Designer': James Ganh

26 August 2020 • 1 min read



UNDER EMBARGO UNTIL 25TH AUGUST 2020: Fabergé, the world's most iconic artist jeweller, is pleased to announce James Ganh as their first 'Featured Designer'. This new partnership launches in September 2020 with a vibrant capsule collection inspired by nature and the resplendent colours of summer's floral blooms. It comes after a year of behind the scenes' work, with Ganh and his team designing the pieces in secret. The magical collection pays homage to Fabergé's past and present, featuring transformable creations which surprise and delight in equal measure.

Peter Carl Fabergé, a pioneer and innovator, was considered a maverick when he introduced workmasters in 1882. These independent craftsmen were given the freedom to develop their own characteristic style, with each of their finished pieces personally approved by Peter Carl, or one of his esteemed deputies, to ensure it met Fabergé's exacting standards. Fabergé continues to work with a small number of modern-day workmasters, and the Maison has long held a desire to expand this tradition in a contemporary format, by providing a platform to endorse future talent – this is how the concept of a 'Featured Designer' was born.

Fabergé sees James Ganh as a true innovator and visionary, with a keen eye for detail and an unwavering ability to engineer the type of high jewellery masterpieces of which Peter Carl Fabergé would be proud. The desire to nurture the talent of such a young, independent creative factored in Fabergé's decision to select Ganh as their first 'Featured Designer'.

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Since establishing his own business in 2014, Ganh has developed a reputation amongst his loyal customers and admirers for the hidden details and surprises that appear in his work. Inspired by nature and art, his capsule collection pieces for Fabergé take this to a new level of innovation, while also embodying the Maison's ethos of 'A Life in Colour'. Utilising a diverse array of gemstones in a whole rainbow of colours, they impart a zest for life to the wearer.

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To further highlight homage to Peter Carl Fabergé, Ganh has painted the capsule collection using a stunning colour palette of gemstones, including blue, pink and yellow sapphires, emeralds, rubies, canaries, aquamarines, diamonds, amethysts, and tourmalines, to name just a few. These gems have been partnered with less conventional materials, including carved rock crystal.



The Fabergé x James Ganh capsule collection features a magnificent array of wearable high jewellery pieces, which deliver both style and substance. Prices per set range from \$74,100 to \$1,150,500, while individual pieces range from \$33,150 to \$317,660. Selected sets will debut in Fabergé's boutique in The Galleria Mall, Houston, Texas and Fabergé's Harrods boutique in September 2020. It will later be launching in Fabergé's boutique in The Dubai Mall and 'By Appointment' showrooms in London and New York.

FABERGÉ

A LIFE IN COLOUR

<https://www.iconiclady.com/2020/08/26/faberge-debuts-featured-designer-james-ganh/>

Circulation: 6,666

AVE: \$3,250

Date: 26/08/2020

FABERGÉ DEBUTS 'FEATURED DESIGNER': JAMES GANH

: Fabergé, the world's most iconic artist jeweller, is pleased to announce James Ganh as their first 'Featured Designer'. This new partnership launches in September 2020 with a vibrant capsule collection inspired by nature and the resplendent colours of summer's floral blooms. It comes after a year of 'behind the scenes' work, with Ganh and his team designing the pieces in secret. The magical collection pays homage to Fabergé's past and present, featuring transformable creations which surprise and delight in equal measure.

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FABERGÉ

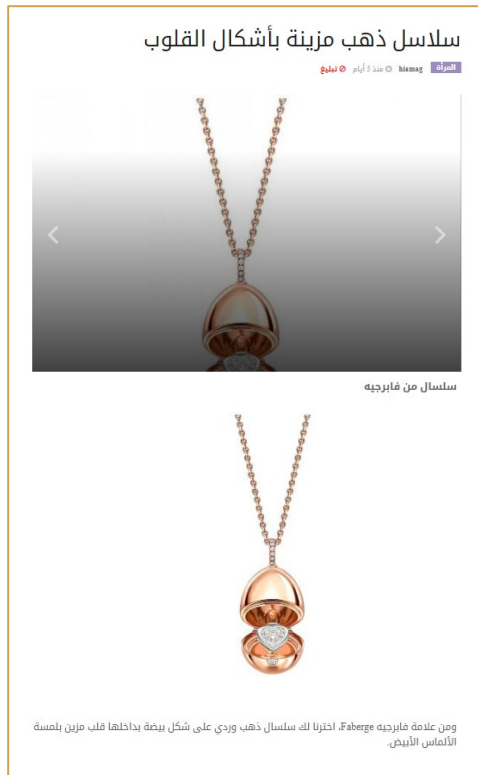
A LIFE IN COLOUR

<https://www.saadaonline.net/women/4479344/> $\text{V} \frac{1}{2} - \frac{1}{5} \frac{1}{3} \frac{1}{8} \frac{1}{8}$ $\text{IV} - \frac{1}{5} \frac{1}{3} \frac{1}{8}$

Circulation: 221,428

AVE: \$3,250

Date: 27/08/2020



<https://www.abouthere.com/node/31816/fashion/jewellery/james-ganh-spins-some-high-jewellery-magic-faberg%C3%A9>

A LIFE IN COLOUR
Circulation: 30,000
AVE: \$3,250
Date: 27/08/2020

James Ganh Spins Some High Jewellery Magic For Fabergé

The 'jewel engineer' is known for embracing colour and incorporating elements of surprise in his whimsical designs...



With his love for incorporating hidden details and surprises and a glorious rainbow of colours in his pieces, it's clear James Ganh has been influenced by the time he spent working at Fabergé. And now the high jewellery designer, who left to set up his eponymous brand in 2014, has come up with an extremely wearable capsule collection for the iconic artist jeweller. For the vibrant and extremely innovative collection that's a nod to Fabergé's past and present, the house's first 'Featured Designer' was inspired by nature, art and the different colours spotted on floral blooms during the summer.

"The romantic and loving surprises of Fabergé creations spoke to my heart and inspired my work, and this is evident throughout the new capsule collection," Ganh, a Central Saint Martins graduate who has worked at various internationally recognised luxury houses, said.

The London-based Chinese Creative Director, who works alongside his wife, has chosen a diverse array of gemstones. The stunning colour palette, including blue, pink and yellow sapphires, emeralds, rubies, tanzanites, aquamarines, diamonds, amethysts and tourmalines, to name just a few, is partnered with less conventional materials, including carved rock crystal. Plus, as expected there are the playfully transformable features, as well as that unique appreciation for detail and craftsmanship, which lie at the heart of most of his designs. Ganh, who was described as a 'master of versatility' by 'The Daily Telegraph,' has made it easy to transition from day to night with the same pieces, which brim with style and substance. Allowing freedom of expression, the delightfully innovative mechanical elements make it possible for earrings to be attached as statement drops on co-ordinating necklaces, brooches to be worn as bracelets or pendants to turn into rings.

FABERGÉ

A LIFE IN COLOUR

[illegible]

Circulation: 958,333

AVE: \$3,250

Date: 29/08/2020



FABERGÉ

A LIFE IN COLOUR

<https://www.dmcnews.org/women/1353395/ساعات فايفرجه من سوارتسبري روكس>

Circulation: 72,727

AVE: \$3,250

Date: 29/08/2020

أقراط متدلّية فخمة مزينة بالأحجار الكريمة

الترتلة | حذاء | أيام | تسع



أقراط من فايفرجه



ومن علامة فايفرجه Fabergé. اختارنا لك أقراط ذهب أبيض متدلّية مرصعة بأحجار الألماس الأبيض والياقوت الأزرق.

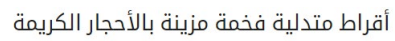
A LIFE IN COLOUR

<https://www.saadaonline.net/women/4490227/6/8XU/3/5-Wp%20MC-6/XU/8-6/%9F-6XU/8-R%20>

Circulation: 221,428

AVE: \$3,250

Date: 29/08/2020



أقراط من فايرجيه



ومن علامة فابريجيه Faberge، اخترنا لك أقراط ذهب أبيض متدلّية مرصعة بأحجار الألماس الأبيض والياقوت الأزرق.

FABERGÉ

A LIFE IN COLOUR

<https://www.6060news.com/eg/Story/Details/61511656>

Circulation: 15,000

AVE: \$3,250

Date: 29/08/2020

فابريجيه تطلق مجموعة مجوهرات بالوان الصيف

2141 - 2020 ٢٩ آب ٢٠٢٠



أعلنت مار فابريجيه . صانع المجوهرات الأكثر شهرة في العالم، عن شراكة مع المصمم جيمس غانه. ستطلق هذه الشراكة الجديدة الشهر المقبل مع مجموعة كبسولات نابضة بالحياة مستوحاة من الطبيعة والألوان المتألقة لأزهار الصيف. يأتي ذلك بعد عام من العمل " وراء الكواليس "، حيث قام جانه وفريقه بتصميم القطع سرا.

توفر هذه القطع التي تليق بكل المناسبات عنصر السحر والأناقة لحظة المراقبة. تضم المجموعة قلادات وأساور وديانيس وأقراط بتصاميم أبينة.

A LIFE IN COLOUR

<https://uaenews247.com/2020/08/30/faberge-celebrates-septembers-birthstone-sapphire/>

Circulation: 30,000

AVE: \$3,250

Date: 30/08/2020



LIFE STYLE & LEISURE

FABERGÉ CELEBRATES SEPTEMBER'S BIRTHSTONE: SAPPHIRE

© AUGUST 30, 2020 | UAENEWS247 | LEAVE A COMMENT

Fabergé Celebrates September's Birthstone: Sapphire

Sapphires traditionally symbolises nobility, truth, and faithfulness – the word originates from the Greek word *sappheiros*. For centuries, these precious gemstones have adorned royalty and their extraordinary colours are the standard against which other gems – from topaz to tanzanite – are measured. September's birthstone has featured in Fabergé's collections for over a century.

In folklore, history and art, sapphire has typically been associated with blue, however these iconic gemstones naturally occur in a variety of colours. At Fabergé the spectrum of colours and hues that these gemstones naturally possess are celebrated in all their glory within their collections of jewellery, timepieces and objets d'art.

Peter Carl Fabergé enjoyed using these rare and colourful gemstones in his early works, with creations dating back to 1910 (above and below, Moscow Branch Catalogue) signalling the start of the Maison's love of Sapphires

Today, Fabergé continues to champion 'A Life in Colour' with its contemporary jewellery creations featuring a kaleidoscope of coloured sapphires. Most recently, Fabergé has added pink and yellow hues to their sapphire offering. Yellow sapphires are exceptionally rare in very fine intense colours, and even lighter soft yellow tones in smaller sizes are not readily available. Many cultures and people believe pink sapphires hold special powers, that they symbolise trust, loyalty and sincerity – they're also believed to carry good fortune and intense love.

In keeping with their fondness for delight, surprise and discovery, Fabergé has concealed a matching Mozambican ruby from Gemfields on the inside of the band. The ring, from the Colours of Love collection, also uses metals comprising Peruvian mined gold ore, which contain no mercury, therefore making them environmentally sustainable in addition to guaranteeing complete traceability across the supply chain.

The Fabergé 18K Rose Gold Round Pink Sapphire Fluted Ring with Multicoloured Gemstone Shoulders (£6,960) is available to view at [faberge.com](https://www.faberge.com). Enquiries can be directed to sales@faberge.com and will be passed on to a member of the Customer Relationships Team. Alternatively, to commission a bespoke sapphire design (starting from £5,685), please contact privatecommissions@faberge.com.

اخترنا لك مجوهرات فابرجيه الخلابة لتزيّن كل أوقاتك

| 1 Day Ago | by NawaJem



تبحث دائماً عن الصجوهرات التي يمكن ارتداؤها في كل الأوقات، تحب الاستثمار في قطع تصاحبنا دوماً، لتعلمنا بها وتعزّز عن شخصيتنا. وخلال هذا البحث، اتفقتنا على مجموعة دارو "فابريجي" **Fabergé** بالتعاون مع المصمم **James Ganh** حيث تنطلق هذه الشراكة الجديدة في شهر سبتمبر 2020 لتعلمنا تصاميم نابضة بالحياة، مستوحاة من الطبيعة والألوان الزاهية التي تطفئ على الأزهار التي تتفتح في فصل الصيف.

يأتي هذا الإعلان ضمن سلسلة "Featured Designer" التي تهدف إلى تسليط الضوء على المصممين الموهوبين. وكانت الفكرة قد جاءت من الأتار بدور مؤسس أديت كارل فابريجي الذي اعتاد إعطاء الحرفيين الحرية لإطلاق العنان لإبداعهم وإشباع بصمتهم الخاصة على التصميم. وكانت كل قطعة ينجزونها تحظى بختم الموداف من أديت كارل شخصياً أو من أحد كبار معاونيه حرصاً على الالتزام بأعلى معايير الجودة التي تشهدها.

ولا تزال "فابريجيه" اليوم تعمل مع نخبة من الحرفيين بالمعنى المعاصر للكلمة، ولطالما أرادت توسيع هذا التقليد بصيغة تجاري العصر، وذلك من خلال تأمين منصة لدعم المواهب في المستقبل، ومن هنا أبصرت فكرة "Featured Designer" النور.

مصمم شاب وموهبة كبيرة

ترتبط علاقة ولطيفة جداً بين James Ganj، وهو أحد خريجي جامعة الفنون في لندن Central Saint Martins وفابريجيه، إذ عمل لدى الشركة لسنوات عديدة، وهناك نشأ تقصيف تصميم الجوهريات وتطوّر مهاراته الحرفية، ليترجم التصميم التي تدور في خياله على أرض الواقع، يقول Ganj: «دفعتم تصاميم فابريجيه بمفاتيح القيمة والرواسيس مضاعفي وأهملت تصاميمي، ورتبتي ذلك في كل قطعة من المجموعة الجديدة».

منذ تأسيس شركته الخاصة عام 2014، ذاع اسم **Ganh** بين عملائه الأولياء والمهنيين بتصاميمها لما تتفخنه من تفاصيل مسترة ومفاجآت، من وحي الطبيعة والمثل، ترتقي مجموعة الكسولية التي صممها "لأبراجيه" إلى مستويات جديدة من الإبداع، مجسدة في الوقت نفسه فلسفة الدار تحت شعار "حياة بأبواب مفتوحة". تزدان المجموعة بطيف غني من الأحجار الكريمة بألوان قوس قزح، فتمتد المرأة التي ترتديها بتألق لعيش الحياة مملها.

مجوهرات خلابة تزين كل أوقاتك

اللافت في هذه التصاميم أنها ترافق المرأة من النهار إلى الليل بكل سهولة وتتيح لها حرية التعبير عن نفسها. تزرخ المجموعة بعناصر مفاجئة مستترة بدقّة وإتقان في كل قطعة. يُمكن تعليق الأقمشة على عقود متناسقة، فيما البروشات تتحوّل إلى أساور والفلاند إلى خواتم.

تخليداً لاسم بيتر كارل فايرجير، لَوْن **Ganh** هذه المجموعة بطفف واسع من الأحجار الكريمة بتدرجاتها الخفيفة، مثل السافير الأزرق والوردي والأخضر والزمرد، والياقوت، والتنزانيت، والكوامارين، والأماس، والألميست، والتورمالين، وغيرها. زادت هذه الأحجار الكريمة رونقاً عندما اقترنت بمواد أقل تقليدية، مثل حجر البُلور المنحوت.

تضم مجموعة "فابريجه" بالتعاون مع James Ganj تشكيلة خادئة من قطع المجوهرات التي تولف بين الأناقة والفخامة، تتراوح أسعار الألقاع بين 74100 دولار و1150500 دولار فيما القطع المتفرقة تتراوح بين 33150 و317460 دولاراً، تعرض بعض الألقاع في بوتيك "فابريجه" في غاليريا مول في مدينة هيوستن في ولاية تكساس الأمريكية، وفي بوتيك "فابريجه" داخل متجر هارولد في لندن في شهر سبتمبر 2020. على أن تعرض لاحقاً في بوتيك "فابريجه" في دبي مول، وفي صالات العرض في لندن ونيويورك مدن الحواصير المقبلة.

FABERGÉ

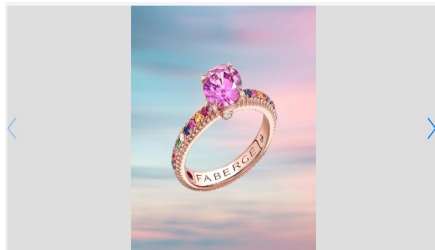
A LIFE IN COLOUR

<http://www.jamila.qa/Article/Id/35840/-%D8%A7%D9%8C-%D8%B6%D9%8A%D8%B4%D8%A8-%D8%B4%D9%8B%D8%B4%D8%A8>

Circulation: 80,000

AVE: \$3,250

Date: 30/08/2020



"فابريجيه" تحتفي بحجر مواليد شهر سبتمبر: "السافير"

Aug 31, 2020

نشأت أجداد السايبر عبر الزمن رمزاً للنائلة والتخفية والمواد، واسمها مشتق من كلمة *sophistes* باللغة الإغريقية، لثاني المولد بهذا الأجداد الكريمة المعلقة على مر العصور، وأولها المستقلة معياراً يُحتذى بها في السايبر، ووجه الأجداد الكريمة الأدنى من التوازي إلى التنازلات، يُعتبر السايبر حجر عوايد شهر سيمون، وتزدان به المحفوظات التي تحمل توقيع «فابريج» Fabrice أكثر من مئة عام.

أعز الله السامع بالثوب الأرق في المولود والنارخ والم، إلا الله يكون في الطبيعة طيف من الألوان. تحفي "مابرتة" بأول ولذات هذه الأختار الكريمة بأبقى جلقا في العوشرات والساعات والتف الفنية التي تتركها.

FABERGÉ

A LIFE IN COLOUR

<http://bloomqatar.com/Article/Id/511/faberg%C3%A9-celebrates-september-s-birthstone-sapphire>

Circulation: 10,000

AVE: \$3,250

Date: 30/08/2020



FABERGÉ CELEBRATES SEPTEMBER'S BIRTHSTONE: SAPPHIRE

Sapphires traditionally symbolises nobility, truth, and faithfulness - the word originates from the Greek word sappheiros. For centuries, these precious gemstones have adorned royalty and their extraordinary colours are the standard against which other gems—from topaz to tanzanite—are measured. September's birthstone has featured in Fabergé's collections for over a century.

In folklore, history and art, sapphire has typically been associated with blue, however these iconic gemstones naturally occur in a variety of colours. At Fabergé the spectrum of colours and hues that these gemstones naturally possess are celebrated in all their glory within their collections of jewellery, timepieces and objets d'art.

FABERGÉ

A LIFE IN COLOUR

<https://lqlifestyle.com/faberge-celebrates-septembers-birthstone-sapphire/>

Circulation: 30

AVE: \$3,250

Date: 30/08/2020

Fabergé Celebrates September's Birthstone: Sapphire



Sapphires traditionally symbolises nobility, truth, and faithfulness – the word originates from the Greek word *sappheiros*.

For centuries, these precious gemstones have adorned royalty and their extraordinary colours are the standard against which other gems—from topaz to tanzanite—are measured. September's birthstone has featured in Fabergé's collections for over a century.



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FABERGÉ

A LIFE IN COLOUR

<http://firstavenuemagazine.com/faberge-celebrates-septembers-birthstone-sapphire/>

Circulation: 750

AVE: \$3,250

Date: 31/08/2020



FABERGÉ CELEBRATES SEPTEMBER'S BIRTHSTONE: SAPPHIRE

by admin / No Comments / 5 View / August 31, 2020

Sapphires traditionally symbolizes nobility, truth, and faithfulness – the word originates from the Greek word sappheiros. For centuries, these precious gemstones have adorned royalty and their extraordinary colours are the standard against which other gems – from topaz to tourmaline – are measured. September's birthstone has featured in Fabergé's collections for over a century.

In folklore, history and art, sapphire has typically been associated with blue, however these iconic gemstones naturally occur in a variety of colours. At Fabergé the spectrum of colours and hues that these gemstones naturally possess are celebrated in all their glory within their collections of jewellery, timepieces and objets d'art.



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Date: 31/08/2020

Fabergé Celebrates September's Birthstone: Sapphire

31 August, 2020 memo item



Sapphires traditionally symbolises nobility, truth, and faithfulness – the word originates from the Greek word sappheiros. For centuries, these precious gemstones have adorned royalty and their extraordinary colours are the standard against which other gems—from topaz to tanzanite—are measured. September's birthstone has featured in Fabergé's collections for over a century.

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Peter Carl Fabergé enjoyed using these rare and colourful gemstones in his early works, with creations dating back to 1910 (above and below, Moscow Branch Catalogue) signalling the start of the Maison's love of sapphires.



"فابريجيه" تحتفي بحجر مواليد شهر سبتمبر: "السافير"

الأسود واحد ago

شملت الحجار السافير عبر الزمن رمزا للثروة والحقيقة والوفاء، واسمها مشتق من كلمة sapphires باللغة الإغريقية. تأتي الحجار بوفرة الأحجار الكريمة القليلة على مر العصور، ولذا فإنها الاستثنائية دائما يشتهر بها الحجار الكريمة الأخرى، من الياقوت إلى التزفيت. يتميز السافير بحجر مرموق فهو مستدير، وكان أن به الحجرات التي تشمل بقية "فابريجيه" Fabergé، هذا ذكر من عدة عام.

القرن السافير كان الأثر في الفلكلور والتاريخ، وأن ١٩١٠ لا يتكلم في الطبيعة خلف من الألوان. السافير "فابريجيه" يكون تزيينات هذه الأحجار الكريمة بألوانها في الحجرات والساعات والتحف الفنية التي تشتركها.

كان يعزى مؤسس الدار بيت كارل فابريجيه استخدام هذه الأحجار الكريمة القادرة والفتنة في تصاميمه الأولى، ويشهد قطع الحجرات الفسحة عام 1910 (الصورة في الأعلى) من كاتالوج فرع موسكو على يد إلهة الحجار بين الدار وحجر السافير.



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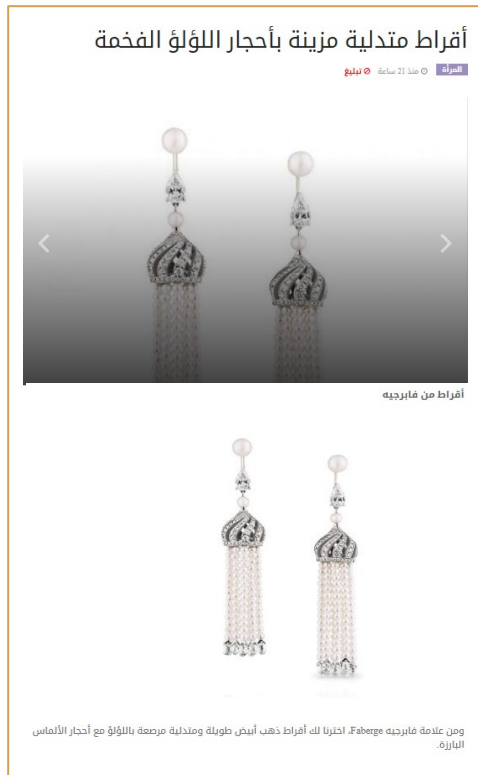
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Circulation: 72,727

AVE: \$3,250

Date: 31/08/2020



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<https://www.dubaihospitalitynews.com/2020/08/31/107835/>

Circulation: 720

AVE: \$3,250

Date: 31/08/2020

“فابرجيه” تحتفي بحجر مواليد شهر سبتمبر: “السافير”

31 أغسطس 2020

شكّلت أفعال السافر غير الزمن رمزاً للتبليغ والخطيئة والوقوع، واسمها مشتق من كلمة *sappheira* باللغة الإغريقية. تأتي الكلمة بهذه الأفعال الكريمة المأخوذة عن عزّ العصور، وبانت أرواحها الاستكشافية صعباً يُخطئ بها شمس جودة الأفعال الكريمة الأخرى، من التوراة إلى التراتل، بعلم السافر غير مواليد غير مستبعد، وإن كان غير المعهات التي نحن لفرع "فهرست" *Fahrest* منذ أكثر من مئة عام.

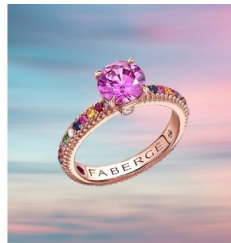
المقرن السابق بالقرن الأزرق في القرونكور والشارع، ولكن، إلا أنه يمكن في العليمة بعلف من الأثران. تعني "قزحية" بالقرن وتدرجات هذه الألوان الكريمة بأبيض جملها في المقررات والساعات والتحف الفنية التي يمكنها.

كان يري مؤسس الدار بأن كل عمل فكري يستخدم هذه الأجر الزكوية الدائرة والثروة في نصيبه الأول، ولقد قطع المهرجانات المصنعة عام 1910 (العصران في الأطل من كلتا فرغ مرسكو) على بداية قصة الحب بين الدار وغير الناقول.



موسم "مأرجحة" اليوم الاحد، "مقدمة الزاوية بالآلات" مع مجموعة من المصممة المصنعة بطلب واسع من الأزياء السافو المزدانة. أضافت الدار مؤتمراً إلى إعدامها عبر السافو والفنون الأصغر والتوردي، هذا إلى السافو الأصغر من أكبر الأزياء في الوجود، تتخذ فئات وشعوب عديدة. إن السافو الزردي يكتسب قدرات جديدة، ويرمز إلى الكثرة والولاء والصدق، كما أنه أهل لخط الجهد والغضب.

العلاقة بين نوع العلامة والتفاعلات السارة وحسن الاكتشاف، أعطت "فازجة" على ألسنة الداخلية من الغامض هو نواتج مثله المعبر الذي يوسطه، مستعرج من منجم "جيو فليز" في التوزيع، يستعين الغامض من مجموعة "ألون الحب" Colours of Love بمجموعه كمثل الذهب الغامض المستعرج من الزئبق، فلا يضر البتة كما يضمن لعملاء الشفافية على طول سلسلة الإمداد.



يُمكن التّوجّه إلى حاتم "فاريجه" المُعتمَد من النّجدي، الّذي يدار 18 غراماً والرّبع بالأجّار النّكّية المُتّاة مع هر سافور زويدي في الوِسط (34133) درهماً إِمَارَاتِيّ، على موقع dubaiheritage.com يُمكن إِيْرَاقِ الاسْتِطْرَافَاتِ إلى العَوَانِ الْآتِيّ sales.dubaiheritage.com لَمْ تَشَارِكُوا مَعِ فَرِيْقِ خِدْمَةِ الْعَمَلَاءِ، أَوْ إِلَى عَوَانِ private.commissions@dubaiheritage.com لَعَلَّابِ نَعْمُ لَعَلَّابِ مَعْرُوضَةً بِالسَّافُورِ حَسَبِ الْغَلَابِ (أَعْمَارُ بَدَأَ مَعِ 27880 درهماً إِمَارَاتِيّ).

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Date: 31/08/2020

Fabergé Celebrates September's Birthstone: Sapphire

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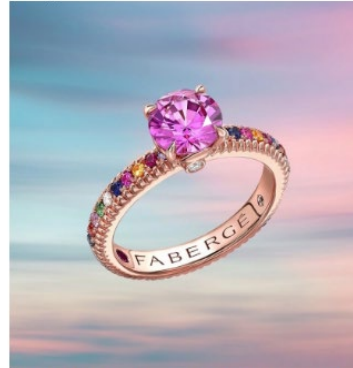
Sapphires traditionally symbolises nobility, truth, and faithfulness – the word originates from the Greek word *sappheiros*. For centuries, these precious gemstones have adorned royalty and their extraordinary colours are the standard against which other gems – from topaz to tanzanite – are measured. September's birthstone has featured in Fabergé's collections for over a century.

In folklore, history and art, sapphire has typically been associated with blue, however these iconic gemstones naturally occur in a variety of colours. At Fabergé the spectrum of colours and hues that these gemstones naturally possess are celebrated in all their glory within their collections of jewellery, timepieces and objets d'art.

Peter Carl Fabergé enjoyed using these rare and colourful gemstones in his early works, with creations dating back to 1910 (above and below, Moscow Branch Catalogue) signalling the start of the Maison's love of sapphires.

Today, Fabergé continues to champion 'A Life in Colour' with its contemporary jewellery creations featuring a kaleidoscope of coloured sapphires. Most recently, Fabergé has added pink and yellow hues to their sapphire offering. Yellow sapphires are exceptionally rare in very fine intense colours, and even lighter soft yellow tones in smaller sizes are not readily available. Many cultures and people believe pink sapphires hold special powers, that they symbolise trust, loyalty and sincerity – they're also believed to carry good fortune and intense love.

In keeping with their fondness for delight, surprise and discovery, Fabergé has concealed a matching Moroccan ruby from Gemfields on the inside of the band. The ring, from the Colours of Love collection, also uses metals comprising Peruvian mined gold ore, which contain no mercury, therefore making them environmentally sustainable in addition to guaranteeing complete traceability across the supply chain.



The Fabergé 18K Rose Gold Round Pink Sapphire Fluted Ring with Multicoloured Gemstone Shoulders (EA-960) is available to view at [faberge.com](https://www.faberge.com). Enquiries can be directed to sales@faberge.com and will be passed on to a member of the Customer Relationships Team. Alternatively, to commission a bespoke sapphire design (starting from £5,685), please contact private.commissions@faberge.com.

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A LIFE IN COLOUR

<https://www.iconiclady.com/2020/08/31/faberge-celebrates-septembers-birthstone-sapphire/>

Circulation: 6,666

AVE: \$3,250

Date: 31/08/2020

FABERGÉ CELEBRATES SEPTEMBER'S BIRTHSTONE: SAPPHIRE

Sapphires traditionally symbolises nobility, truth, and faithfulness – the word originates from the Greek word sappheiros. For centuries, these precious gemstones have adorned royalty and their extraordinary colours are the standard against which other gems—from topaz to tanzanite—are measured. September's birthstone has featured in Fabergé's collections for over a century.

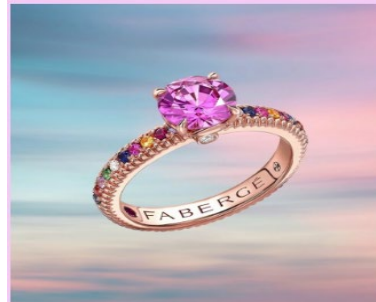
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In keeping with their fondness for delight, surprise and discovery, Fabergé has concealed a matching Mozambican ruby from Gemfields on the inside of the band. The ring, from the Colours of Love collection, also uses metals comprising Peruvian mined gold ore, which contain no mercury, therefore making them environmentally sustainable in addition to guaranteeing complete traceability across the supply chain.



The Fabergé 18K Rose Gold Round Pink Sapphire Fluted Ring with Multicoloured Gemstone Shoulders (£6,960) is available to view at [faberge.com](https://www.faberge.com). Enquiries can be directed to sales@faberge.com and will be passed on to a member of the Customer Relationships Team. Alternatively, to commission a bespoke sapphire design (starting from £5,685), please contact private.commissions@faberge.com.

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A LIFE IN COLOUR

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Circulation: 30

AVE: \$3,250

Date: 31/08/2020

FABERGÉ CELEBRATES SEPTEMBER'S BIRTHSTONE: SAPPHIRE

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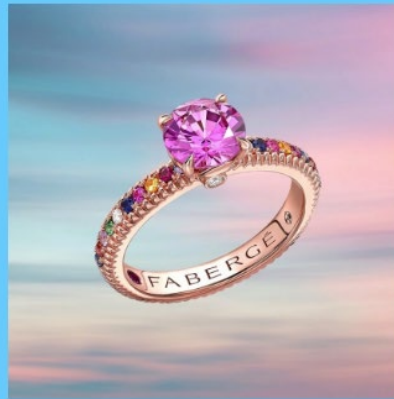
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The Fabergé 18K Rose Gold Round Pink Sapphire Fluted Ring with Multicoloured Gemstone Shoulders (E6,960) is available to view at [faberge.com](https://www.faberge.com). Enquiries can be directed to sales@faberge.com and will be passed on to a member of the Customer Relationships Team. Alternatively, to commission a bespoke sapphire design (starting from E5,685), please contact private.commissions@faberge.com.

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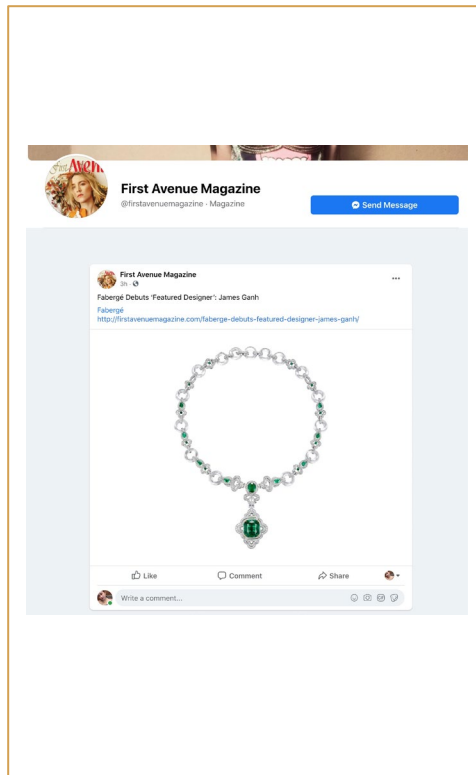
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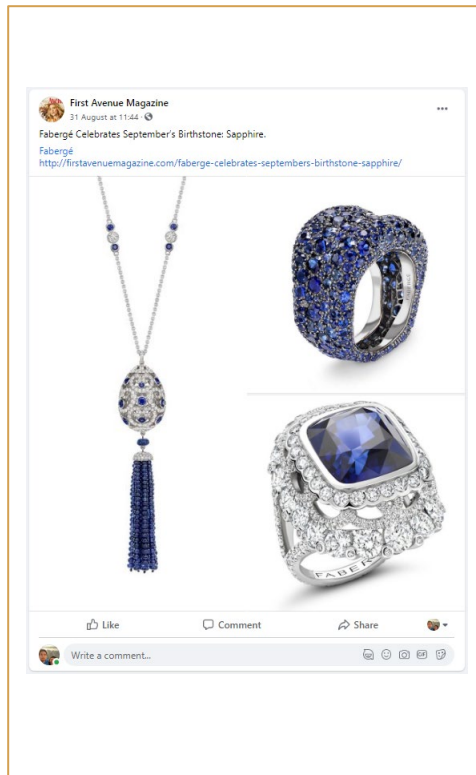
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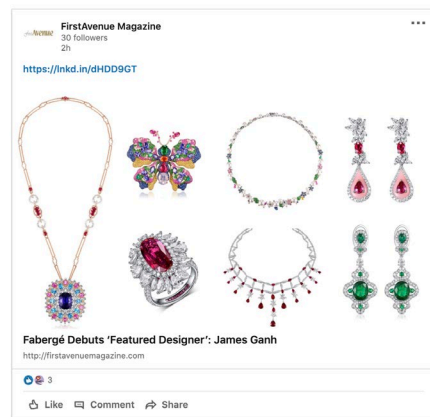
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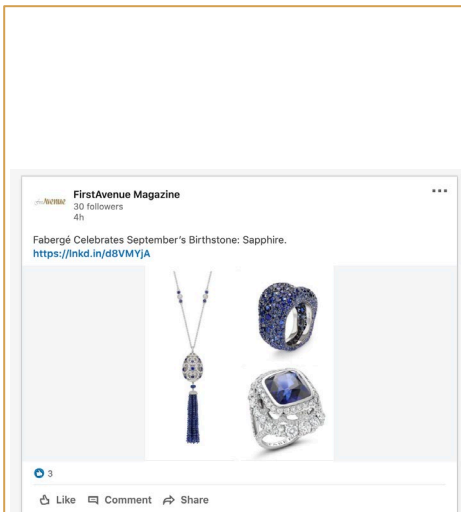
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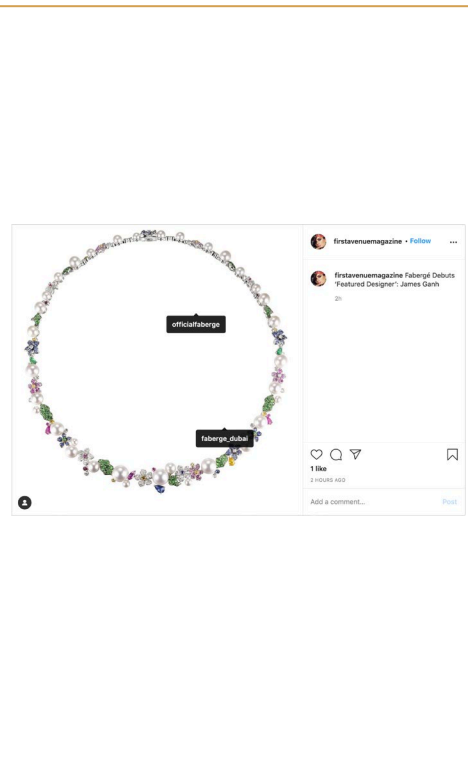
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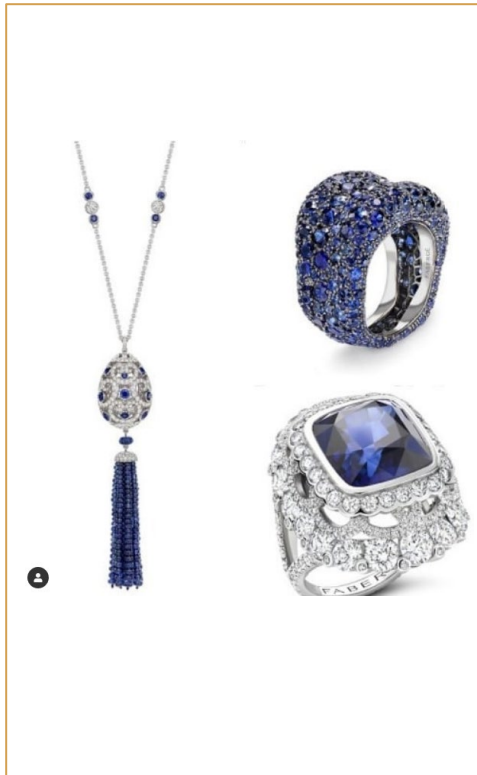
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Date: 31/08/2020



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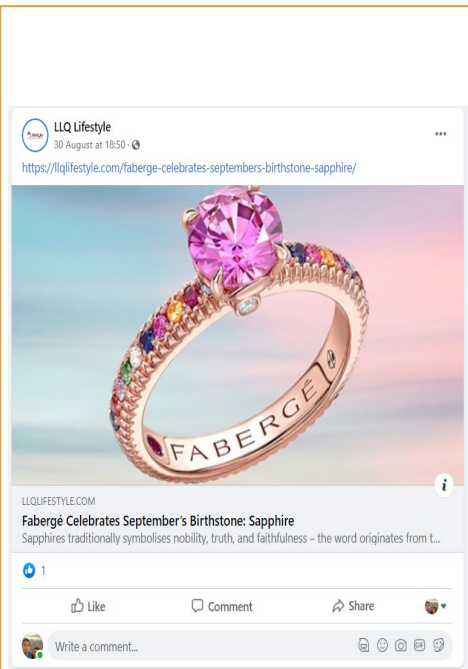
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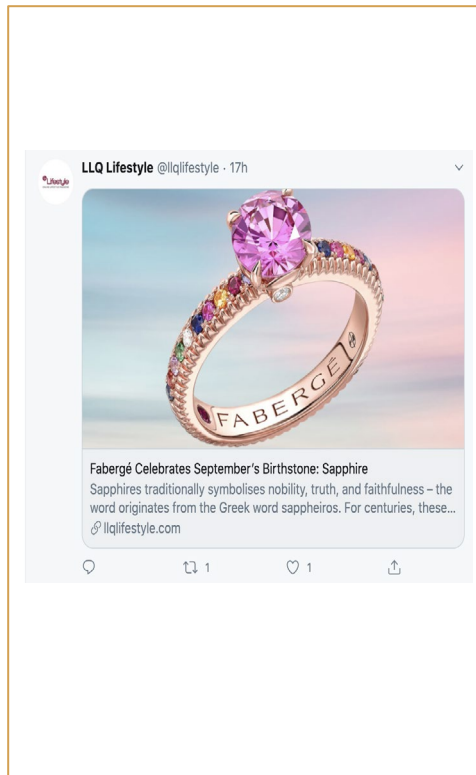
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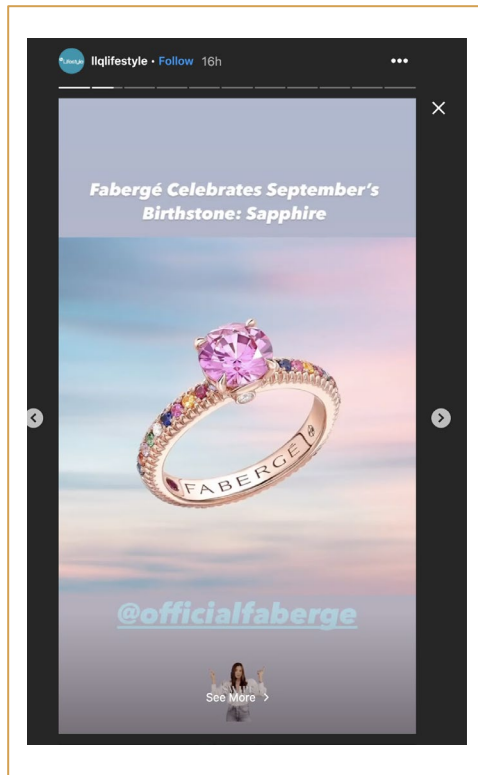
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