

PRESS CUTTINGS CHINA

Media: www.163.com 网易 Circulation: N/A

Page Column: 正文 Date: 2024-1-30

Ad Value (RMB): 20,000 Size: 1P

Headline: 永恒的魅力, 浅谈黄金的历史 转发数: 0

URL:https://www.163.com/dy/article/IPNRU4U105534CCS.html

永恆的魅力, 浅谈黄金的历史

2024-01-30 21:04:49 来源: 陈小九 ⑨ 河北



Media: ARTnews 玩家惠 Circulation: 280,000

Page Column: 56 Date: 2024-2

Ad Value (RMB): 200,000 Size: 1P

Headline: BUCCELLATI 转发数: 0



关于设计龙年红包这件事,大牌们都挺拼的......

原创 程轴线差交红电影 吉良先生 2024 02 02 02 22 24 至188

又到了磅礴一年一度的传统节目——大牌红包盘点!





要找她 最为的特征就是,华丽

塞里生丽的类似人家医家业老生能推到,正凡老自士_年曾见些_的是明本。 26.



作为中华民族宗然悉的图形。 龙泽世为是生物自业的整块交往秘。 促促了品牌们的吸出 灵感进及,不管是红色材质。 工艺和创意上,都是突出一种微龙的气势感。

废适丕多说 赶快跟磅ლ米看看今年的大牌红包哪款整戳你!



Mr.Kira

$\Delta x_{\alpha} x_{\alpha}$

Alaxa的今年红包主打一个。网单粗器, 装板红色的礼盒区用烫盒来修饰LOGO。



Media:

Headline:

Bazaar Jewelry 芭珠甄选

Page Column:

166-167 Ad Value (RMB): 500,000

布契拉提 再驻摩登之城 悦享意式风情

Circulation: 741,000

Date:

Size:

2023-12

2P

转发数:0

JEWELRY EVENT 珠宝记事





布契拉提

2023年9月,意大利殿堂级珠宝品牌 Buccellati 布契拉提隆重揭幕中国澳门 美高梅精品店,"绮艺臻工 匠蕴百年"限时臻艺展也同步亮相。品牌甄选 经典系列佳作,展现独特的金匠工艺与艺术风格,在中国澳门的霓光流彩 间, 领略意式美学的别样魅力。

维 2018 年布契拉提开设中国澳门首家美狮美 高梅精品店后,今年品牌再次揭幕中国澳门美高梅 精品店。这里毗邻奢侈品零售购物中心与美高梅娱 乐区,漫步于葡式风格建筑中,感受意大利珠宝的 精致优雅,也是娱乐度假路线里额外的惊喜之选。

你不仅在这里可以欣赏到品牌经典系列珠宝 佳作, 广受欢迎的 Macri 系列和 Tulle 系列腕表, 与今年巴黎高定周期间发布的全新 Mosaico 高级 珠宝系列精选作品也陈列于此。精品店内多空间设 计搭配品牌标志性古董陈列柜, 金棕色系营造的典 雅氛围更能带给你非凡的购物体验。



166











布契拉提限时臻艺展以不同以往的展览模式,将 高端珠宝作品展陈于美高梅酒店天幕广场中央。来自 意大利米兰工坊的金匠亲身展现品牌标志性 Rigato 工 艺与珠罗纱 Tulle 工艺等多种金工技艺,再现文艺复 兴时期的珠宝雕刻美学。此次展览特别呈现两件银狮 作品,百年传承的精湛工艺更与美高梅追求弘扬的匠心 精神所契合。

何超琼女士说道:"布契拉提作为享誉全球的意大 利珠宝品牌,其堪称艺术杰作的珠宝拥有隽永魅力。此 次布契拉提中国澳门美高梅精品店的盛大启幕,不仅为 中国澳门美高梅注入了不竭活力,更为中国澳门摩登生 活方式新增一抹艺术高光。"♥





新春特辑



RICHARD MILLE

广告



A Racing Machine On The Wrist

珠宝贺新年

每年新春将至,我们都会做一期新年珠宝盘点,盘一盘各珠宝品牌在中国农历新年时分推出的那些生肖款与特别款。毕竟,新年添全,衣锦还乡,这都是中国人对于新年所秉持的传统习俗与美好愿望,而珠宝正是其中的重要一环。尤其2024恰逢甲辰龙年,龙这个传说中的动物,一向与凤凰、麒麟并列为祥瑞,在中国文化中拥有极特殊地位,这更让龙年新品尤为受到瞩目。都有哪些精彩之作?无论是准备为亲友选择一份新年好礼,还是给自己一个开年奖赏,不妨都来看一看。



龙之为物,能合能散,能潜能见,能弱能 强,能微能章。尽管在现实中并不存在,然而 无论是中国的民俗风物还是文章诗词,龙的身 影,无处不在。二月二有"龙抬头",端午节 有赛龙舟,古代各个时期出土的玉器陶器均不 乏龙图腾的描绘。更别说那些蕴含美好期望的 龙字成语。到了珠宝首饰、日常用品之上,注 入了设计师自己的理解, 龙的形象倒是更为多 变起来,雄武、富贵、可爱、华美,各有不同。 尤其是两位中国设计师的诠释, 颇具意趣。 QEELIN巧妙拿捏东方气韵与童趣分寸感,带 来了限量88件的Dragon Bo Bo吊坠,钻石与翡 翠的搭配,尽显东西方文化精粹交融之律动。 ANNA HU融合中国古典东方艺术精华及欧洲皇 室色彩的珠宝配色,选用一颗24.57克拉极品 橫圆形的皇家蓝蓝宝石为主石,镶以绿色蓝宝 石、粉色蓝宝石、紫色蓝宝石以及帕拉伊巴碧 玺等宝石, 打造出龙鳞独有样式, 瑰丽异常。



新年添金、日进斗金

新年添黄金,来年日进斗金。自中国古代 起,源远流长的黄金文化,早已融入我们生活 的方方面面。在中国的习俗中,黄金总是与好 运、吉祥、幸福、健康等美好愿望紧密相连。很 多朋友若是问起妈妈,新年添一件贵重值饰该 如何选择,相信大部分妈妈的答案都会是金首 饰。新年给小朋友压岁钱,很多长辈也愿意以 黄金进行替代。尤其是随着黄金首饰在近些年 设计愈发时髦,黄金再也不仅是"富贵人家" 的代表, 越来越多的年轻人都逐渐开始青睐于 黄金首饰。无需大数据佐证,光显过年时分去 一趟菜百,领略一下柜台前人山人海的火爆场 面,就可知当下黄金有多受追捧。新年期间的 黄金产品, 可谓是琳琅满目, 品类齐全, 只有想 不到,没有买不到。足金摆件、足金工艺品、足 金串饰、足金锁包、金利星、贺岁金条及金章、 无论是送人自用,还是投资收藏,总有一样能 够吸引的的规线、满足你的新年期待



新年限定,红金辉映

大概从十数年前始,品牌为中国农历新 年定制特别款蔚然成风。这固然是因为农历 新年是中国最重要的节日之一,更深层次的 原因则是中国市场在全球市场中的地位与日 俱增、愈发重要。尤其是近些年中国消费者 的消费实力节节攀高、品牌更愿意在这个特 殊的节点,为这个噩庆时分,送上一份心意, 迎合中国消费者的喜好、推出特别款作品。即 使不是生肖款式,也必定是带有符合中国人 喜好的红色或金色元素。红玉髓、红宝石、 玫瑰金、红绳、都是常见搭配。宝格丽今年更 特别邀请联合国合作艺术家潘虎,结合宝格 丽经典灵蛇形象,创作了龙年图腾以及灵蛇 与样龙相汇的画卷,以极具传统风格的工笔 重彩, 呈现出庄重与威严并存的样龙形象, 传递新年福运。

Media: bfaner WeChat 商务范 Circulation: N/A

Page Column: 正文 Date: 7 Feb 2024

Ad Value (RMB): 20,000 Size: 1P

Headline: 龙年200+大牌红包礼物开箱,新的一年红红火火! 转发数:5

URL:https://mp.weixin.gg.com/s/KE93IT3 Uf7 wEsIqKVg0w

龙年200+大牌红包礼物开箱,新的一年红红火火!

原创 范主 商务范 2024-02-07 14:05 北京

布契拉提

布契拉提的红包封面,和她家的珠宝有着如出一辙的"重工感",龙鳞片也栩栩如生,仿佛一条娇龙在星河之间穿梭。



DEJI-PLAZA WeChat 德基广场DEJIPLAZA Media: Page Column:

Ad Value (RMB): 20,000 Headline:

URL:https://mp.weixin.qq.com/s/o4sNGdjfhNzGup9Th1O-Nw

BUCCELLATI | 心有所寄 璨然迎新

BUCCELLATI | 心有所寄 璨然迎新

德基广场DEJIPLAZA 2024-02-04 18:02 发表于江苏

Circulation:

Date:

Size:

N/A

1P

2024-2-4

转发数: 0

新年伊始 万象更新

Buccellati携手经典佳作

以意式匠心 寄语2024

Macri

平行线条折射绸缎柔光

镂空星芒于此耀目绽放

愿星河长明 满眼绮丽

新的一年



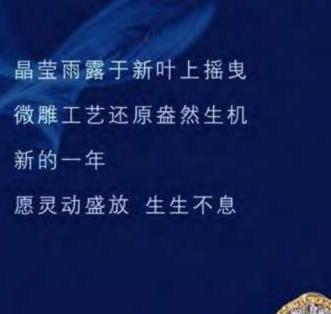
蕾丝花卉闪烁耀目光芒

愿好运常在 鎏光四溢

新的一年

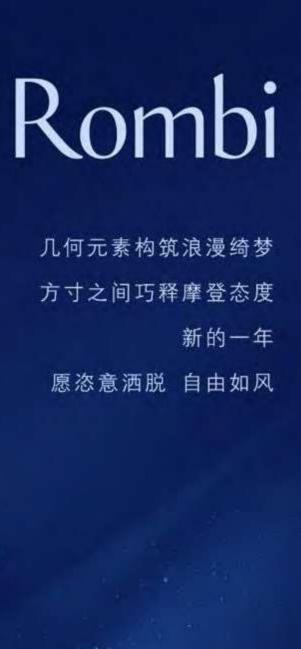
珠罗纱工艺雕琢绚丽玛瑙

Opera Tulle系列戒指



Ramage

材质: 黄金, 白金, 钻石, 玛瑙



Ramage系列耳饰

材质:白金,黄金,钻石

Étoilée 优雅金丝勾勒曼妙线条 清丽百合已然含苞待放

Rombi系列戒指

新的一年

愿期许常新 所愿得偿

材质:白金,黄金,钻石

Étoilée系列项链 材质: 黄金, 白金, 钻石



解锁属于您的新年寄语

莅临Buccellati南京德基精品店

Media: haibao_cn WeChat 海报时尚 Circulation: N/A

Page Column: 正文 Date: 2024-2-6

Ad Value (RMB): 20,000 Size: 1P

Headline: 看过=龙年行大运,一年一次的大牌红包之战,谁赢了? (文末福利送送送!)

URL:https://mp.weixin.gg.com/s/dwj7hR57inSGyQjI3D9f0A

转发数: 1

看过=龙年行大运,一年一次的大牌红包之战,谁赢了? (文末福利送送送!)

商品 海报调调部 海报时尚 2024-02-06 17:33 北京



打开Buccellati的品牌官网,就能看到和红包皮一样的金色龙鳞背景。龙年的寓意被具象在了金色的龙鳞上,这也很符合品牌在"古老的金饰"与"雕刻工艺"方面的艺术成就,在Buccellati的珠宝设计中,"几何图形"也是灵感来源,这么看来,龙鳞也是一种特别的几何图形呢。

看过=龙年行大运,一年一次的大牌红包之战,谁赢了? (文末福利送送送!)

原创 海报编辑部 海报时尚 2024-02-06 10:33 北京

提前给海报亲爱的报友们拜年了!

想必你们这些日子也听过不少龙年拜年的吉祥话了,但海报编辑部还是要祝大家:龙年行大运,发发发!

话不多说,奉上我们每年一次的老环节: ●大牌红包展示!

来看看今年大牌们在红包上是怎么battle的



把梵克雅宝的红包打开,像是推开一扇园林的门,不止看到祥龙,还看到一座东方风格的世家花园。



打开Buccellati的品牌官网,就能看到和红包皮一样的金色龙鳞背景。龙年的寓意被具象在了金色的龙鳞上,这也很符合品牌在"古老的金饰"与"雕刻工艺"方面的艺术成就,在Buccellati的珠宝设计中,"几何图形"也是灵感来源,这么看来,龙鳞也是一种特别的几何图形呢。



卡地亚的红包皮上印着品牌最具辨识度的猎豹,金色的栅栏在小小的红包上营造了一个东方意境。拿着红包看,像是透过园林的小窗棱去看一只行走的猎豹,浅金色比明亮的金色

Circulation: N/A Media: Jewelry_Appreciation WeChat 向往太阳的乌云 Page Column: 正文 Date: 2024-2-1 Ad Value (RMB): 20,000 1P Size:

Buccellati 的 Hawaii Diamond Hearts 作品:钻石花环 Headline: 转发数:0

Buccellati 的 Hawaii Diamond Hearts 作品:钻石花环

URL:https://mp.weixin.qq.com/s/smPeem90w7ei-S15l5llGw

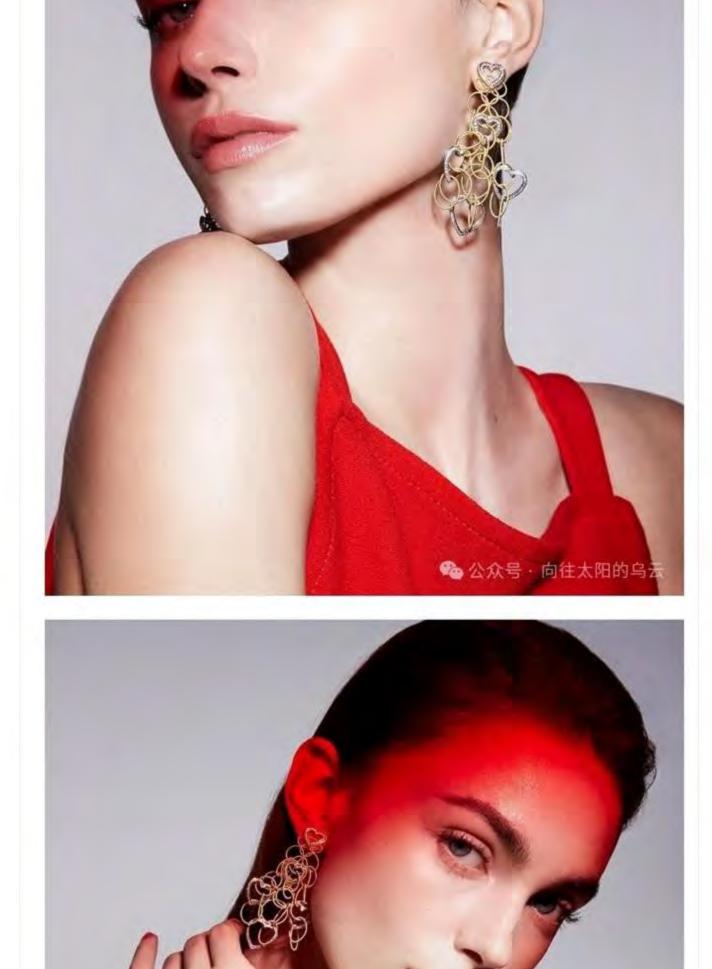
向往太阳的乌云 2024-02-01 08:00 美国

金环设计元素,此次亮点是增加心形的钻石镶嵌金环,繁复中有一点浪漫。

「Hawaii」发布于1930年代,由品牌创始人 Mario Buccellati 设计,灵感来自「夏威夷花环」 (Lei) ,是夏威夷群岛上表达爱、尊敬和友谊的礼物。设计师将细巧的金环互相套嵌,组装成完整的 珠宝作品,繁复而充满手工气息。

意大利珠宝商 Buccellati 的 Hawaii 系列作品——「Hawaii Diamond Hearts」,延续「环环相扣」的







采用黄金和白金制作,点缀圆形明亮式切割钻石。



№ 公众号·向往太阳的乌云



Media:

35 Page Column:

Ad Value (RMB): 75,000

Marie Claire 嘉人

Headline: Let's Party Circulation: 880,000

Date:

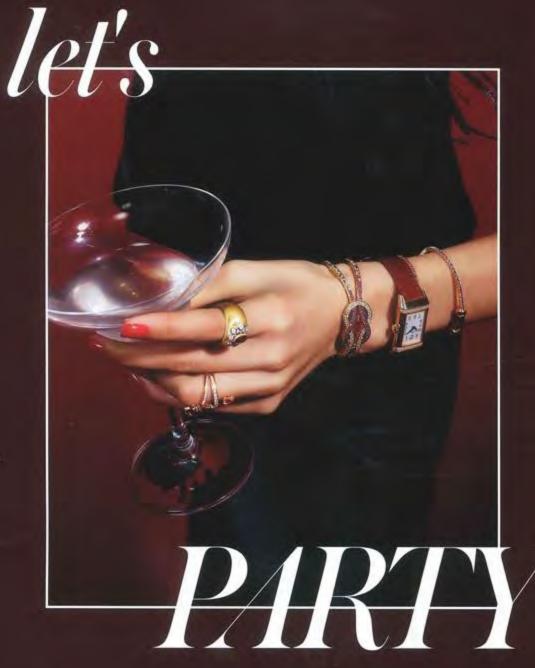
2024-1

Size:

1/4P

转发数:0

JEWELRY CODE



无需盛装, 隐藏在宝石中的熠熠光芒,

让你举手即闪耀。摄影/王阳统等/RAINIE YANG

古言规则 测加 ADVERTISING PANORAMA 米娜。





OK! Ok精彩 Media:

Page Column:

13

Ad Value (RMB): 39,600

Headline:

OK! Jewelry

Circulation: 960,000

Date: 2024-1-20

1/5P Size:

转发数: 0

1924

簡単を数な/hero MT/次がCを記載数点

THE RED CARPET 红毯美人

锋利迷人的V领线

摩登又前卫的深V领口设计礼服裙, 描绘出女性利落简约的风格。只 要穿对了"战袍",利用裙装自身气场在红毯上锐气全开,即可展现出 红毯明星自信知性的王者魅力。



Chiara Ferragni

2023年9月24日,米兰,CNMI可持续时尚颁奖典礼。 白色深V长裙优雅知性, 轻松秀出Chiara Ferragni性感 身材,造型点睛之处在于腰间的金属腰带,既轻松勾勒 鞭线拉长身材比例,同时金属材质为本人气场加持,落 落大方宛若佳人。



Phoebe Dynevor

2023年12月3日, 洛杉矶, 第3屆學院博物馆年度晚会。 挂脖式黑色深V礼服裙通过用银色亮片飘带点缀后,打 造出一位干净利落而又不失腔调的Phoebe Dynevor。 造型亮点放在从肩膀前方延伸至两臂的飘带,飘逸又 灵动,轻松拿捏全场目光。



珠宝师施展精湛工艺,用经典华丽 的高级珠宝为红毯造型助力, 定格 精彩绝伦的一刻。



Buccellati Vintage古靈臻品系列 RANIA耳坠



Tiffany & Co. 2023 Blue Book高级珠宝系列 Out of the Blue幻海秘境戒指 价格店洽



Cartier LA PANTHÈRE猎豹遗影腕表 Media: PINJIANLUXE WeChat 品鉴LUXELIFE Circulation: N/A

Page Column: 正文 Date: 2024-2-6

Ad Value (RMB): 20,000 Size: 1P

Headline: 以红宝石迎开年鸿运,红就对了! 转发数: 1

URL:https://mp.weixin.qq.com/s/zz7j19jus_tgnoDEYyFQ9A

以红宝石迎开年鸿运,红就对了!

品鉴LUXE 品鉴LUXELIFE 2024-02-06 18:00 上海



Buccellati布契拉提Band Rings系列作品

Band Rings 系列戒指体现着 Buccellati 布契拉提巧妙的设计哲思,手工技艺的巨大价值在珠宝的绮丽光芒中淋漓展现。色彩的碰撞使作品呈现别样魅力,极具辨识度的外观令人耳目一新。





www.sohu.com 搜狐网 Circulation: N/A

Page Column: 正文 Date: 2024-1-30

Ad Value (RMB): 20,000 Size: 1P

Headline: **2024新年遇新** 转发数: 0

URL:https://www.sohu.com/a/754947462_121284928

2024新年遇新

2024-01-30 14:04 发布于: 上海市

BUCCELLATI布契拉提

Opera Heart系列项链

RMB 50,000

Media:



新款项链的设计灵感源自颇具文艺复兴风格的Opera系列,其特征为反复出现的对称花卉图案。采用Opera系列吊坠结构,饰以Radial Tulle镂空工艺,尽显弥足珍贵。作品拥有造型别致的心形图案,图案中央点缀精巧密镶钻石,致意这一属于唯美爱情与缱绻恋侣的节日——情人节。18K黄金和白金,镶嵌钻石。

Media: www.toutiao.com 今日头条 Circulation: N/A

Page Column: 正文 Date: 2024-1-29

Ad Value (RMB): 40,000 Size: 1P

Headline: Calista Flockhart佩戴BUCCELLATI布契拉提作品闪耀出席活动 转发数: 0

URL:https://www.toutiao.com/article/7329394261584085516/?channel=&source=search_tab

Calista Flockhart佩戴BUCCELLATI布 契拉提作品闪耀出席活动

2024-01-29 13:54·每日珠宝腕表

2024年1月——美国知名女演员Calista Flockhart近日佩戴Buccellati布契拉提作品出席第75届美国黄金时段艾美奖颁奖活动。这款Costellazioni系列耳坠由白金打造,镶有162颗明亮式切割钻石(共2.7克拉)。





Media: watchmedia WeChat WBW万表世界 Circulation: N/A

Page Column: Watch Date: 2024-1-25

Ad Value (RMB): 20,000 Size: 1P

Headline: 历峰最新季报: 收入56亿欧元,同比增长8%,中国销售额增长25% 转发数: 4

URL:https://mp.weixin.qq.com/s/80PiTNKzHqBFAXdUXJiJcA

历峰最新季报: 收入56亿欧元, 同比增长8%, 中国销售额增长25%

题 实习表妹 WBW万表世界 2024-01-25 20:01 发表于广东



Media: Wonderland 新视线 Circulation: 567,000

 Page Column:
 148
 Date:
 2024-1

 Ad Value (RMB):
 205,000
 Size:
 1P

Headline: Buccellati 转发数: 0



Media: www.yoka.com YOKA时尚网

正文

Circulation:

N/A

1P

Page Column:

Date: Size:

2024-2-6

Ad Value (RMB): 20,000

Headline:

转发数: 0

URL:http://www.yoka.com/luxury/ju/2024/0206/57523601141768.shtml

正月初五的浪漫与团圆,让甜蜜加倍的礼物

正月初五的浪漫与团圆,让甜蜜加倍的礼物

编辑: kiki

2024-02-06 来源于: YOKA时尚网







BUCCELLATI布契拉提推出OPERA HEART系列新款项链(图片来源于品牌)

情人节将至,Buccellati布契拉提推出Opera Heart系列新款项链,成就佳礼之选。全 新杰作拥有造型别致的心形图案,图案中央点缀精巧密镶钻石,致意这一属于唯美爱情与缱 绻恋侣的节日。新款项链的设计灵感源自颇具文艺复兴风格的Opera系列,其特征为反复出 现的对称花卉图案。



PRESS CUTTINGS FRANCE

	Connexion	NOS ABONNEMENTS (/	SECTION/ABONNEMENTS)		
	(https://www.instagram.com/attitude_luxe)				
MENU			rechercher	ок	

Dragon de cristal, d'argent, de papier ou de fleurs?...

Le samedi 10 février 2024, sera l'occasion de fêter le nouvel an chinois qui cette année célèbre le Dragon, dont l'élément est le bois. Ce symbole de pouvoir, d'autorité, d'ambition et de réussite est très apprécié en Chine et c'est la seule représentation dans l'astrologie chinoise qui n'est pas un animal, mais une créature légendaire. Comme notre horoscope l'astrologie chinoise présente douze signes, il est basé sur le cycle lunaire. Nous vous proposons de partir à la chasse au Dragon

Dragon d'argent chez Buccellati

La maison Buccellati vient enrichir sa collection en **argent massif** avec l'arrivée d'un nouvel animal, le Dragon. Il est disponible dès aujourd'hui au sein des boutiques Buccellati.

Le dragon qui est le cinquième signe du calendrier chinois, favorise les projets et l'ambition

©Dragon Buccellati en argent massif gravé, collection BuBu, prix sur demande

Buccellati

239- 241 rue Saint Honoré 75001 Paris

Téléphone lecteur Buccellati: 01 42 60 12 12



www.buccellati.com (http://www.buccellati.com)

Dragon de cristal chez Lalique

La cristallerie Lalique agrandie sa collection animalière d'une sculpture dragon Tianlong, ou plutôt de quatre dragons, puisque cet animal mythique, emblème de noblesse est présenté en plusieurs versions :

Cristal rouge; Cristal incolore, tamponné or; Cristal incolore, lustré or; Cristal rose et Cristal incolore.

Symbole de force et de bonne fortune, le dragon est très important dans la culture chinoise et participe à de nombreuses festivités.

Ceux né sous le signes du Dragon sont considérés comme des leaders en puissance, qui apprécient les défis. Travailleurs sans relâche, ambitieux, il fait souvent carrière.

Lalique

11 rue Royale 75008 Paris

www.lalique.com

(http://www.lalique.com)

www.palacescope.com

february 8th 2024



Quel bijou offrir pour la Saint-Valentin?



À la recherche d'un cadeau symbolique pour célébrer votre amour ? Trouvez l'inspiration avec notre sélection de bijoux pour la Saint-Valentin.

Le pendentif Opera Tulle Heart de Buccellati

Un élégant cœur serti de diamant se trouve au centre du pendentif en or jaune et blanc.

www.buccellati.com





PRESS CUTTINGS HONGKONG

INGTAC ·星島新聞集團刊物·

E F E E E E E Vol. 1067





寓

拟文 Eve Lam (轉載自星盛日報) 攝影 品牌提供 設計 張均賢

入二〇二四,又是一個新循環的開始,就來細數代表 一年十二個月的生日石(Birthstone)。據説其由來源 自印度、古巴比倫文明的傳説,不同顏色的寶石具有其氣場與 力量,為各月份的壽星給予正能量。

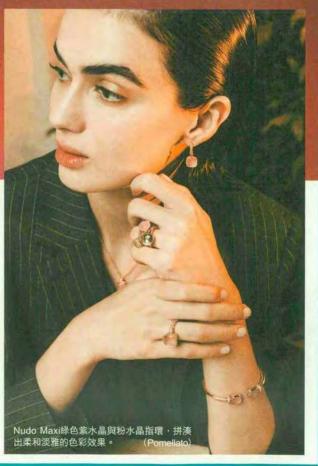
生日石亦即誕生石,傳説指早期印度及巴比倫文明認為實 石具有神奇能力,而占星家就以特定的顏色寶石,配合黃道 十二宮來促進該星座人士的運氣,訂下十二個月份專屬的寶石 及水晶,各有着不同含意。

Jan





石榴石(Garnet)源於拉丁文「Granatum」,意指「種 籽」,因顏色與石榴籽相似而命名。紅色最為常見,亦有不同深 淺調之分。此寶石象徵忠誠、友愛、勇氣和熱情。它也是結婚 十八年的紀念石,亦即「石榴石婚」。







FID RINGER

Embracing Luck and Fortune: The resplendence of red jewelleries in Chinese New Year celebrations

s the vibrant hues of red fill the air, and the streets come alive with the sound of firecrackers, it can only mean one thing — the Chinese New Year is upon us. This auspicious occasion, steeped in rich traditions and symbolism, holds special significance for millions around the world. Among the many customs associated with this joyous festival is the belief in the power of red jewellery to bring luck and fortune. In Chinese culture, the colour red holds profound symbolism. It is believed to embody energy, happiness, and good fortune. Red is associated with the Chinese zodiac sign of the Dragon, which is highly revered and considered a symbol of power and prosperity. This vibrant colour is thought to ward off evil spirits and attract positive energy, making it an integral part of the festive atmosphere.

The deep red hues of rubies, garnets, and red agates are particularly favored, as they represent vitality and abundance. These gemstones amplify the positive energies of the wearer and provide a stunning accessory to complement traditional Chinese attire.







David Morris earrings

AMAZING AMETHYSTS

Beautiful colour from the presence of trace elements, irradiation and iron impurities.



Buccelatti ring







Opera Genre Studies

BY GAFENCU Jan 20, 2024



Q

GAFENCU FASHION LIFESTYLE V PEOPLE V LIVING

VIDEO SHOP MORE... ✓

OPERA TULLE





Opera Tulle is a collection by Buccellati that combines the tradition of ancient goldsmithing techniques with the originality and beauty of its design. The collection includes rings, sautoirs, flexible bracelets, pendant and button earrings, all featuring the radial tulle layer, a hallmark of most precious Buccellati creations. The logo element is set with semiprecious stones, coloured enamels, or left unset to exalt the transparency and lightness of the tulle workmanship.

Embellishing dates back to the goldsmithing tradition of the Greeks and Romans, but it developed significantly during Byzantine art. Buccellati revives the traditions of enamelling and uses them to create a new decorative element full of charm and elegance. Gold is covered with a homogenous layer of enamel, successively cooked and fixed to the





metal surface. The tulle decoration, one of Buccellati's signatures, enshrines coloured enamel and stones and brings an iconic touch.

Truly, it is a collection with a great personality and an unmistakable style, reflecting the prestige, elegance, and femininity typical of each Buccellati piece, making the brand synonymous with style and timeless beauty worldwide.

OPERA MAXI

Next, in keeping with the Maison's purest style, Buccellati designed the Opera Maxi line, which is a magnified version of the logo element paired with the customary tulle workmanship.





It makes a bold statement without sacrificing discretion or elegance. A central diamond is an option, as well as borders with or without diamonds.



OPERA GALILEO

The Galileo pendant, dedicated to Galileo Galilei, is a symbol of his genius and creativity, a key figure in the scientific revolution. It creates movement like stars in the cosmos, vibrating and rotating with great plasticity. The pendant is composed of concentric logo elements in alternating gold colours, rotating along an axis to create volume. Available in two versions with or without diamonds, the pendant confirms traits of great personality and unmistakable style, typical characteristics of the Buccellati Maison.



•

Buccellati

Gafencu

jewellery







NEW TO BOTANISTS, BUT... UNDERGROUND FLOWERING PALMS WERE WELL KNOWN

PAGE 11 | SCIENCE

The New York Eimes

INTERNATIONAL EDITION | WEDNESDAY, JANUARY 31, 2024

Netanyahu and a cynical political plan

Serge Schmemann

OPINION

It has become clear that Prime Minister Benjamin Netanyahu of Israel is not the leader for this critical moment.

The devastation of Gaza is at intolerable levels and getting worse; the Israeli government is under intense pressure from the families of hostages to do far more to free them before they perish; the United States and Arab states, anxious to avoid a regional war, are trying to mediate an end to the conflict. But Mr. Netanyahu blocks the

As a majority of Israelis and their allies can see, Mr. Netanyahu and his insistence on "total victory" over Hamas, with no consideration of the consequences or costs, have become a part of the problem. He is playing a cynical game, using the war to serve his political ends, and Israelis, most of whom

Israel's prime minister has alienate the country's most important allies.

support the effort to wipe out Hamas, are getting tired of it. He has even managed to alienate Israel's most important ally. Despite President Biden's display of total support for Israel and Mr. Netanyahu - after the atro-

cious attack by Hamas on Oct. 7, including the president's personal visit to the Jewish state, Mr. Netanyahu has deliberately and publicly defied American advice as contrary to Israel's "vital interests." A particularly contentious conversation in late December ended with Mr. Biden angrily declaring, "This conversation is over." It was a month

before Mr. Biden phoned again. The problem is not necessarily Mr. Netanyahu's hawkish stance, which is shared by many Israelis enraged by the barbaric Hamas raid. It is Mr. Netanyahu's confusion of leadership with political survival, with the widespread perception that he opposes any negotiated settlement and any American advice or mediation not because he really believes they run counter to Israelis' interests, as he claims, but because appearing to stand up to "American pressure" and portraying the Gaza war as a far broader conflict about a Palestinian state and Iran serve his political

That, at least, appears to be what a majority of Israelis believe, even those who might otherwise align with the prime minister's insistence on trying to fully eradicate Hamas. According to a political poll taken in late December, only 15 percent of Israelis wanted him to stay in office after the war ended. SCHMEMANN, PAGE 10

The New York Times publishes opinion from a wide range of perspectives in hopes of promoting constructive debate about consequential questions.



From left, Heriberto Vela, Rosa Vásquez Espinoza and César Delgado. The Amazon is home to hundreds of species of stingless bee, but they are in danger of disappearing.

Saving the stingless bee

BY KATRINA MILLER AND ROSA CHÁVEZ YACILA

As a child, Heriberto Vela, an Indigenous resident of Loreto, Peru, watched his father pull nests of wild stingless bees from trees in the Amazon forest. Together, the two then extracted honey from the nests to help cure colds and

other ailments. Stingless bees are native to the Amazon; the more familiar honey bees that have spread through the Americas, are invaders from Africa and Europe. The most obvious difference between the two, perhaps, is that stingless bees don't sting. Their honey, which is runny enough to be drunk like a liquid and is said to have a citrusy aftertaste, is used by many Indigenous Peruvians as a nat-

ural medicine. Mr. Vela's father didn't know how to salvage the bees - they would fly away, or even die. "We would take the nests out and leave them lying on the ground in the forest," Mr. Vela said. "Those bees

Today, Mr. Vela's methods are more sophisticated. His family keeps 76 nests of stingless bees in square wooden boxes perched on sticks and scattered around his home. Each artificial nest has multiple drawers, but Mr. Vela harvests honey from only one, which he calls the mielera, or honey pot, leaving the rest for the bees. "They need it to

The native pollinators are taking a lead role in an effort to conserve the Amazon in Peru



Stingless bees' honey is runny enough to drink like a liquid and is said to have a citrusy aftertaste. It is used by Indigenous Peruvians as a natural medicine.

live," he explained. "If I take it away from them, they may flee."

The Amazon is home to hundreds of species of stingless bee, but as deforestation converts the tropical landscape into farms and ranches, these and other native pollinators are in danger of disappearing. Pesticides, climate change and competition with the honey bee, which is better adapted to agricultural areas than the stingless bee, introduces more

Mr. Vela's family is among the few who keep stingless bees and live off the income they provide. César Delgado, an entomologist at the Peruvian Amazon Research Institute who helped Mr. Vela refine his practice, wants to widen the appeal. "Beekeeping is a very good way for the forest and communities to adapt to climate change," he said.

Building an economy around stingless bees, which pollinate much of the Amazon's native flora, is a creative way to fight deforestation, said Rosa Vásquez Espinoza, a chemical biologist and founder of Amazon Research Internacional. But for the effort to work, Dr. Våsquez Espinoza stressed, it must incorporate the knowledge and ways of life of the Indigenous peoples who call the rainforest home. It must be "a process that is self-sustaining, and aligned with the culture of the communities," she said.

The Amazon is one of the most biodiverse regions in the world. But widespread deforestation threatens the protection of Indigenous communities, as well as the animals and plants that live there, and it reduces the habitat's function as a major carbon sink amid Earth's growing climate crisis.

"We are losing species that have never even been documented," said Adrian Forsyth, a tropical ecologist who founded the Andes Amazon Fund and is BEES, PAGE 2

Neighbors are already harmed by Gaza war

LONDON

Economic problems accumulate for Egypt, Jordan and Lebanon

BY PATRICIA COHEN

In the Red Sea, attacks by Iranianbacked Houthi militants on commercial ships continue to disrupt a crucial trade route and raise shipping costs. The threat of escalation there and around flash points in Lebanon, Iraq, Syria, Yemen and now Iran and Pakistan ratchets up every day.

Yet, despite the staggering death toll and wrenching misery of the violence in the Middle East, the broader economic impact so far has been mostly contained. Oil production and prices, a critical driver of worldwide economic activity and inflation, have returned to precrisis levels. International tourists are still flying into other countries in the Middle East like Saudi Arabia, the United Arab Emirates and Qatar,

But for Israel's next-door neighbors - Egypt, Lebanon and Jordan - the

economic damage is already severe. An assessment by the United Nations Development Program estimated that in just three months, the Israel-Gaza war has cost the three countries \$10.3 billion, or 2.3 percent of their combined gross domestic product. An additional 230,000 people in these countries are also expected to fall into poverty.

"Human development could regress by at least two to three years in Egypt, Jordan and Lebanon," the analysis warned, citing refugee flows, soaring public debt, and declines in trade and tourism - a vital source of revenue, foreign currency and employment.

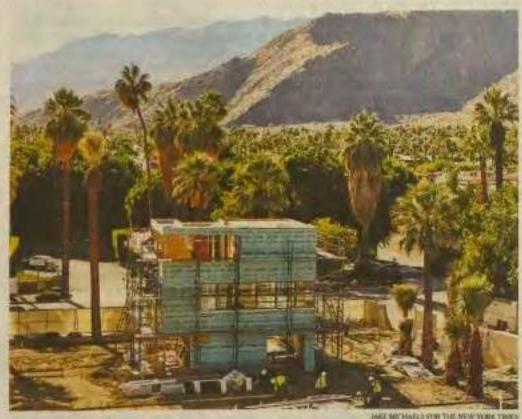
That conclusion echoed an update last month by the International Monetary Fund, which said it was certain to lower its forecast for the most exposed countries when it publishes its World Eco-

nomic Outlook at the end of this month. The latest economic gut punches could not come at a worse time for these countries, said Joshua Landis, director of the Center for Middle East Studies at the University of Oklahoma.

Economic activity across the Middle East and North Africa was already falling, slipping to 2 percent growth in 2023 from 5.6 percent the previous year. Lebanon has been enmeshed in what the World Bank calls one of the world's worst economic and financial crises in more than a century and half. And Egypt has been on the brink of insolvency.

Since Hamas fighters attacked Israel from Gaza on Oct. 7, about 25,000 Palestinians have been killed by Israel, according to the Gazan health ministry. The strip has suffered widespread destruction and devastation. In Israel, where the Hamas attacks killed about 1,200 people, according to officials, and MIDEAST, PAGE 8

Beacon of modernism lands in the desert



The Aluminaire House being reconstructed in Palm Springs, Calif. First unveiled in New York in 1931, it has survived several moves and a brush with demolition.

PALM SPRINGS, CALIF.

A past subject of curiosity and ridicule, this metal house has found a home

BY JORI FINKEL

The Aluminaire House, one of the earliest and edgiest examples of the International Style of modernist architecture in America, was never meant to withstand a harsh desert climate. Originally it wasn't even designed to be outside.

When the 27-year-old Swiss architect Albert Frey moved to New York in 1930 and teamed up with an Architectural Record editor to build this affordable, modular - some say prefab - metal house, it was part of a design showcase inside the Grand Central Palace, a soaring exhibition hall made by the architects behind Grand Central Terminal. The house, a boxy structure clad in aluminum panels that went up within 10 ARCHITECTURE, PAGE 2

days, drew big crowds, as well as some ridicule from the mainstream press, which naturally helped to establish its bona fides as avant-garde architecture.

Now, having been disassembled, reassembled and relocated three times over the decades and rescued from demolition along the way, the influential house is being reconstructed in a new and the plan is, permanent - site in California. It has been rebuilt by the Palm Springs Art Museum on a revamped parking lot just south of the museum with a budget of \$2.6 million, and a public opening is set for March 23. In anticipation, an Albert Frey exhibition opened at the museum in January.

This time construction, which began in July, took considerably more than 10 days. The museum had to prepare the site and pour a concrete foundation for the house. It also added features like weatherproofing and air-conditioning so the house can survive the elements and not act like a solar oven.

"It's a metal box in the desert. We have to keep it from melting in the





TO SUBSCRIBE, CALL Hong Kong: 2929-1171 (tot-free) MAILING ADDRESS The New York Tokes, 1201 K. Watt Centre 191 Java Ross, North Point, Hong King.

NEWSSTAND PRICES China RMB 50:00 HK\$ 45.00

Macau P.45.00 Islam NT 150.00 No. 43,816

A Cut Above



Setting the record straight on zircons

There is some confusion between the colorful mined mineral and cubic zirconia, a synthetic crystal. But jewelers know the difference.

BY TANYA DUKES

What's in a name?

If you could ask the humble zircon, the answer might be mistaken identity and decades of undeserved obscurity.

In the Victorian era, the peak of popularity for zircons, a mined mineral, colorless ones were regularly used as diamond alternatives and blue ones were particularly popular.

"Zircon can come in a wide range of colors - blue, yellow, brown, green and, rarely, a purplish-pink color," said Nathan Renfro, senior manager of colored stone identification at the Gemological Institute of America. "They also have quite a high luster and a high degree of dispersion; as the light travels through the stone, it's divided into its component colors, so you see flashes of reds and blues and greens," a phenomenon commonly referred to as fire.

Then, along came cubic zirconia, an inexpensive synthetic crystal discovered in the 1930s but not developed to the point it could be faceted until 1969. By the end of the 1970s, it bypassed zircon and became the most common diamond simulant.

But the public had become confused, believing that zircon and cubic zirconia were similar, if not actually the same material. "People associated the name zircon with a cheap imitation," Mr. Ren-

Today, there is evidence that the record on zircon is finally being set straight. The ranks of independent designers who have responded to its charms are growing, and the gem appeared alongside diamonds and traditional precious gemstones last summer in the high jewelry collections of major houses such as Louis Vuitton and Buc-

The latter brand, for example, included several designs featuring blue zircons in its 36-piece Mosaico collection. "These stones," Andrea Buccellati, its co-creative director, wrote in an email,

products." Svend Wennick, a principal at the Danish gem dealer Wennick-Lefèvre, said he was not surprised that prestige the gemstone because they're so beauti-

Range Zircons have become increasingly popular with jewelry designers for qualities such as their color variety and the way light passes through them.

ing and the cutting are really impor-

And clients do give established brands the latitude to present unfamiliar or undervalued gems, Mr. Wennick signers free rein to our inspiration by price of the jewelry by the gem." So once stones, the jewelry will be sold, he said.

"Zircons are an unsung hero in the jewelry world," according to Ray Griffiths, a designer based in New York tion jeweler who has a namesake atelier jewelers were now using zircons. "Look- whose work typically features his signa- in Brisbane, Australia, and is sold at

maximize their appearance, "the polish- that's what gives them just that sense of luxury that I just love."

And zircon's distinct optical properties also draw Mr. Griffiths. "It's brighter than diamond because of the birefringence of the material," he said, resaid. "Their brand value is high," he ferring to its ability to split a single ray "have colors and cuts that give us de- noted. "They don't have to justify the of light into two. The phenomenon also "softens out the facet edges and gives creating more modern and innovative clients have an open mind toward the the stones a shimmer and a glow rather than the crispness that diamonds or most stones have."

Margot McKinney, a fourth-genera- LOTS OF CONFUSION

with a stone weighing more than 52 carats, for instance - and also combines

them with other stones. She recently completed a necklace doesn't look like anything else." and coordinating earrings featuring a collage of stones that includes opals, blue zircons, pistachio green pearls and tsavorite. "Because it has such a high refractive index, it's very bright," Ms. Mc-Kinney said of the zircon. "I think it's a perfect foil for the opal."

It is essential for retailers to make sure clients understand the particular proping at zircons brings out a passion for ture Crownwork style, an openwork pat- Neiman Marcus and Bergdorf Goodman erties of zircons, said Paul Schneider, tern often accented with colored stones. in the United States, makes jewels with owner of the Twist jewelry boutiques in ful," he said, although he added that, to "The saturation of the color in zircon - zircons as a focal point - a cocktail ring Seattle and Portland, Ore, His boutiques

offer pieces featuring zircon from designers such as Mallary Marks and Brent Neale.

"It's really important to us to tell the whole story of the piece even if the client doesn't necessarily care," he said. "It's part of our obligation, to inform them, especially with something like a zircon. because it's really easily confused with other stones, like topaz or even sapphire. They're so clear, people think that they're not even real, that they're lab-

Once upon a time, Katerina Perez, a London-based jewelry influencer, was among the multitudes confused by the gemstone's name.

"At the beginning of my writing career, I instantly associated zircon with cubic zirconia, but when I did my gemological course, I learned otherwise," Ms. Perez said. "The existence of a syn-

"Zircons are an unsung hero in the jewelry world," the designer Ray Griffiths said.

thetic with a similar name doesn't work in the favor of zircon."

Now she numbers among the stone's fans. Her jewelry collection includes a single oversized butterfly earring that does double duty as a pendant, designed by Susanna Gay for Filippo G&G, the Geneva gem and jewelry business owned by Ms. Gay's brother, Filippo.

Composed of titanium with pave-set diamond accents, the piece has a 12-carat blue zircon at its center. "I bought the earring for the look - not necessary because it's a zircon. I love blues and greens; the zircon was the cherry on top," Ms. Perez said. "The sparkle is very special."

"It's a little more intense than aquamarine," she said. "It's got a green undertone that's different than topaz; it

The current moment in the jewelry trend cycle works to the advantage of zircons and their particular color palette, according to Ming Lampson, whose namesake company, Ming, in London, produces 30 to 40 one-of-a-kind pieces a year. "Now is a moment for yellow gold," Ms. Lampson said. "Yellow and brown zircons look so good in it -

they really suit vellow gold." Her current offerings include a pair of gold earrings featuring 11-millimeter bezel-set zircons in a similar golden hue. ZIRCONS, PAGE S10



BVLGARI **ROMA 1884**

Continuity

a designer in

Istanbul. Her

jewelry, top and

far right, is unmis-

takably created by

hand. "I feel lucky

to come from a

making beautiful

things by hand is

a deep part of the

culture," she said.

place where

Yona Kohen, right,

Beadwork regains its appeal

Since antiquity, beads have functioned as trading currencies, love tokens, talismans and more. Designers are again embracing them.

BY LIBBY BANKS

With its bows, tiny shells, and glass flowers and hearts, Yona Kohen's beaded jewelry requires a shift of aesthetic gears for those more accustomed to discreet chain pendants and barely there

"My idea was to create these incredibly intricate and narrative pieces," Ms. Kohen, 26, said during a recent phone interview from her home studio in the Gokturk district of Istanbul.

And she does that to joyous excess by stringing together beads and improbable combinations of materials. For example, Respiro, a necklace inspired by the 2002 Emanuele Crialese-directed film of the same name, combined miniature conch shells, blue glass hearts, tiny glass beads strung into bows, motherof-pearl crosses, freshwater pearls, Dalmatian jasper, citrine, ametrine and black onyx. It shouldn't work, but it

Unlike metal jewelry, which requires planning to cast or mold it, beads can be threaded freehand, so creation becomes "meditative and unconscious," she said. "I add and subtract a lot until I feel like it's reached its ultimate form."

Ms. Kohen's jewelry exemplifies a renewed enthusiasm for beadwork in contemporary jewelry design - from simple strings of cowrie shells to seemingly impossible tangles of seed pearls. While many such pieces are a rejection of the no-frills minimalism and stealth luxury trends that have dominated in recent years, they also showcase human endeavor: This is jewelry that is unmistakably created by hand.

The history of threading beads is a long one - at least 140,000 years for the shells with threadable holes found in Bizmoune Cave, close to what is now Essaouira, Morocco. Beads have appeared in almost every culture and every period. They have functioned as trading currencies, love tokens, talismans and prayer aids, and have represented loyalty, belonging, style, status and power,

Such connections are part of the reason that Ms. Kohen enjoys the technique. "I have always been drawn to the jewelry in archaeology museums," she said, describing how struck she was in September during a visit to the National Archaeological Museum of Naples, in Italy, when she realized how little beads have changed over the centuries. "There were Roman glass beads identical to ones I use in my work now," she

said. "I love that continuity." Ms. Kohen, who was born in Istanbul, studied fine art at the Maryland Institute College of Art in Baltimore. After her graduation in 2019, she returned home and began to teach herself traditional Turkish beading techniques. She introduced her jewelry brand on Instagram in 2021.

Her style, she said, is partly influenced by Ottoman prison-work beading, a term used for pieces made by Turkish prisoners of war during World War L. They used strings of tiny glass beads and Ottoman weaving and crochet tech-



and shapes such as snakes and lizards, a process that helped alleviate boredom but also created items they could trade

The work, which she came across in the antiques markets and bazaars of Istanbul, is "mind-blowingly detailed, so intricate they resemble drawings," Ms. Kohen said. "I feel lucky to come from a place where making beautiful things by hand is a deep part of the culture, and people here share this collective appre-

For Ashley Harris, the founder of the Don't Let Disco jewelry brand in Brooklyn, designing and creating strings of beads offer an unusual way of combining spontaneity, playfulness and creniques to create bookmarks, jewelry ativity. "The journey of a bead into a kind, and designs are whimsical. An

piece of jewelry is more magic, less logic," she said. "I don't preplan designs. I describe it as a dance between design elements and the 'canvas' of negative space - in the end, it just has to feel soul-right."

Ms. Harris, who previously was director of marketing at Sotheby's New York, introduced her brand in 2021. Bespoke glass beads resembling Lego-style bricks, doughnuts, breasts and other forms (sketched by Ms. Harris's sister) are handcrafted in Venice by a fourthgeneration glass maker. "His studio, like many others we collaborate with, solely relies on his skills," she said, "leading to

a production time up to six months." Each of Ms. Harris's pieces is one-of-a

lighted what she called the "symbolic, nonverbal language" of beadwork that has long been practiced in her commu-

For example, Jiamini's latest collection, called Mtwana, combined traditional Kamba leatherback beadwork with gold-plated pieces meant to look like human vertebrae, a recurring motif in Ms. Mulli's work. She said the style was intended to signal "strength and a constant reminder that whenever you're down, all you need to do is reach deeper into your axis."

Today, she trains local women in beadwork, a process that she said took at least two years. "It is an art form I witnessed my mother, grandmother and other women in the community actively take part in," she said. "For me, it is the language of beads and the act of embroidering them together that combine to make the final piece."

Some designers don't just sell strings of beads; they invite clients to thread

Carolina Bucci, for example, used client creation as the starting point five years ago for her Forte bead collection. Customers can create strings of stone

PHOTOGRAPHIC BY RIDIN DIFFERD ITSO THE NEW YORK CARLS

Original Disco bracelet (\$175) is strung beads in rainbow colors at her stores in with a mix of freshwater pearls, moon- London or Florence, Italy, or by using a stones and beads made of clay, lamp-. work and pressed glass, while the Lemon Sugar Crystal necklace (\$1,200). from the brand's higher end Caviar Crafts Collection, used yellow sapphires and rock crystal.

At Completedworks, a jewelry studio in London, hand-threaded seed pearls and candy-colored globs of bio resins united by knots, ties and weaves have become recurring creations.

"Our beadwork definitely allows for expressiveness," said Anna Jewsbury, the studio's artistic director and founder. because you can compose and arrange in a freehand way, but it's also time- and labor-intensive work that can only be achieved by hand, and requires a huge amount of patience." A choker-length necklace called Cove (685 pounds, or \$870), combining baroque pearls with twisted threads of tiny freshwater pearls, can take at least a day to make,

Jennifer Mulli, founder of the fashion and accessories brand Jiamini in Nairobi, Kenya, and a member of the Kamba tribe, said that her work hightool on the company's website. Each bead and detail is customizable, and kits arrive ready for clients to thread their chosen beads onto their chosen cord. Prices start at £480 for a bracelet, and there are optional extras, such as an 18karat gold palm tree charm (£980) or a diamond-encrusted 18-karat yellow gold bead (£1,690).

The jewelry is designed to be constructed and deconstructed again and again. "It's that feeling of being a kid, and creating armfuls of bracelets with your friends. I wanted to recreate that feeling of creating connections but with precious materials," Ms. Bucci said. "People come into the store and sit there for hours, arranging and rearranging in an almost trancelike state."

Don't Let Disco holds monthly Beading Bars at its Brooklyn studio, allowing costumers to shape their own necklaces or bracelets from an assortment of beads and cords. "Regular attendees find these sessions a therapeutic pause on Sundays," Ms. Harris said. "I think it reflects the simple luxury of human con-

FROM THE COVER

Setting the record straight on zircons

ZIRCONS, FROM PAGE 51

"Finding stones so like the color of gold was really interesting to me," she said.

Ms. Lampson noted that the once difficult-to-source stones have become more available, partially as a response to demand. "In the past, when I would ask stone dealers for zircons, they would ask, 'Why do you want one of those?' whereas now they're readily showing me natural zircons."

A broader appreciation for colored gems of every stripe has improved their reputation, she said. "People are much more open to all gemstones than ever before."

THE SOFT SIDE

Working with stones that aren't widely known is a point of distinction in the work of Min Moross, founder of the brand The One I Love NYC. "A lot of emerging designers are trying to evolve and create weirder stuff and work with different stones that haven't been heard of as much," she said. "At least, that's what I'm trying to do."

She compares the recent reversal of fortune for the zircon to that of another colored gem whose reputation has made a precipitous climb: spinel. Once known as "the great impostor" because it was often mistaken for a ruby, spinels now are sought after in their own right.

"Spinel got a bad rap for a while," Ms. Moross said, "until people realized that there were several among the Crown than precious gemstones. In my person-Jewels" of Britain.

She works exclusively with vintage

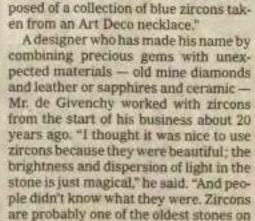
can provide some protection.







al opinion, it needs to be bezel set." James de Givenchy takes a similar apstones, recutting and polishing them as proach with zircons as creative director needed, and generally uses zircons for of Taffin, his jewelry house with offices rings and pendants because the settings in New York and Miami that offers limited production of one-of-a-kind pieces. "Zircon is a 7.5 on the Mohs scale," she "I use them in cocktail rings because said, referring to the standard measure they're rings that are often not going to



them as pendants because they're very

safe, necklaces. I made a bracelet com-

In 2014, a zircon found in Australia was determined to be about 4.4 billion years old, the oldest mineral that has been dated so far.

the planet."

Mr. de Givenchy said he had noticed a gradually increasing awareness of the stone and with it, its prices to jewelry makers. "There was a time when they were \$10 per carat and now I'm seeing them at \$300, \$350 per carat," he said.





picks up on something, it's the new fron-

Mr. Gay of the gem dealership Filippo G&G said he also had observed a significant increase in the price of zircon. "The prices doubled recently - maybe within the last year," he said, citing both increased demand and somewhat limited supply of the stones, particularly those for mineral hardness, "which is softer be used every day," he said. "I've used "It's insane. The moment the market of more than 40 carats. "They are mostly

found in Cambodia and Tanzania. Only a New again few people have their hands on zircon." According to Rebecca Shukan, direc-

tor of sales for Omi Privé, a Los Angeles company that offers both loose gems and jewelry, the color, size and clarity of zircons determine their prices. "Most of the zircon gemstones being used for jewelry range from four to sev-

en carats," she said. "Fine-gem-quality zircon that is eye-clean, with even coloration, retails for \$800 to \$900 per carat. Once you start looking for stones that are 20 carats and above, you will see a retail price closer to \$1,500 per carat."

IN THE NAME

Although Mr. de Givenchy's clients don't resist buying zircons - "If you're working one-on-one with clients, it's easy to explain. It's never been an issue for me" - he does see the name as a shortcoming. "It's a horrible name," he said. "It would be a fun thing to rename that stone."

Indeed, renaming gemstones that have less-than-palatable mineral labels is not that unusual. "Tanzanite was called blue zoisite," Mr. Wennick of Wennick-Lefèvre said. The bright green type of grossular garnet has a similar story. "It was called grossular garnet. That was very hard to say, so it was changed to tsavorite. Zircon is a lovely name, but I think it will always be associated with cubic zirconia to most people."

George F. Kunz, an influential American mineralogist of the late 19th and early 20th century and a zircon enthusiast, advocated changing the stone's name to "starlite," to emphasize its fiery qualities. But, obviously, his effort didn't

Mr. Gay bemoaned that outcome: "If the name had been changed then, everything could have been different."

clude, clockwise from bottom left, Ming earnings, a Ray Griffiths ring featuring his signature Crownwork style, a ring by Margot McKinney with a gem weighing more than 52 carats and Buccellati earrings. Bottorn right, a Nepalese amulet case with zircons, part of the collection of the

Metropolitan Mu-

seum of Art.

Robb Report



A lot of ink has been spilt over the Dea Eterna clip from the Le Grand Tour collection by Van Cleef & Arpels. It's the hidden-in-plain-sight elements of the jewel-encrusted accessory that require close inspection, and they have rightfully piqued the curiosity of several jewellery collectors and editors. First, there's the colour, contours, and complexity of the accessory; then, there's the history behind the clip, and the figurine in the centre, inspired by Hebe, the Grecian goddess of youth and the daughter of Zeus and Hera. In legend, Hebe brought to Olympus cups of ambrosia from the Fountain of Youth. She has inspired artists of note for centuries, so why not jewellers of note?

Van Cleef & Arpels launched Le Grand Tour in Rome to honour the great artistic voyages of young nobility across the European continent and "[celebrate] a tradition that has always fascinated us," says Nicolas Bos, president and CEO of Van Cleef & Arpels. "At the beginning of the 20th century, when Van Cleef & Arpels was founded, curiosity for other cultures, periods, and forms of art was a way to fuel one's imagination and give rise to innovative creations. We took inspiration from antique jewellery—Roman, Etruscan, Medieval, or Renaissance—[and married] it with our own heritage, style, and craftsmanship" to create, yet again, a remarkable collection.

EARRINGS

BUCCELLATI Ramage Earrings

For its timeless elegance, we've cherry-picked the drop earrings from the Ramage collection, studded with round diamonds that sit on 18-carat white gold. Handmade and hand-engraved in Milan, and designed by Gianmaria Buccellati, the earrings have been crafted with the traforo technique. Delicate lines form simple yet intricate alternations of leaves and negative space, creating the illusory effect of falling foliage, framed within an engraved border of shimmering yellow gold or white gold, a familiar trope in Buccellati jewellery, which often uses distinctive two-tone gold design. Set with diamonds, the branches and vines may exude a sun-kissed summer vibe, but these earrings are clearly for all seasons. Many rare pieces from the Italian house can be found in auctions as their value have only risen. Don't see this just as an ephemeral accessory, but a solid investment for years to come.



The Last Word

BY ALAIN LI
FORMER REGIONAL CHIEF EXECUTIVE OF RICHEMONT, ASIA-PACIFIC

A few weeks before I retired at the end of July 2023. Richemont announced its results for the first quarter of the year. Asia-Pacific was up 40 per cent [Buccellati, Cartier, and Van Cleef & Arpels-the jewels in the crown of Richemont-delivered the highest sales increase globally at 24 per cent.] Of course, we are not alone; other luxury groups see Asia-Pacific as their biggest region today when it comes to market value. I was fortunate to have witnessed its tremendous growth during my tenure. When I joined the group, Asia was our third-biggest region. When I retired, through the good fortune of being in the right place at the right time to benefit from the dynamics of the region, Asia had become the biggest market for Richemont, representing almost 40 per cent of its global turnover.

Hong Kong is very much part of the bigger picture. I joined the year that Richemont formed Richemont China, so I have been able to play a part in the development of that market. Hong Kong was seen as the ultimate representation of luxury for Asia, and brands that had their flagship store in Asia had them specifically in Hong Kong. As the retail environment expanded, the landscape also evolved, and the shopping centres in China began to advance and grow to what they are today, starting with, of course, Plaza 66 in Shanghai, which, at the time, set a new standard in terms of the development of luxury malls as we know them today; that trend has only continued to mature and improve year on year.

Nothing stops progress; overall, during the three years of the pandemic, the luxury business more than survived the stress test—it actually did well. I have been called an eternal optimist, but I am optimistic about the future of luxury in Asia; the statistics back me up in all aspects of luxury, likewise mirrored in the various chapters of Robb Report Hong Kong.

Many pages in the realm of luxury interest me, primarily, of course, cars. But how do you judge a car? Aesthetics, power, style, design, engineering—all of these things are important to form the sum of a whole. But my interest in cars is not as much about

the brand as it is about the designer of the car, which speaks to the genius of the people who dedicate themselves to extraordinary products. With watches, it's much the same. It's not only the brand, but the artisans and watchmakers who craft them. Consider Gérald Genta and what he has done for watch design, or Leonardo Fioravanti for Ferrari and Ian Callum for Aston Martin and Jaguar—there are some designers of that period who just seem to have that magic touch, and the ability to create not just one icon, but a whole collection of them.

Progress also means embracing change. I am more of a traditionalist, preferring watch brands that started off as watchmakers, but there are those who favour fashion watches, simply because they love the brand. That being said, some of the biggest fashion brands work with very good watchmakers. Mechanically, they are fantastic watches, and have good legitimacy because they partner with great technical craftspeople. Same with fashion—I prefer the term "discreet and discerning" over "quiet luxury." My suits and shirts are mostly made in Hong Kong—I like to support the local talent and excellent tailors we have here. However, of course, the material is more often than not sourced from Italy.

I'm excited about the big lifestyle and luxury events that are finally happening in Hong Kong again. Cartier held an amazing exhibition at the Hong Kong Palace Museum titled Cartier and Women, which set the tone, followed by the Louis Vuitton show in November, We're seeing the return of all the charity galas, concerts, in-person live shows, and car showcases-in particular the Gold Coast Motor Festival, It's something that the city does so well. Even something as simple as fireworks returning to the skies over our beautiful harbour during New Year's Eve was an emotional and strong symbol showing that Hong Kong is back with a bang. It's a city that recovers and reinvents itself constantly thanks to the positive spirit of the local and expat communities coming together. Well, the world is watching-let's all put on a good show.

01. 手挽上鄉以指牌Knot的Mini Jedie

02. Cabal編錄平皮大號Tate Bag *

美纖寬石 继人情節

DS 来滿文藝復興氣息的Opera Heart 項鏈、電土花紋雕剪以品牌招牌

96 「復襲」系列維修以四額の形線爪

17 超高黃金閱樓石。打器街场小坊 心形為關的Joy Coeur · Move

的 Tullo 「快碟台」工能調整。(各

設計,廣光線算透廣石折期。是

观选幅规模 - 凸膜暗视性目的T MARX美續。(約811,100起/Chow

Solitary: Skinny报项员手續、修

表達心量之前,集業時又可離心 頭狂。(約\$20,000期/Measika)

Faberge × Gemilelds取職金心形 紅寶石蘭喜彩鐵吊羅 ~ (\$80,080)

09. Mimasa玻璃金鐵鐵鑽石心形耳 理 * (\$95,900/Damani)

谜底,一切撒在不言中。

\$48,000(Buccetisti)

Tal Fook)

Faborge 1

05

环贯省值也是然内的领人館積 物、適石代表水恒、實石基愛情的 象徵 - 以癩茲美繼及彩寶的首節作 為蒙清信物嚴總分不過。充分傳情

子教・(\$21,500)

03. 中皮麵皮B-10d吸作。 (\$6,200)

04、白色器紅心器放化肽器=

(\$82,200)

(\$7,500)

Fashion

年曜上浪漫甘酉。氣氣特用濃厚。由 於「雙喜臨門」、國際品牌都推出戰關 心又充滿爱意的情人能限定系列。讓 大家如一年福得區響用服。情人能系 列的技計元素不外至花卉、心形等圖 案 - 又或傳道心意的字句。模托如或 粉紅色等代表性顏色。不用言簡也接

> 計, 散發少女循樣。 TFlora于工花录J·結合新治療主義。 力。

_ 花卉心形 圖造氣氛

今年情人前遺缘年初四,高層新

職務。傳來男女整理及于袋的非夏斯 品·當中「Plons于工花朵」由工匠以人 于粉花育皮革醫療黏貼、製作出立體 花卉绘型, 亚在不同两度输纵関壳水 基點超 : 強如詩意花園開班足上 : 同 時仍翻是解工廠。

色彩主導 低調優雅

想低舞一點的話。亦有些觀路運 的经計。沒有太花巧的圖案或裝飾。 收到當中情意。kate made new york 主要以提色為集點。如Ted's 使為土 的情人節系列數開宗明義以養心產案 韓T Timeless系列手發推出兩款情人 為主意。今次至與藝術家Alexander 節特問題、粉鐵色調增添混漫感覺。 基列。以獨特的TLOVE」服欽德案監 的Tempéte小號手樂便以路號紅Silky 程、整在不言中。當中Pitter Patter以 Calf小牛皮製造、並以会色金屬配像 體是心造型系濟子袋。以全新轉核如 作點載。另Cool Box系列换上全斯蘭 色再次滤過至據,另一數以攝形輪鄉 花粉紅色。配以經典 D 形像色成金 並巧妙題用O形(1X)VE |個性字蘭設 任金屬配數,即特認加爾美語。

MCM前情人鮮叚定證實系列 不論男戒女,手袋及鞋履向來 Lace to the Moon and Bark | 的鞋袋 | 都是您提升是,曾是開藤設計釋的 主要以紅色Lautetos為主調,並以皮 Christian Louboutin,今個情人簽制 草飾邊點緩,再加上斯以扭曲品牌字 作出全新的 Blooming 花卉印花。及 原的全新心形掛牌装飾 是现得存活



Tempéte小號手換以級銀紅魚Siliny Call小牛点製作,更添高質感覺。 (547,200/Delvaux)



There to the Moon and Back [6.9] Total

Bag以紅色Leuretos為主調、並以近草飾

通點級 - (\$7,500/14GM)

Cool Box手袋專為個人節換上全質製花粉 春夏系列中的VIV Choo手袋。插上 一系列粉機關子放革,如糖果粉紅 颜色 - (\$24,100/Delvaux)



Pitter Patter整心建築手機。以全等 要務紅色聲噪。(\$4,200/koco spade



T Timeless系列個人即特別版手載: 推上 粉色網、配上表的T字初飾。簡單優進。 (\$15,300/Tode)



新華惠労的萬色樂藝體,許以紅色變心刺 膚搬車・尿時點層支換場 → (\$2,200 kate specie new york)



Loub i54手教命上「Bisoming花卉印花」。 色彩鹽質的重起圖圖或到滿春日氣象。 (\$10,500/Christian Louboutin)



Flora 漢葉色加體核及漢藍體 - 由工匠以 人手把花卉及草夏蘭贴上。(\$26,000/ Christian Louboutin)



在A.cuis Junior Orlato Blooming即指置數 鞋、毛Kate Blooming印花高量鞋。(左 /\$7.900 · 在/\$7.800/Christian Louboutin]





GOLDEN GARLANDS

The Buccellati Hawaii pendant earrings embody the vibrancy of the floral garlands common in those titular islands. They are handcrafted using a unique technique by which gold is transformed into a fine thread and twisted to form delicate circles. These circles are then intertwined, creating layers, giving the design a playful depth, and some of them are adorned with white diamonds for extra sparkle.

Buccellati Hawaii pendant earrings



PRESS CUTTINGS

ITALY







BATTICUORE



Una nuova interpretazione del pendente *Opera* pensata da Buccellati per San Valentino. Al centro un cuore stilizzato, decorato da un piccolo pavé di diamanti che riflette l'ispirazione rinascimentale della linea.

L'idea è che bello e utile non possano essere separati. Con questa premessa, la *F-BOX Collection* di Fila ruota intorno al logo del brand, lanciato nel 1973, e al tennis. Preludio della prima collezione Fila Global.





Proteggere dal freddo è la missione originaria di Moncler, evolutasi fino a diventare una promessa di tutela del pianeta e delle persone. Il mondo sta affrontando grandi sfide e il gruppo acquisito nel 2003 da Remo Ruffini non si sottrae all'impegno. Prova ne è la salda posizione negli indici Dow Jones Sustainability World e Europe: primo posto per il settore Textiles, Apparel & Luxury Goods. Si inserisce in questa filosofia la giacca Matt in ripstop riciclato con maniche removibili della collezione Grenoble, dall'anima green.



BAZAAR

FASHION - ACCESSORIES - BEAUTY - WELLNESS HOME DESIGN - LIFESTYLE - BRANDS AND... - S

JEWELRY

Bucce lati festeggia l'anno del dragone





Il 10 febbraio inizierà in Cina e in molti paesi asiatici, l'Anno del Dragone: cominceranno giorni di grandi festeggiamenti che comprendono feste, ricchi pranzi e spettacolari fuochi di artificio, culminando nella Festa delle Lanterne, prevista per il 25 Febbraio, a chiusura del periodo festivo.

Per questa ricorrenza, e come ormai tradizione da molti anni, Buccellati ha creato un Drago che si presenta energico, pieno di vitalità, ma anche idealista e romantico, con un forte senso di sé. Il Drago in argento di Buccellati esprime il potere, la nobiltà, l'onore, la fortuna ed il successo. Secondo la Teoria Cinese dei Cinque Elementi, poi, ogni segno è associato a un elemento (metallo, acqua, legno, fuoco o terra): il Drago del 2024 è di Legno, ereditando caratteristiche tra cui onestà, affidabilità, indulgenza e collegato agli alberi ad alto fusto e alla foresta. Ecco perché il 2024 viene chiamato anche Anno del Drago Verde, colore che simboleggia la rinascita e la nuova vita. Tutti ottimi auspici.

Il nuovo Drago di Buccellati è sinuoso e sorridente, ritratto mentre gioca con una palla, simbolo di fortuna e ricchezza. Le sue scaglie creano giochi di luce lungo la FASHION - ACCESSORIES - BEAUTY - WELLNESS HOME DESIGN - LIFESTYLE - BRANDS AND... - S

PUBBLICITÀ

Il piccolo Drago di Buccellati è ideale come dono inusuale o come regalo inedito per tutti coloro che nasceranno in questo anno, con l'augurio di acquisire le caratteristiche caratteriali tipiche che gli vengono attribuite: fiducia, generosità e ambizione. Fino a quando, il 29 gennaio 2025, comincerà l'Anno del Serpente.

龙运呈祥

恭贺新春

Happy Lunar New Year

buccellati.com



PRESS CUTTINGS JAPAN





Boldly Handsome Style

ときにはハンサムに!

いつものテイストに新味を加えるマニッシュな アイテムをピックアップ。新しい年、 新しいスタイルにチャレンジしよう。

1 フレームの内側でダイヤモンドがスライドする仕掛け。動くたびに光を反射して、印象的な手元を演出します。リング "ソー ムーヴ パヴェ" [WG×ダイヤモンド] ¥825,000 (メシカ・メシカ ジャパン) 2 直線と曲線を生かしたフォルムがモダン。 "サクセス" というコレクション名にあやかれるよう、今年のお守リジュエリーとして身につけたい! リング "サクセス" [YG ×ダイヤモンド] ¥605,000 (フレッド "フレッド カスタマーサービス) 3 ダイヤモンドがヴェセッティングされた煌めく "パンテール" がカフリンクスに! お気に入りのシャツをクラスアップさせて。カフリンクス "パンテール ドゥ カルティエ" [WG×ダイヤモンド×エメラルド×オニキス] ¥5,702,400 (カルティエ "カルティエ カスタマー サービスセンター) 4 強いにエッジを効かせるホーン (角) モチーフとパールの甘辛ミックスな組み合わせ。先端に配したダイヤモンドがキラリと輝くアクセント。イヤカフ "デインジャー ホーン ブラス" [WG×アクセン リングスを組み合わせ。 た端に配したダイヤモンドがエールのでする人間のネックレス。ジャケットスタイルに合わせて、マスキュリンなティストを楽しんで。ネックレス "キャトル ブラック [WG×ダイヤモンド) * Y957,000 [参考価格] (ブシュロン ブラュロン クライアントサービス) 6 スモールセコンドが配されたブラックダイヤルを表にすれば、高級咳のあるシックな佇まいに。 時計 "レベルソ・トリビュート" [PG、ケース45.6×27.4mm、手巻き] ¥3,322,000 (ジャガー・ルクルト) 7 繊細な彫金を施したピアスは、ルネサンス期の薔薇窓がモチーフ。ピアス "オペラ チュール" [WG×ダイヤモンド] ¥2,475,000 (ブチェラッティ) 8 ボリューム煎のあるゴールドと繊細なダイヤモンドラインの絶妙なコンピ。オーバルカットのダイヤモンドが洗練された気配を感じさせます。イヤカフ "ブラスト" [PG、ダイヤモンド] * \$734,800 (レボシ / レボシ日本橋三越本店)



PRESS CUTTINGS

KOREA

FASHION BEAUTY CELEBS LIFE CAREER CLOSE LOGIN SIGNUP

HOROSCOPE EVENT

HOME FASHION TRENDS 눈호강 각! 푸른 용의 해를 빛낼 찬란한 주얼리

피부질환 앞서가는 생기한...

난지성 피무실환, 면역지료, 새말예방, 환자중심, 개인별 맞춤처방, 1인 치...

명절 고칼로리 가 볍게 쳐내는 셀럽 PICK 꿀팁들

BY COSMOPOLITAN 2024.02.08

2월 영화, 드라마 기강 잡을 K 대작 들! 박신양, 연한다<u>:</u> 필모 복습하 자세히 보기

셀렙샵

Weekly Hot Issue

FASHION

눈호강 각! 푸른 용의 해를 빛낼 찬란

푸른 용의 해가 열린 2024년 갑진년. 찬란하게 빛나는 주얼리와 함께한 설날의 기원.

티없이 맑은 수지의 아름다움



이건 알아야 해! 봄이 오기 전 주목할 뷰티 트렌드



이건 품절 각! 한혜진의 찐 애정템 공개



'좋은' 가부장제? 가부장저 바라보는 모순된 욕망



올겨울 키 아이템, 케이스티파이

Fashion News

패션 런웨이에서 발견한 0 번 팬츠 트렌드는?

옷도 잘 입는 씨찬이 형! 홍 희찬 사복패션 모아보기

올해에는 이 컬러다! 런웨 를 빛낸 알록달록한 컬러들 FASHION BEAUTY CELEBS LIFE CAREER CLOSE LOGIN SIGNUP

HOROSCOPE EVENT

HOME FASHION TRENDS 눈호강 각! 푸른 용의 해를 빛낼 찬란한 주얼리



나비를 형상화한 플라이 바이 나이트 펜던트 가격미정 스티븐 웹스터. 블라썸 컬러 브레이슬릿 7백만원대, 블라썸 컬러 이어링 2백만원대 모두 부첼라티. 용 오브제 안지용.

Weekly Hot Issue



티없이 맑은 수지의 아름다움



이건 알아야 해! 봄이 오기 전 주목할 뷰티 트렌드



이건 품절 각! 한혜진의 찐 애정템 공개



'좋은' 가부장제? 가부장저 바라보는 모순된 욕망



O SHARE

올겨울 키 아이템, 케이스티파이

Keyword

주얼리 푸른 용의 해 푸른용 주얼리 갑진년 갑진년 주얼리 패션 트렌드 트렌드 패션 2024 패션 트렌드 스타일 FASHION TREND

Credit

Editor 전소희 Photographer 안상미 prop Stylist 박희주

Fashion News

패션 런웨이에서 발견한 0 번 팬츠 트렌드는?

옷도 잘 입는 씨찬이 형! 홍 희찬 사복패션 모아보기

올해에는 이 컬러다! 런웨 를 빛낸 알록달록한 컬러들 HOME

FASHION ACCESSORIES 영원히 함께할 커플 링

올해 당신의 목표 는? 보통과는 다 른 새해 다짐별

한국 기업 후려치 기? '코리아 디스 카운트'가 뭐길

'꾸꾸'하고 싶은 밸런타인데이에 는 '오프숄더'가

이렇게 돼?

FASHION

영원히 함께할 커플 링

두 손에 꼭.



BY ELLE 2024.02.07



서로의 결속력을 상징하는 네 개의 밴드가 돋보이는 스몰 링은 9백만원대, 라지 링은 1천만원대, 모두 Boucheron.

WEEKLY HOT ISSUI



스테이크부터 장어까지, 든든하고 따끈한 🛊 밥 맛집 3 #가볼만한곳



걸을 때마다 이걸 신경 쓴! 고? 있지 유나의 특별한 곤 법 #스타다이어트



'집콕러'라면 참고해! 스티 의 홈웨어 7



스키장 뽐뿌 부르는 셀럽의 스타일리시한 스키 웨어 5

ELLE X BRAND

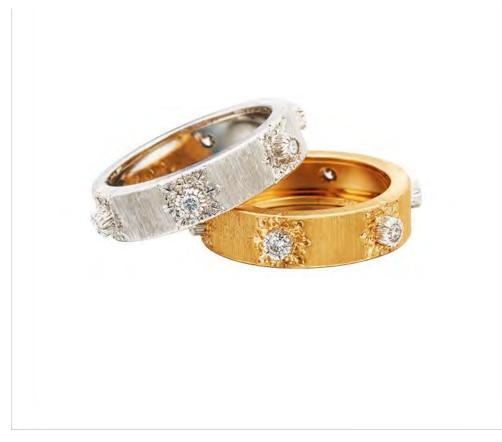
코난 그레이와 오니츠카타이거의 새로운 커



여성의 삶, 레퍼런스가 필요하다면? 뉴 스레터 <엘르보이스>!

작가, 북튜버, 아나운서, 싱어송라이터, 기자 의 목소리를 담은 인생 고민 지침서

HOME FASHION ACCESSORIES 영원히 함께할 커플 링



다이아몬드 장식을 더한 화이트골드 링과 옐로골드 링은 7백만원대, 모두 Buccellati.

WEEKLY HOT ISSUI



스테이크부터 장어까지, 든든하고 따끈한 ≨ 밥 맛집 3 #가볼만한곳



걸을 때마다 이걸 신경 쓴 고? 있지 유나의 특별한 곤법 #스타다이어트



'집콕러'라면 참고해! 스티 의 홈웨어 7



스키장 뽐뿌 부르는 셀럽의 스타일리시한 스키 웨어 5 음.zip

ELLE X BRAND

코난 그레이와 오니츠카타이거의 새로운 커



여성의 삶, 레퍼런스가 필요하다면? 뉴 스레터 <엘르보이스>!

작가, 북튜버, 아나운서, 싱어송라이터, 기자 의 목소리를 담은 인생 고민 지침서



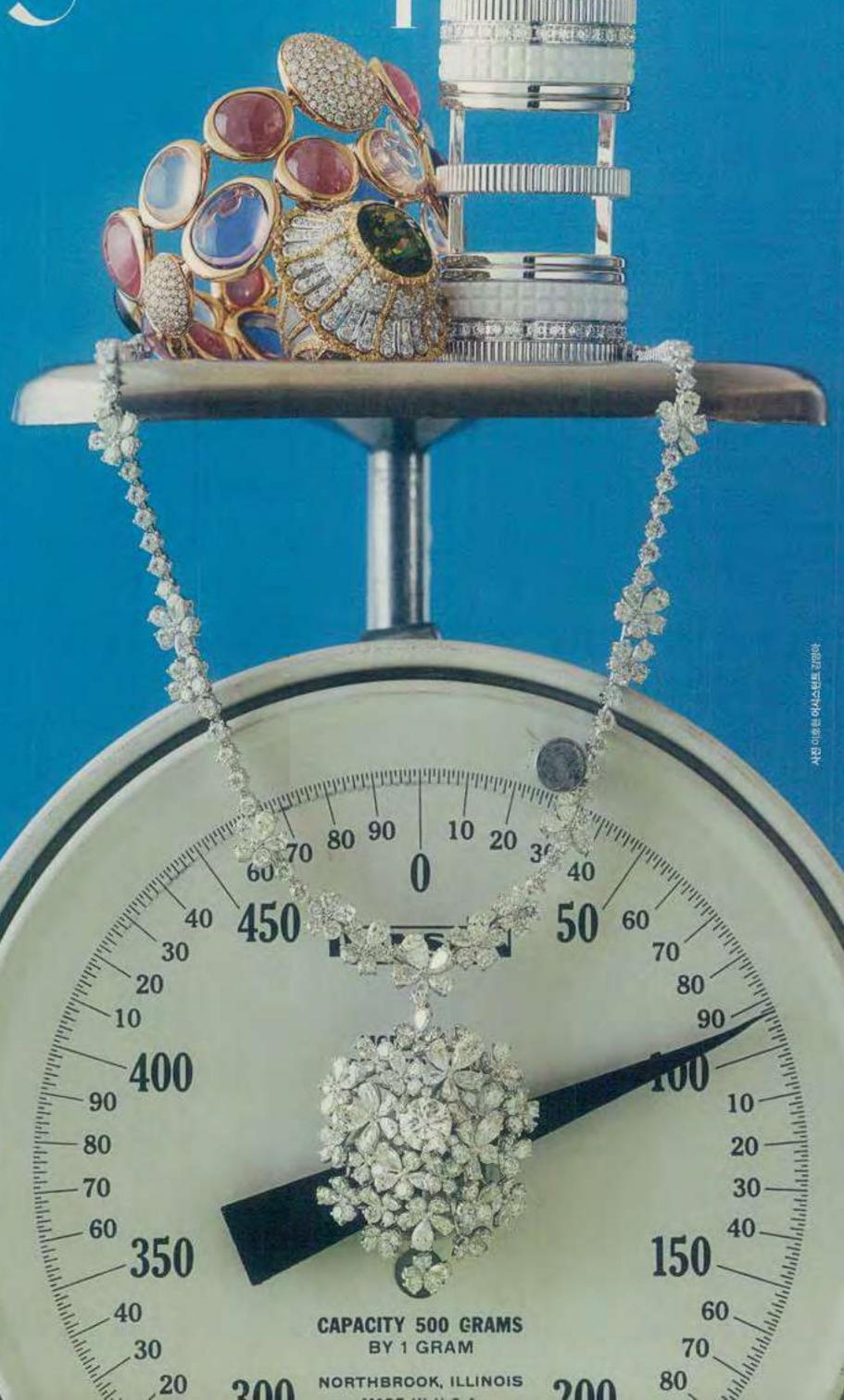


Sindes pick

heavy new year

무겁다고 다 좋은 건 아니지만, 주얼리만 큼은 무게가 곧 가치다. 그만큼 원석의 중 량이 높거나 많은 양의 재료를 공수해 주 얼리로 정성 들여 제작했다는 의미니까 '조용한 럭셔리'의 영향으로 비용적 가치 를 대놓고 드러내기보다 은은한 부자 행세 를 해왔던 2023년의 경향이 올해도 여전 할까? 예측하지 못했던 형태로, 또 의식하 기도 전에 일상을 파고드는 게 트렌드라면 언제든 태세 전환이 가능한 장치 하나쯤 은 갖춰놔야 좋다. 살아 있는 생화를 보는 듯 최상급 다이아몬드를 세팅해 엄청난 볼 봄을 자랑하는 타사키의 부케 네크리스, 지중해 해변의 조약돌을 재해석한 프레드 의 핑크빛 밸리브 브레이슬릿 같은 보기만 해도 목직한 해비 주얼리처럼 에디터 최운정

수국에서 영감을 받아 플래타넘과 다이어온드로 꽃잎을 표현한 와일도 부케 레다먼트 네크리스 가격이전 티사키, 16.93개럿의 녹색 페리도트가 물보이는 퀄레드 칵테일 링 가격이정 부헬리티, 핑크 골드를 주축으로 다이아몬드와 파인 컬러 스톤이 어우리진 벨리브 브레이슬릿 가격이정 프레드, 탄청 있는 장치를 접목해 해어 액세시리로도 연출 가능한 파트로 더블 화이트 헤어 주얼리 6000만원대 부샊론



가슴의 튈 디자인으로 순수하면서도 드라마틱한 느낌을 자아내는 드레스 가격 미정 바카 by 소유브라이덜. 소가죽 소재의 실버 컬러 웨딩 슈즈 가격 미정 랄프 로 렌 컬렉션. (위부터) 밤하늘을 수놓은 별과 같은 빛을 선사하는 컬렉션의 이어링으로 플래티넘 소재에 마키즈 컷 다이아몬드 총 1.62캐럿을 세팅한 티파니 빅토리아 이어링, 플래티넘 소재에 마키즈 컷 다이아몬드 0.83캐럿과 페어 셰이프 다이아몬드 0.74캐럿, 라운드브릴리언트 컷 다이아몬드 0.55캐럿을 더해 드롭 스타일로 완성한 티파니 빅토리아 믹스드 클러스터 드롭 펜던트 각 약 4천만원대 모두 **티파니**.

풍성한 숄더 디테일이 돋보이는 도비 실크 소재의 슬림 드레스 가격 미정 **프로노비아스 by 핑크공브라이드**. (위 부터) 아이코닉한 버터플라이 디자인에 총 1.43캐럿의 다이아몬드로 완성해 우아함을 부여한 이어링 1천7백 46만원, 총 17.14캐럿의 다이아몬드를 교차 세팅해 화 려함을 부각한 클래식 버터플라이 컬렉션 멀티 셰이프 다이아몬드 네크리스 가격 미정, 총 1.15캐럿의 다이아 몬드로 화려한 나비를 형상화한 파베 버터플라이 컬렉 션 마키즈 다이아몬드 링 1천8백98만원 모두 그라프. 사랑의 약속을 상징하는 플라워 디자인의 18K 화이트 골드 보디에 75개의 브릴리언트 컷 다이아몬드 약 0.62 캐럿을 세팅해 화려하게 장식한 로즈 인게이지먼트 링 1천4백90만원 **피아제**, 화이트 골드에 다이아몬드를 파 베 세팅해 화려한 나비의 모습을 표현한 버터플라이 실 루엣 컬렉션 링 9백87만원, 총 2.13캐럿의 라운드 컷 다이아몬로 모던하면서도 우아한 감성을 부여한 이터니 티 링 1천7백46만원 모두 **그라프**.











2월 07, 2024

에디터 성정민 | photographed by park jae yong

여자의 마음을 설레게 하는 꽃과 주얼리의 만남.



(오른쪽 위부터 시계 방향으 로)

부첼라티 오페라 튤레 브레이 슬릿

베네치아 고딕 건축물의 예술 양식에서 영감받은 디자인으로 빈티지하고 고풍스러운 매력을 선사한다. 옐로 골드와 화이트 골드 소재에 다이아몬드와 레 드 에나멜로 완성한 2개의 플 라워 장식으로 이뤄진 브레이 슬릿 1천3백만원대. 문의 02-6905-3490

디올 파인주얼리 로즈 디올 바 가텔 링

메종이 사랑하는 플라워, 장미에서 영감받은 아이코닉한 컬렉션의 링으로 화이트 골드 소재에 총 1.6캐럿의 다이아몬드를 파베 세팅해 볼륨감 있는 링을 완성했다. 가격 미정. 문의 02-3280-0104

쇼파드 해피 파트 플라워 컬렉 션 펜던트

브랜드의 상징인 하트 모티브를 꽃잎으로 활용해 활짝 핀 꽃을 연상시키는 디자인. 잎 하나하나에 자개를 세팅하고 가운데에는 아이코닉한 무빙 다이아몬드를 세팅해 포인트를 더했다. 6백63만원. 문의 02-6905-3390

샤넬 화인 주얼리 까멜리아 링

상징적인 플라워, 까멜리아를 연상시키는 모티브를 18K 화이트 골드로 완성하고, 중앙에 약 0.75캐럿의 브릴리언트 컷 다이아몬드 1개를 세팅했다. 그 주위에는 총 1.05캐럿의 1백7개 브릴리언트 컷 다이아몬드를 파베 세팅해 화려한 꽃을 완성했다. 가격 미정. 문의 080-805-9628, www.chanel.com

반클리프 아펠 로터스 클립 펜던트

아름다움과 순수함, 충만함의 상징인 연꽃을 모티브로 디자인한 18K 화이트 골드 소재에 다이아몬드 세팅으로 완성했다. 클립 또는 펜던트로 사용 가능하다. 가격 미정. 문의 1877-4128





















PRESS CUTTINGS PORTUGAL



ESTILO / MODA

AS MELHORES PRENDAS PARA O DIA DOS NAMORADOS

Ideias de luxo para surpreender as pessoas mais especiais da sua vida.

05 DE FEVEREIRO DE 2024 | **Ana Campos**



5 de 20 / Pulseira Blossoms em prata com diamantes, €2766, Buccellati Jewellery na Boutique dos Relógios.





1. Alfinete-de-dama Butterfly em ouro amarelo, diamantes e madre-pérola, € 15.000, VAN CLEEF & ARPELS. 2. Brincos Macri Classica em diamantes, ouro branco e ouro amarelo, € 8.800, BUCCELLATI. 3. Colar em ouro rosa e diamantes, € 31.900, ROSEKEY em BOUTIQUEDOSRELOGIOS.PT.



PRESS CUTTINGS QATAR



PRESS CUTTINGS RUSSIA



PRESS CUTTINGS SAUDI ARABIA







amina khalil

أمينة خليل

إذا كنا بصدد اختيار إحدى أبرز نجمات الفن العربي في 2023، فلا يمكن أن تخلو القائمة، مهما كانت مختصرةً، من اسم النجمة أمينة خليل. الفنانةُ المصريةُ قدَّمت خلال العام الماضي عدداً من الأعمال الفنية الهامَّة، وتألفت على السجادة الحمراء في أكبر المهرجانات السينمائية العالمية، في مقدمتها مهرجان «كان» السينمائي الدولي الذي حضرته مايو الماضي. ولم يكد العام ينتهي حتى توَّجت أمينة نجاداتها خلاله باختيارها ضمن لجنة تحكيم المسابقة الرسمية للأفلام الطويلة بمهرجان البحر السينمائي في جدة إلى جانب نخبةٍ من نجوم السينما العالميين، لتصبح هذه الخطوة بمنزلة درة تاج لإنجازاتها في 2023.



مديرة إبداعية ومنسقة الأزباء | دانييلا بوديس Paniela Paudice حوار | معتز الشافعي Moetaz Elshafey تصوير | دانيال أساتر Daniel Asater مكياج | نهى عزالدين Noha Ezzeldin شعر | آر كافيا R Kavya مساعد في موقع التصوير | فرانك بينا Frank Pena إنتاج | إيتشو دوكاو Icho Ducao



PRESS CUTTINGS UAE







(https://ellemaraa.com/ ديدة و مجموعة OPERA

BUCCELLAŤI تحتفي بعيد

FEATURED (HTTPS://ELLEMARAA.COM/ARCHIVES/CATEGORY/%D9%85%D9%88%D8%A7%D8%B6%D9%8A%D8%B9-%D9%87%D8%A7%D9%85%D9%91%D8%A9)

الجمال (HTTPS://ELLEMARAA.COM/ARCHIVES/CATEGORY/%D8%A7%D9%84%D8%AC%D9%85%D8%A7%D9%84)

BUCCELLATI تحتفي بعيد الحب مع قلادة جديدة و مجموعة

ElleMaraa (https://ellemaraa.com/archives/author/editor1) • فبراير 8, 2024

nd?) **ERA**

)971

SHARE

https://pinterest.com/pin/create/button/?)





url=&media=httpim//elleinara&com/wphtttp:///klitegestubstiptibus/sigenis@blatic



(https://ellemaraa.com/wp-content/uploads/2024/02/buccellati--800x394.jpg)

يقترب عيد الحب، وللمناسبة تحتفل Buccellati وتقدّم تفسيراً جديداً لقلادة Opera، التي تتحول لتأخذ شكل قلب منمق يزيّنه في الوسط رصف صغير من الماس يزيد من روعته، تكريماً للعشاق في يوم الحب.

استوحيت تصميم قلادة مجموعة Opera الجديدة من طراز عصر النهضة في تناسق مذهل للزهرة التي تمثله في رمزها وشكلها المتكرر.

تُكمّل بوتشيلاتي قلادة الـOpera الجديدة بإبداعات من مجموعة Hawaii الأيقونية، مجموعة تمّ ابتكارها في العام 1932 من العبقرية الإبداعية لمؤسس الدار، ماريو، مستوحاة من إكليل الترحيب في جزر الهاواي.

صنعت سلسلة من الدوائر الذهبية الصغيرة ببراعة حرفيّة ساحرة باستخدام تقنية الخيوط الملتوية، في تلاعب مذهل مع الضوء والحركة. يبلغ قطر الدوائر 0.6 ملم، وتتكون من سلكين ذهبيين، عُمل على ثنيهما وتلحيمهما يدويًا واحدًا تلو الآخر، الأمر الذي يخلق شبكة متحركة.

تتمتع مجموعة Hawaii بدوائر كبيرة أو أشكال بيضاوية متحدة المركز ب مزينةً بأناقة بسيطة وتناغم مثالى، أما القلائد الطويلة بالإضافة إلى الأقراط المتدلية تُعزز الجمال الأنثوي بشكل لافت، وتأتى قلادة Opera Valentine's Day الجديدة بشكل كامل لتعبّر تماماً عن الحب وجوهر القلب.

وفي ما يلى مجموعة صور لمجوهرات BUCCELLATI



https://web.whatsapp.com/send?)

C%D8%AF%D9%8A%D8%AF%D8%A9%20%D9%88%20%D9%85%D8%AC%D9%85%D9%88%D8%B9%D8%A9%20OPERA: Tags Ellemaraa (https://ellemaraa.com/archives/tag/ellemaraa) Buccellati (https://ellemaraa.com/archives/tag/buccellati) (https%3A%2F%2Fellemaraq,com%2Farshixes%2F4Q97ellery)

(https://ellemaraa.com/archives/tag/%d8%a7%d9%84%d8%a3%d9%82%d8%b1%d8%a7%d8%b7-%d9%88%d8%a7%d9%84%d9%82%d9%84%d8%a7%d8%a6%d8%af) الأقراط والقلائد

(https://ellemaraa.com/archives/tag/%d8%a7%d9%84%d8%ac%d9%85%d8%a7%d9%84) الجمال

المرأة (https://ellemaraa.com/archives/tag/%d8%a7%d9%84%d9%85%d8%b1%d8%a3%d8%a9) المرأة

(https://ellemaraa.com/archives/tag/%d8%a8%d9%88%d8%aa%d8%b4%d9%8a%d9%84%d8%a7%d8%aa%d9%8a, بوتشيلاتي

OPERA (https://ellemaraa.com/archives/tag/%d9%82%d9%84%d8%a7%d8%af%d8%a9-%d8%ac%d8%af%d9%8a/d8%af%d8%a9-%d9%85%d9%85%d9%86 %d9%85%d8%ac%d9%85%d9%88%d8%b9%d8%a9-opera)

Hawaii (https://ellemaraa.com/archives/tag/%d9%85%d8%ac%d9%85%d9%88%d8%b9%d8%a9-hawaii) مجموعة

مجموعة (https://ellemaraa.com/archives/tag/%d9%85%d8%ac%d9%85%d9%88%d8%b9%d8%a9-opera) مجموعة

فلادة (Opera Valentine's Day (https://ellemaraa.com/archives/tag/%d9%82%d9%84%d8%af%d8%af%d8%a9-opera-valentines-day) فلادة

مجوهرات (https://ellemaraa.com/archives/tag/%d9%85%d8%ac%d9%88%d9%87%d8%b1%d8%a7%d8%aa-buccellati) مجوهرات

PREVIOUS ARTICLE

Titanic Harbors, Real cash Video slot swipe and roll slot and you will Free Play Demonstration (https://ellemaraa.com/archives/40987)

NEXT ARTICLE

nd?) **ERA**)971

What exactly lobstermania slot machines are Movies Slots? (https://ellemaraa.com/archives/40989)

You Might also Like







PRESS CUTTINGS UNITED STATES OF AMERICA

Galerie

10 Statement-Making Gifts to Celebrate the Year of the Dragon

From magnificent timepieces by Piaget to festive fashion by Marni, these must-haves will make for an auspicious new year

BY STEFANIE LI FEBRUARY 8, 2024

F P Y Z

ebruary 10 marks the Lunar New Year and ushers in a celebration of the fifth Chinese
 zodiac, the Dragon. The 2024 Wood Dragon signifies strength and harmony in the natural world. From magnificent timepieces by Piaget to festive fashion by Marni, here are ten must-haves for an auspicious new year.



Buccellati's Bubu Collection.
PHOTO: COURTESY OF BUCCELLATI

3. Buccellati

Part of <u>Buccellati</u>'s Bubu collection, this prosperous Dragon figurine in palladium-plated sterling silver will bring luck to the newborns in your life.

Galerie

12 Exquisite Valentine's Day Jewelry Gifts That Go Beyond a Box of Chocolates

Eye-catching jewels crafted with bright red rubies and pink diamonds, spinels, and imperial topaz are sure to impress on February 14 and beyond

BY LUCY REES FEBRUARY 8, 2024



Buccellati Opera Cuore Necklace PHOTO: COURTESY OF BUCCELLATI

2. Buccellati

A new interpretation of the Italian brand's iconic <u>Opera pendant</u> is transformed into a stylized heart to honor the day of love. Centrally decorated with a small pavé of diamonds, it is part of the Renaissance-style Opera collection.



JEWELRY PRO GEAR

A New 3D Jewelry Scanner, Chess Board by Buccellati, and More Gear for Jewelry Pros

And don't miss this must-have t-shirt for jewelry lovers.





For Kings and Queens

Does your game night need a serious upgrade? Legendary Italian jewelry house **BUCCELLATI** has launched a collection of the most gorgeous games you've ever seen. This chess board is made of lustrous wood, while the figures are bamboo and silver or ebony and silver, respectively. Play on this board and you win, no matter how the game goes.

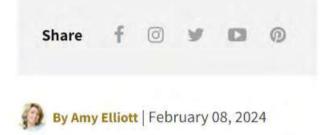
\$23,000

buccellati.com



Blogs: All That Glitters / Designers / Silver

Buccellati's New Designs Are Winter Weekend Ready





The inspiration for Cervino—cutlery, serving utensils, and accessories—is Monte Cervino, Italy's third highest peak. The mountain, with its perfect pyramid shape, is perhaps better known by

Not a jewel in sight. Instead, **Buccellati** gives us "jewelry" for the table and bar, all of it conjuring

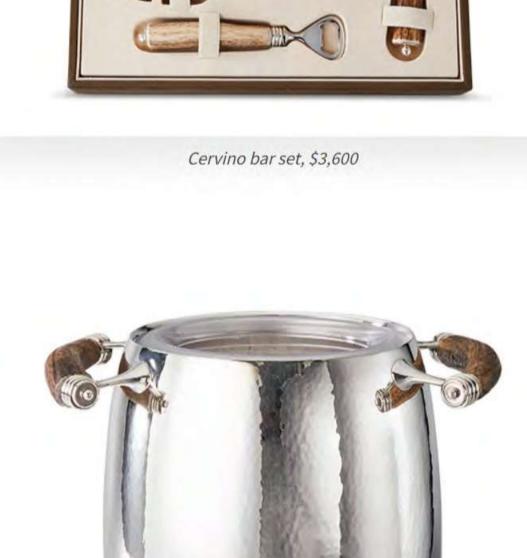
images of a winter weekend in the heart of the Italian Alps.

another moniker, the Matterhorn, and more commonly associated with the Zermatt ski resort in Switzerland. You can actually travel between the two countries by gondola—the journey takes a mere 90 minutes. The pieces that comprise Cervino are made in sterling silver and deciduous staghorn—that is, deer antlers that were shed naturally in the wild and then harvested for decorative use. No two handles,

as seen in the trio below, display the exact same colors, curvatures, or mottling.







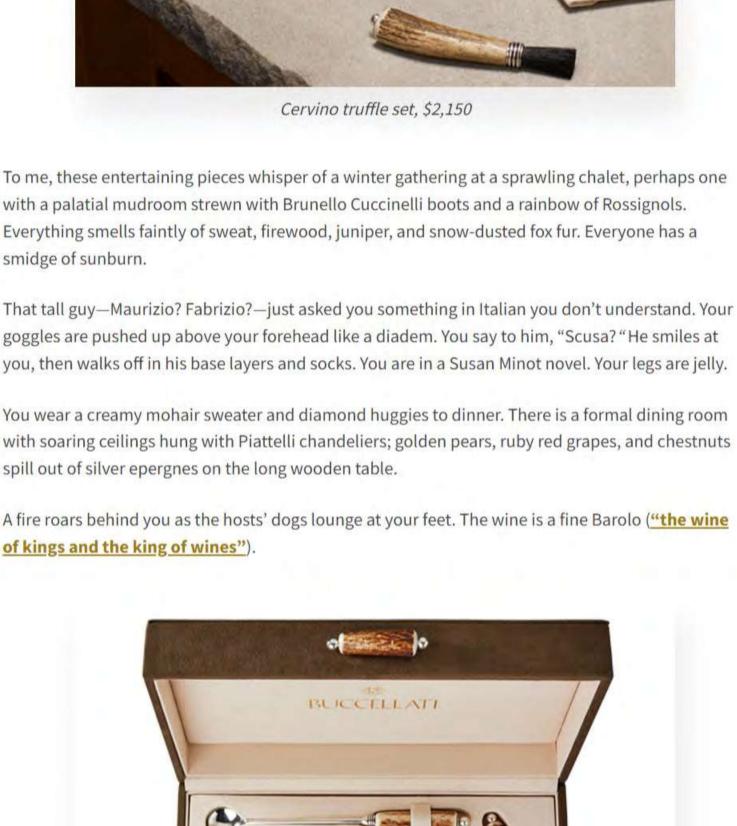
Cervino glacette, \$7,400

You think briefly about pocketing one of the wine stoppers before you head home. Must be the vino.

Or the altitude. Or the way Fabrizio is looking at you. I'm sorry to say this is *not* the getaway I have planned for the long Presidents' Day weekend. But if

it's yours? Please take me with you! Or just bring me a silver-and-staghorn souvenir. That works too. Top: RSVP yes to Buccellati's Cervino collection to re-create the vibe of a ski weekend in the Italian Alps. The truffle knife, \$459, is joined here by a shot of the famed Monte Cervino, namesake of the collection, as well as a Perfect Moment ski suit and Celine goggles (photos: Net-a-Porter)—and that

is indeed an Italian greyhound (photos: Unsplash).











In a political climate where diversity and inclusion initiatives are increasingly under attack, the Fifteen Percent Pledge is one of the fashion and beauty industry's most visible equity advocacy organizations. Founder Aurora James and chairman Emma Grede size up the progress and pivots the nonprofit has made as they prepare to host its third annual fundraising gala in Los Angeles for the first time this weekend. For more, see pages 6 and 7.

WWD



display in the pop-up shop on the New York store's third floor. Instagrammable as the teapot is, it also is a wink at the Irish-born Anderson's personal heritage. With last month's JW Anderson menswear show in Milan, which featured predominantly pant-less models, he lived up to his reputation as being one of the most daring designers in fashion today.

Rickie De Sole, women's fashion director at Nordstrom, said, "We're thrilled to spotlight Jonathan Anderson's talent with this energetic collection - including select Space exclusives that turns beloved pieces upside down with a twist."

The JW Anderson designs at Nordstrom are offered in blues and crisp whites, as well as neutrals and mint. The exclusive offerings, which are also available on the retailer's e-commerce site, retail for up to \$900. There is a \$190 scarf, a \$220 baseball cap and a \$990 small corner bag. One item that is certain to get a lot of attention is a \$115 unmistakably phallic charm.

Palm **Beach Chic**

Lilly Pulitzer is forever synonymous with Palm Beach fashion, but the exhibition "Endless Summer: Palm Beach Resort Wear" covers the bigger picture. On view at the Richard and Pat Johnson Palm Beach County History Museum through May 25, and guest curated by vintage collector and expert Cameron Silver it culls about 120 pieces spanning the history of the island, from Henry Flagler's arrival at the turn of the century and its development into the American Riviera to today's caftans.

"Palm Beach is the birthplace of the resort category in the modern era," Silver said. "A Northerner completely abandons her all-black wardrobe when crossing the bridge for the season

and pivots to bold prints

and colors.

He and the museum's chief curator Debi Murray and research director Rose Guerrero climbed through closets up to the minute of the opening. The major group effort involves designers, extant and defunct stores, society clothes horses like Iris Apfel, Jane Holzer and Jean Shafiroff, and a slew of fashion houses, collections and archives. Local resident Tommy Hilfiger narrates an introductory video attired in Palm Beach's signature aesthetic that often serves as inspiration for the namesake brand he founded: a similar women's outfit by Tommy Hilfiger is featured.

A recent windfall for the museum that's a prominent part of the show resulted when New York and South Florida retailer Martha Phillips' grandson permanently donated the family's archives of photographs, invitations and other ephemera. The cache includes a large scale version of Gideon Lewin's photograph for W Magazine that depicts Phillips' daughter and successor Lynn Manulis surrounded by then next-gen designers Mark Badgley, James Mischka, Zana Toi, Joanna Mastroianni, Jeanette Kastenberg, Christian Francis Roth, Josie Natori and Randolph Duke, Many

of them have pieces dating to the '90s on display that offer a completely different take on resortwear than pink and green prints. Manulis mastered the thrill of the hunt for emerging talent from her mother

"As one of the most philanthropic parts of the country. Palm Beach incubated a lot of local talent and the leaendary retailer Martha Phillips was instrumental in the development of the businesses of some of the most heralded names of 20th-century fashion such as Valentino, Bill Blass and Halston," Silver said.

Each designer's link to the locale is told through a vignette of current and vintage fashion or both as well as text and ephemera. A vintage Valentino coat dress in an archival logo print that the brand reintroduced in a recent collection, according to Silver, is complemented by a photo collage of Valentino with Manulis, his fashion shows for her store and dining with his partner Giancarlo Giammetti.

Silver was happy to secure Roth's M&M's jacket and a never-beforedisplayed caftan among a multidecade arouping of the silhouette in various prints and embellishments by Oscar de la Renta Other designers include Zandra Rhodes, Chanel, Arnold Scaasi, Patrick Kelly, Lisa Perry, Carolina Herrera. Gucci, James Galanos, St. John, Pucci, Pauline Trigère, Norman Norell, Lilly Pulitzer and fellow Palm Beacher Philip Hulitar, a longtime promoter of fashion and preservation on the island. Stubbs & Wootten slippers and Buccellati jewelry speak to the market's must have accessories, while Florida-based specialty chain Maus & Hoffman represents the local men's wear aesthetic such as a blue and white regatta blazer by Bullock & Jones.

"I never knew that Maus & Hoffman travels to Italy to create its own custom pieces. It's fascinating that a local store goes to such extremes," Murray said.

Describing himself as a perpetual student, Silver said he learned that Saks Fifth Avenue opened its second store in 1926 in Palm Beach. History buffs can dive deener with the show's maximalist approach that extends from mannequins to walls chack-full of timelines about the island's evolution and insider tidbits about retail and celebrity lore and memorable galas and luncheons of yesteryear. Blown-up graphics, lifestyle photos and signature prints further immerse viewers.

Marco De

"Palm Beach taught people how to 'dress up' when their world-weary defenses were down, and vacation chic became their mode for the season," Silver said. "This has only grown with each decade but skyrocketed in the last few years."

— REBECCA KLEINMAN

MDV x IED

Marco De Vincenzo is adding the role of mentor to his résumé

The creative director of Etro has been named academic mentor of IED, an acronym for European Institution of Design. He will serve in the Milan campus of the fashion school, mentoring about 500 undergraduate students of the fashion design and shoes and accessories design courses

This marks a return to his roots for the Sicilian designer, who graduated from IED in Rome in 2000. "I have never really left the school behind. Several years ago it represented a magical, enlightening moment for me, one of great sharing of my passion with [similar] people. So going back to school renews this feeling," said De Vincenzo.

Only today I have the experience that I didn't have back then and that I can now offer to people in the same way others did with me. It's like a handover," he added.

De Vincenzo will oversee specific sessions with students from the different classes, touching on

and support talents in defining the concept they will base their collections on, as well as help with their development. Topics will range from enhancing cultural identities to attention to environment and resources, as well as exploring the relationship between human touch and new technologies.

which De Vincenzo recently experimented with. As reported earlier this week he collaborated with digital artist and prompt designer Silvia Badalotti on creating the new, Al-generated advertising campaign for Etro.

we don't really know everything about it but we'll learn to use it. I was very fascinated by it," said De Vincenzo, mentioning that the project he worked on showed me that the human figure remains fundamental in the process."

"Al is a medium like a camera or a computer, it's nothing more than that. As far as I know, the filter of the human person that guided me into this parallel world

Olivia Spinelli, head of the IFD Milano fashion school. praised De Vincenzo for bringing an interesting and "cultured vision of fashion, made up of a series of elements which he effectively transfers into the clothes and collections he designs."



many themes to inspire

The latter include Al,

"Al looks scary because

was fundamental," he added.

"In addition to his creative standpoint, he is also extraordinary from a human point of view. A person with the right ability to listen and to interact empathically.

areat values, also in fashion," added Spinelli.

In addition to overseeing the women's, men's and home collections for Etro since 2022, De Vincenzo still retains his role as head designer for legther goods at Fendi, which he first joined in 2000.

De Vincenzo launched his namesake label of womenswear in 2009, when he also won the Vogue Italia "Who Is on Next?" talent search competition and joined the Milan Fashion Week schedule. His eye for bold colors, optical effects, rich fabrics and sophisticated embellishments quickly caught the attention of press and buyers, as well as of LVMH Moet Hennessy Louis Vuitton, which struck a joint venture with the Rome based designer in 2014.

In 2021, he bought back his namesake brand from former partners LVMH and MMGP Srl, a company that also controls Cieffe Milano, the manufacturing firm that used to produce the Marco De Vincenzo collections. In February 2022, he returned to Milan Eashion Week after a two-year higtus to present an upcycled collection breathing new life into garments he scouted at thrift stores.

As academic mentor, De Vincenzo is joining a pool of designers that had side gigs in education in Italy, ranging from Kris Van Assche serving as mentor at Polimoda and Sunnei's Loris Messina and Simone Rizzo at Naba school to Massimo Giorgetti and Paul Andrew at Istituto Marangoni, to name a few SANDRA SALIBIAN





ACCESSORIES / JEWELRY

Buccellati Names New CEO

Nicolas Luchsinger will be appointed to the role effective April 2, succeeding Gianluca Brozzetti, who will take on the title of executive vice president.

By LUISA ZARGANI [+]

FEBRUARY 6, 2024, 12:51PM



A Buccellati ring. COURTESY IMAGE

- f MILAN Buccellati on Tuesday revealed a C-suite change.
- Nicolas Luchsinger will take on the role of chief executive officer of
- Buccellati, effective April 2.
- He will succeed Gianluca Brozzetti, who will remain board director in
- Buccellati Holding Italia SpA, with the title of executive vice president.

Luchsinger is currently president Asia-Pacific at Van Cleef & Arpels. Over the past 17 years, he has held managerial roles ranging from retail director to heritage director at the brand, which like Buccellati is controlled by Compagnie Financière Richemont. Previously, he worked for almost 10 years at Christie's.

"In his new role, Gianluca will facilitate a complete handover of the business to Nicolas, retaining a direct responsibility in the project of manufacturing expansion and consolidation," said Buccellati in a statement. "Gianluca will also keep the maison's representative role in the industry associations and in the partnership with Scuola Orafa Ambrosiana," which trains the next generation of goldsmiths.

Brozzetti joined Buccellati in September 2014, successfully leading the Italian brand through two transitions, working with two previous owners — Clessidra and China's Gangtai Group Corp. Ltd., which acquired the brand from the private equity fund in 2017 and sold it to Richemont two years later.

Buccellati acknowledged Brozzetti played "a crucial role" in developing and expanding the brand globally. Previously, he was CEO of Roberto Cavalli, which he had joined in 2009. Before that, he was CEO of Finnish yacht builder Nautor's Swan. He has also had senior roles at Asprey, Bulgari, Gucci Group and Louis Vuitton, and is an alumnus of McKinsey & Co. and Procter & Gamble Co.

Known for its intricately hand-engraved and drilled pieces, oftentimes combining yellow and white gold, and its silverware, the Milan-based brand was founded by Mario Buccellati in 1919.